



HUGO BOSS

FINANCIAL STATEMENTS OF HUGO BOSS AG
FOR FISCAL YEAR 2014

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**FINANCIAL STATEMENTS OF HUGO BOSS AG
FOR FISCAL YEAR 2014**

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COMBINED
MANAGEMENT REPORT

COMBINED MANAGEMENT REPORT

The management report of HUGO BOSS AG and the Group management report are combined in accordance with section 315(3) HGB ("Handelsgesetzbuch": German Commercial Code) in conjunction with section 298(3) HGB and published in the 2014 annual report.

The financial statements and the management report of HUGO BOSS AG, which is combined with the Group management report, for fiscal year 2014 are submitted to and published in the elektronischer Bundesanzeiger (Electronic German Federal Gazette).

The financial statements of HUGO BOSS AG and the Group's annual report for fiscal year 2014 are also published online at <http://group.hugoboss.com/en/investor-relations/financial-reports/>.

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FINANCIAL STATEMENTS
OF HUGO BOSS AG

BALANCE SHEET

OF HUGO BOSS AG AS OF DECEMBER 31, 2014

(in EUR thousand)

Assets	Notes–No.	12/31/2014	12/31/2013
A. Fixed assets			
I. Intangible assets	(1)		
1. For consideration industrial property rights and similar rights as well as licences in such rights and assets		36,590	25,708
2. Goodwill		401	519
3. Prepayments		4,178	4,709
		41,169	30,936
II. Property, plant and equipment	(1)		
1. Land and buildings incl. buildings on third party land		26,006	26,344
2. Technical equipment and machinery		1,100	1,288
3. Other equipment, factory and office equipment		59,919	64,815
4. Prepayments and construction in progress		2,314	261
		89,339	92,708
III. Financial assets	(2)		
1. Shares in affiliated companies		544,832	544,832
2. Other shares		35	35
		544,867	544,867
		675,375	668,511
B. Current assets			
I. Inventories			
1. Raw materials and supplies		35,658	34,675
2. Work in progress		827	777
3. Finished goods and merchandise		130,640	134,446
4. Payments on account		1,990	124
		169,115	170,022
II. Receivables and other assets	(3)		
1. Trade receivables		31,529	24,742
2. Receivables from affiliated companies		93,890	65,280
3. Other assets		26,474	28,732
		151,893	118,754
III. Cash and cash equivalents		4,762	3,413
		325,770	292,189
C. Prepaid expenses	(4)	2,968	1,663
		1,004,113	962,363

(in EUR thousand)

Equity and liabilities	Notes–No.		12/31/2014	12/31/2013
A. Shareholders' equity				
I. Subscribed capital	(5)			
1. Common Stock		70,400		
Nominal amount – treasury shares of common stock		(1,384)	69,016	69,016
			69,016	69,016
II. Capital reserve	(5)		399	399
III. Retained earnings	(5)			
1. Legal reserves			6,641	6,641
2. Other revenue reserves			221,851	180,353
			228,492	186,994
IV. Unappropriated income	(6)		254,848	235,136
			552,755	491,545
B. Provisions				
1. Provisions for pensions and similar obligations	(8)		5,895	2,784
2. Tax provisions			14,359	23,168
3. Other provisions	(9)		75,274	84,435
			95,528	110,387
C. Liabilities	(10)			
1. Liabilities due to banks			15,932	16,896
2. Trade payables			93,435	87,524
3. Liabilities against affiliated companies			235,686	241,972
4. Other liabilities			5,792	8,310
			350,845	354,702
D. Prepaid income			4,985	5,729
			1,004,113	962,363

INCOME STATEMENT

OF HUGO BOSS AG FOR THE PERIOD FROM JANUARY 1 TO DECEMBER 31, 2014

(in EUR thousand)

	Notes–No.	2014	2013
1. Net sales	(13)	1,155,030	1,067,262
2. Cost of Sales		(695,986)	(653,880)
3. Gross profit		459,044	413,382
4. Distribution expenses	(14)	(326,977)	(298,891)
5. General administrative expenses	(15)	(95,440)	(101,328)
6. Other operating income	(16)	155,851	131,773
7. Other operating expenses	(17)	(66,152)	(59,112)
8. Operating result		126,326	85,824
9. Income from investments	(18)	88,787	95,387
10. Other interests and similar income	(19)	2,053	2,424
11. Income from profit transfer agreements	(20)	139,533	101,812
12. Losses from loss transfer agreements	(20)	(10)	(594)
13. Interests and similar expenses	(19)	(9,259)	(13,027)
14. Income from ordinary activities		347,430	271,826
15. Income taxes	(21)	(55,619)	(60,960)
16. Other taxes		(87)	(98)
17. Net income		291,724	210,768
18. Transfer to (–)/from (+) other revenue reserves		(41,498)	20,051
19. Accumulated income previous year		4,622	4,317
20. Unappropriated income		254,848	235,136

NOTES TO THE ANNUAL FINANCIAL STATEMENTS

OF HUGO BOSS AG FOR FISCAL YEAR 2014

GENERAL INFORMATION

The 2014 annual financial statements of HUGO BOSS AG were prepared in accordance with the regulations of the Handelsgesetzbuch (HGB – German Commercial Code) and the Aktiengesetz (AktG – German Stock Corporation Act). Amounts are reported in thousands of euro (EUR thousand).

To ensure the clarity of the balance sheet and the income statement, comments and explanations for individual items have only been included in the notes in accordance with section 265(7) of the Handelsgesetzbuch (HGB – German Commercial Code).

The financial statements comprise the balance sheet, the income statement and the notes.

HUGO BOSS AG prepares its income statement in line with the cost of sales format.

Owing to rounding differences it is possible that individual figures in the annual financial statements of HUGO BOSS AG do not exactly add up to the totals shown and that the percentages shown do not reflect the absolute figures to which they refer.

ACCOUNTING POLICIES

The accounting policies applied in the previous year have been basically maintained.

FIXED ASSETS

Purchased intangible assets were capitalized at cost of acquisition and written down on a straight-line basis over an expected useful life of three to ten years. Capitalized purchased goodwill is amortized over an expected useful life of eight or 15 years. The useful lives are based on long-term tenancy agreements.

Tangible fixed assets are carried at acquisition or production cost less depreciation.

Useful lives of eight to 50 years are used for depreciation on buildings, of five to 19 years for technical equipment and machinery, five to 16 years for other equipment and three to 23 years for operating and office equipment.

Additions prior to December 31, 2007 are depreciated using the declining balance method. Additions acquired after December 31, 2007 are depreciated using the straight-line method only.

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Low-value assets with an acquisition or production cost up to EUR 150 are written down in full in the year of addition. An omnibus item is recognized for low-value assets with an individual acquisition or production cost of between EUR 150 and EUR 1,000. The omnibus item is written down in profit or loss by a fifth in the year of recognition and each of the four subsequent fiscal years.

Financial assets are measured at the lower of acquisition cost or market value.

CURRENT ASSETS

Raw materials, consumables and supplied are measured at the moving average cost of acquisition.

Work in progress and finished goods are measured at the cost of production.

Production cost includes direct material, direct labor, proportionate material and production overheads, and amortization and depreciation insofar as this is a consequence of production. Also included are general administrative expenses and expenses for social facilities, expenses for voluntary social benefits and occupational pensions, to the extent that they are related to production and are incurred in the production period. Borrowing costs are not capitalized. Production-related development costs are generally included in the calculation of the cost of unfinished and finished goods.

Any risks arising from low inventory turnover and reduced utilization are covered by appropriate write-downs.

Receivables and other assets are measured at the lower of nominal and fair value. Discernible specific risks are reflected by write-downs. A general valuation allowance appropriately covers general credit risks.

Cash and cash equivalents are measured at the lower of nominal and market value.

EQUITY

In accordance with section 272(1a) of the Handelsgesetzbuch (HGB – German Commercial Code), own shares are deducted from subscribed capital at nominal amount on the face of the balance sheet.

PROVISIONS AND LIABILITIES

Pension provisions are calculated for accounting purposes on the basis of the projected unit credit (PUC) method. In line with the PUC method, the provision amount is defined as the actuarial present value of pension obligations earned by employees based on their past service as per the pension formula and vesting provisions. They are calculated using an interest rate of 4.55% (2013: 4.90%), dynamic growth on eligible benefits of 2.50%, an adjustment of current pensions of 1.75% and the Heubeck 2005 G mortality tables. The simplification rule in accordance with section 253(2) sentence 2 of the Handelsgesetzbuch (HGB – German Commercial Code) is used to determine the remaining term of 15 years.

Under the Act to Improve Company Pension Schemes (BetrAVG), HUGO BOSS AG held subsidiary liability for pension benefits which were provided via an indirect channel. If the assets held by the pension fund in question were not sufficient to cover the settlement amount of the pension commitment concerned, HUGO BOSS AG recognized an amount equaling the shortfall within provisions for pensions and similar obligations. In fiscal year 2014, HUGO BOSS AG assumed all of the pension fund's obligations in return for waiver of the plan assets granted as a loan. Thereupon, the active employees were offered a cash settlement of the vested benefits or, alternatively, transfer of the vested benefits to the Company's direct insurance scheme. The remaining pension commitments were retained as HUGO BOSS AG's indirect pension commitments.

The company holds assets to secure the pension benefits. These assets satisfy the requirements of the first part of section 246(2) sentence 2 of the Handelsgesetzbuch (HGB – German Commercial Code) and can be offset against pension provisions. The assets are measured at market value.

The other provisions cover all discernible risks and uncertain obligations. They are carried at the settlement amount determined in line with prudent business judgement (i.e. including future cost and price increases). Provisions with a remaining term of more than one year are discounted using the average market interest rate.

Liabilities are carried at settlement amount.

REVENUE RECOGNITION

Sales are recognized when the significant risks and rewards of ownership of the goods have passed to the buyer. This is generally the case when the goods are delivered. Sales are disclosed net of sales deductions such as discounts, price reductions, customer bonuses and rebates.

COST OF SALES

Cost of sales includes all costs incurred to generate the sales. These essentially relate to the costs stemming from all direct material costs and overheads, direct labor costs and production overheads, special production costs and systematically allocable costs from product-related administration expenses of the technical product development, product implementation and sourcing functions.

FUNCTION COSTS

Function costs are broken down into cost of sales, selling expenses and general administrative expenses. Operating expenses are essentially allocated to the respective functions based on the allocation of cost centers to functions. Expenses incurred in connection with cross-functional activities or projects are spread among the functions concerned using an adequate allocation key.

CURRENCY TRANSLATION

Foreign currency receivables and liabilities are translated using the exchange rate on the transaction date and are measured at the mean spot rate on the balance sheet date. Exchange rate losses from assets and liabilities denominated in foreign currency incurred as of the reporting date are recorded. Exchange rate gains from the measurement of current assets and liabilities due in less than one year are recognized in profit or loss pursuant to Section 256a HGB (Handelsgesetzbuch - German Commercial Code). Exchange rate gains are recognized in the line item other operating income and expenses from currency translation in the line item other operating expenses. Fixed assets purchased and inventories purchased in a foreign currency are translated at the mean spot rate on the transaction date.

DEFERRED TAXES

Deferred taxes are calculated for temporary differences between the accounting and tax carrying amounts of assets, prepaid expenses and deferred income and liabilities. This takes into account not just the differences in the balance sheet items of HUGO BOSS AG, but also in those of Group subsidiaries and partnerships in which HUGO BOSS AG holds interests. Deferred taxes are calculated on the basis of the combined income tax rate of the tax group, which is currently 28.0% (corporation tax, trade tax and solidarity surcharge). In deviation from this, deferred taxes from temporary accounting differences at investments with the legal form of a partnership are calculated based on a combined income tax rate including only corporation tax and the solidarity surcharge; this is currently 15.83%. Any surplus overall tax expense is carried in the balance sheet as a deferred tax liability. In the event of tax relief, the corresponding capitalization option is not exercised.

NOTES TO THE BALANCE SHEET

1 FIXED ASSETS

Changes in fixed assets in accordance with section 268(2) of the Handelsgesetzbuch (HGB – German Commercial Code) in fiscal year 2014 are shown in the statement of changes in fixed assets (annex to the notes).

The intangible assets mainly relate to software. The addition of EUR 20,914 thousand (2013: EUR 12,907 thousand) essentially arose from investments in software that resulted in a further improvement and structuring of processes in the company.

The additions to tangible assets in the amount of EUR 12,924 thousand (2013: EUR 26,162 thousand) result from investments expansion of the retail network in Germany, investments in IT-equipment and investments in the Headquarter.

The disposals largely resulted from the disposal of licenses and the disposal of showroom furniture and computer systems. The startup of the new distribution center led to a shutdown of an existing warehouse. As a result there were retirements in regarding technical equipment.

As in the previous year the depreciation and amortization do not include any write-downs or impairment losses.

2 SHAREHOLDINGS OF HUGO BOSS AG

HUGO BOSS AG either directly or indirectly holds 100% of capital in the in the companies shown below in the list of holdings. The only exceptions are the investments in BIL Leasing Verwaltungs-GmbH & Co. 869 KG, ROSATA Grundstücks-Vermietungsgesellschaft mbH & Co. Objekt Dieselstraße KG and ROSATA Grundstücks-Vermietungsgesellschaft mbH & Co. Objekt Metzgingen KG. HUGO BOSS AG holds 94.0% of the capital in each of these companies.

Gretana Grundstücks-Vermietungsgesellschaft mbH & Co. Objekt D19 KG and Distributionszentrum Vermietungsgesellschaft mbH & Co. Objekt HUGO BOSS Filderstadt KG are accounted for using the equity method.

**SHAREHOLDINGS OF HUGO BOSS AG IN ACCORDANCE WITH SECTION 285 NO. 11 OF THE
HANDELSGESETZBUCH (HGB – GERMAN COMMERCIAL CODE)**

Unless stated otherwise, the interest in capital amounts to 100%.

(in EUR thousand)

Company	Registered Office	Earnings¹ 2014	Equity 2014
HUGO BOSS Holding Netherlands B.V.	Amsterdam, Netherlands	137,073	651,038
HUGO BOSS Internationale Beteiligungs-GmbH ^{2,5}	Metzingen, Germany	0	524,800
HUGO BOSS International B.V.	Amsterdam, Netherlands	153,126	438,659
HUGO BOSS USA, Inc. ⁴	New York, NY, USA	20,186	170,195
HUGO BOSS Ticino S.A.	Coldrerio, Switzerland	88,780	110,602
Lotus (Shenzhen) Commerce Ltd.	Shenzhen, China	530	54,389
HUGO BOSS Benelux B.V.	Amsterdam, Netherlands	20,851	49,928
HUGO BOSS UK Limited	London, Great Britain	24,736	49,378
HUGO BOSS Textile Industry Ltd.	Izmir, Turkey	12,191	47,869
HUGO BOSS Hong Kong Ltd.	Hong Kong	4,501	46,308
HUGO BOSS Lotus Hong Kong Ltd.	Hong Kong	2,919	37,383
HUGO BOSS France SAS	Paris, France	8,745	36,500
HUGO BOSS Canada, Inc.	Toronto, Canada	4,796	34,323
HUGO BOSS Trade Mark Management GmbH & Co. KG ²	Metzingen, Germany	88,716	33,329
HUGO BOSS International Markets AG	Zug, Switzerland	22,059	32,693
HUGO BOSS Benelux B.V. y CIA S.C.	Madrid, Spain	4,707	26,082
HUGO BOSS Mexico S.A. de C.V. ²	Mexico City, Mexico	5,819	19,260
HUGO BOSS China Retail Co. Ltd.	Shanghai, China	(886)	17,133
HUGO BOSS Italia S.p.A.	Milan, Italy	428	13,091
HUGO BOSS Holdings Pty. Ltd.	Preston, Australia	0	12,363
Lotus Concept Trading (Macao) Co. Ltd.	Macao	3,782	9,129
HUGO BOSS Australia Pty. Ltd.	Preston, Australia	427	8,038
HUGO BOSS Shoes & Accessories Italia S.p.A.	Morrovalle, Italy	328	6,391
HUGO BOSS Nordic ApS	Copenhagen, Denmark	1,496	5,440
HUGO BOSS Scandinavia AB	Stockholm, Sweden	1,554	4,334
HUGO BOSS Portugal & Companhia	Lisbon, Portugal	997	3,110
HUGO BOSS Belgium BVBA ²	Diegem, Belgium	1,006	2,997
HUGO BOSS Guangdong Trading Co. Ltd.	Guangzhou, China	200	2,988
HUGO BOSS Ireland Limited	Dublin, Ireland	380	2,897
HUGO BOSS (Schweiz) AG	Zug, Switzerland	2,680	2,844
HUGO BOSS Belgium Retail BVBA	Diegem, Belgium	663	2,049
HUGO BOSS Shoes & Accessories Poland Sp.z.o.o.	Radom, Poland	14	1,355
HUGO BOSS Mexico Management Services S.A. de C.V. ²	Mexico City, Mexico	263	1,138
HUGO BOSS Holding Sourcing S.A.	Coldrerio, Switzerland	(39)	1,084
HUGO BOSS Vermögensverwaltungs GmbH & Co. KG ²	Metzingen, Germany	268	831
HUGO BOSS Finland OY	Helsinki, Finland	629	632
HUGO BOSS Rus LLC ²	Moscow, Russia	410	196
HUGO BOSS Dienstleistungs GmbH ²	Metzingen, Germany	(60)	110
HUGO BOSS Korea Ltd.	Seoul, South Korea	0	95

¹ The figures correspond to the financial statements after possible profit transfer, for subsidiaries according to interconsolidated IFRS financial statements.

² Directly affiliated to HUGO BOSS AG.

³ Investments with an equity share of 94%.

⁴ Subgroup financial statement.

⁵ Companies with a profit transfer agreement with HUGO BOSS AG.

(in EUR thousand)

Company	Registered Office	Earnings¹ 2014	Equity 2014
ROSATA Grundstücks-Vermietungsgesellschaft mbH & Co. Objekt Dieselstrasse KG ^{2,3}	Grünwald, Germany	78	70
HUGO BOSS Trade Mark Management Verwaltungs-GmbH	Metzingen, Germany	1	37
HUGO BOSS Beteiligungsgesellschaft mbH ^{2,5}	Metzingen, Germany	0	(85)
HUGO BOSS Switzerland Retail AG	Zurich, Switzerland	(966)	(109)
HUGO BOSS Hellas LLC	Athens, Greece	482	(181)
GRAMOLERA Grundstücks-Vermietungsgesellschaft Objekt Ticino mbH	Metzingen, Germany	0	(485)
GRETANA Grundstücks-Vermietungsgesellschaft mbH & Co. Objekt D 19 KG	Grünwald, Germany	(14)	(955)
ROSATA Grundstücks-Vermietungsgesellschaft mbH & Co. Objekt Metzingen KG ^{2,3}	Grünwald, Germany	490	(1,438)
HUGO BOSS South East Asia PTE.LTD.	Singapore	(1,208)	(1,634)
Distributionszentrum Vermietungsgesellschaft mbH & Co. Objekt HUGO BOSS Filderstadt KG	Pullach, Germany	(719)	(1,751)
HUGO BOSS Magazacilik Ltd. Sti.	Izmir, Turkey	(347)	(1,998)
HUGO BOSS Benelux Retail B.V.	Amsterdam, Netherlands	(2,806)	(2,936)
BIL Leasing Verwaltungs-GmbH & Co. 869 KG ^{2,3}	Pullach, Germany	(513)	(7,176)
HUGO BOSS do Brasil Ltda.	São Paulo, Brazil	(14,139)	(11,600)
HUGO BOSS Japan K.K.	Tokyo, Japan	318	(23,193)

¹ The figures correspond to the financial statements after possible profit transfer, for subsidiaries according to interconsolidated IFRS financial statements.

² Directly affiliated to HUGO BOSS AG.

³ Investments with an equity share of 94%.

⁴ Subgroup financial statement.

⁵ Companies with a profit transfer agreement with HUGO BOSS AG.

3 RECEIVABLES AND OTHER ASSETS

(in EUR thousand)

Presentation according to remaining terms	With a remaining term			Total
	of up to 1 year	from 1 to 5 years	of more than 5 years	
2014				
Trade receivables	31,529	–	–	31,529
Receivables from affiliated companies	93,890	–	–	93,890
Other assets	25,277	1,066	131	26,474
	150,696	1,066	131	151,893
2013				
Trade receivables	24,742	–	–	24,742
Receivables from affiliated companies	65,280	–	–	65,280
Other assets	26,995	1,605	132	28,732
	117,017	1,605	132	118,754

EUR 76,635 thousand (2013: EUR 51,588 thousand) of receivables from affiliated companies relate to intercompany financing, the rest to trade receivables. The increase is essentially due to higher trade receivables with subsidiaries.

As of December 31, 2014, other assets essentially include bonus receivables from suppliers (EUR 9,544 thousand; 2013: EUR 9,575 thousand), income tax receivables (EUR 1,669 thousand; 2013: EUR 6,752 thousand) and receivables from value added tax (EUR 5,025 thousand; 2013: EUR 4,475 thousand). Credit card receivables decreased as of year end (EUR 2,992 thousand; 2013: EUR 3,553 thousand).

4 PREPAID EXPENSES

Prepaid expenses mainly relate to IT maintenance agreements and marketing spendings.

5 EQUITY

Subscribed capital

As of December 31, 2014, the subscribed capital of HUGO BOSS AG remained unchanged as compared to the previous year amounting to EUR 69,016 thousand in total. Shares without a par value have a nominal value of EUR 1. The subscribed capital breaks down as follows:

(in EUR thousand)

	12/31/2014	12/31/2013
Bearer common shares	70,400	70,400
Treasury shares, bearer common shares	(1,384)	(1,384)
	69,016	69,016

Authorized Capital

The Managing Board of HUGO BOSS AG may with the Supervisory Board's consent increase the share capital by up to EUR 35,200,000.00 on or before May 12, 2019 by issuing 32,500,000 new registered shares on a cash and/or non-cash basis once or repeatedly (Authorized Capital). As a matter of principle, the shareholders have preemptive subscription rights.

Capital reserves

The capital reserves contain the share premium received on the issuance of shares and are reported in accordance with section 272(2) no.1 of the Handelsgesetzbuch (HGB – German Commercial Code). It remains unchanged at EUR 399 thousand. In fiscal year 2014 no additions or withdrawals were done.

Retained earnings

As of December 31, 2014, retained earnings include the statutory reserve of EUR 6,641 thousand (2013: EUR 6,641 thousand) and other retained earnings of EUR 221,851 thousand (2013: EUR 180,353 thousand).

Other retained earnings balance developed as follows:

(in EUR thousand)

Position as of December 31, 2013	180,353
Transfers to other revenue reserves in accordance with the Managing and Supervising board resolution	41,498
Position as of December 31, 2014	221,851

Own shares

The company held 1,383,833 own shares on December 31, 2014. These account for EUR 1,384 thousand of the subscribed capital (2013: EUR 1,384 thousand) (1.97%). These own shares include 855,278 former preferred shares, which were converted into ordinary shares on June 15, 2012. The nominal amount was deducted from subscribed capital on the face of the balance sheet. The difference of EUR 30,300 thousand between the nominal value of the own shares and the carrying amount reported as of December 31, 2009 was offset against revenue reserves in 2010.

The own shares were purchased in the years between 2004 and 2007:

(in EUR thousand)

Purchase date	Number of common shares in units	Number of preferred shares in units
03/2004	35,966	0
05/2004	36,280	0
06/2004	11,513	0
07/2004	40,506	0
02/2005	12,992	0
03/2005	34,794	1,000
04/2005	84,000	82,467
10/2005	21,700	153,700
05/2006	0	210,200
06/2006	79,700	0
07/2006	158,628	0
08/2006	0	20,021
09/2006	9,976	110,084
01/2007	0	94,411
02/2007	2,500	183,395
06/2012	855,278	(855,278)
12/31/2014	1,383,833	0

The historical cost of the own shares was EUR 42,362 thousand.

The Annual Shareholders' Meeting on June 21, 2010 resolved to authorize the Managing Board to acquire registered ordinary shares and non-voting registered preferred shares of the company up to a total of 10% of the current share capital until June 20, 2015.

No further own shares were bought or sold in fiscal year 2014.

6 UNAPPROPRIATED INCOME

(in EUR thousand)

Distributable profit as of December 31, 2013	235,136
Profit distribution for 2013	230,514
Accumulated income	4,622
Net income 2014	291,724
Transfer to (-)/from (+) other revenue reserves	(41,498)
Distributable profit as of December 31, 2014	254,848

7 DISCLOSURES ON NON-DISTRIBUTABLE AMOUNTS

As in the previous year, there were no amounts blocked from distribution within the meaning of section 268(8) of the Handelsgesetzbuch (HGB – German Commercial Code).

8 PROVISIONS FOR PENSIONS AND SIMILAR OBLIGATIONS

Obligations under pension commitments are covered in part by qualifying insurance policies (plan assets). The benefits from the insurance policies serve solely to meet the respective pension obligations and are withdrawn from access by other creditors through pledging.

The fair value of the reinsurance claim consists of the insurance company's reserves detailed in the business plan plus any available credit balance from the refund of premiums (so-called profit participation).

(in EUR thousand)

	12/31/2014	12/31/2013
Settlement amount of pensions and similar obligations	62,397	63,550
Fair value of reinsurance	56,502	60,766
Net value of pensions and similar obligations (provision)	5,895	2,784
Historical cost of invested assets in reinsurance	56,502	60,766

Income resulting from the cover assets and the interest expenses from corresponding settlement amounts from the provisions for pensions in fiscal year 2014 are shown below:

(in EUR thousand)

	2014	2013
Income from fund assets	1,894	1,571
Interest expenses for corresponding provisions for pension	2,892	2,876
Netted interest expenses	998	1,305

The balance amounting to EUR 998 thousand is shown in interest expenses.

9 OTHER PROVISIONS

(in EUR thousand)

	12/31/2014	12/31/2013
Personnel expenses	25,156	34,781
Other reserves	24,024	27,129
Outstanding invoices	19,747	17,372
Refund for goods	6,347	5,153
	75,274	84,435

The provisions for personnel expenses predominantly relate to provisions for short- and medium-term profit sharing and bonuses, severance claims and partial early retirement.

Outstanding invoices for which the amount and due date are known are reported in trade payables.

The provision for returns includes returned goods, that are largely expected to be completed within 12 months.

Miscellaneous provisions mainly relate to pending litigation and provisions for other risks. Sufficient provisions were recognized for ongoing litigation.

10 LIABILITIES

(in EUR thousand)

Presentation according to remaining terms	With a remaining term			Total
	of up to 1 year	from 1 to 5 years	of more than 5 years	
2014				
Due to financial institutions	1	–	15,931	15,932
Trade payables	93,435	–	–	93,435
Due to affiliated companies	135,686	100,000	–	235,686
Other liabilities	5,792	–	–	5,792
	234,914	100,000	15,931	350,845
2013				
Due to financial institutions	1	–	16,895	16,896
Trade payables	87,524	–	–	87,524
Due to affiliated companies	141,972	–	100,000	241,972
Other liabilities	5,601	–	2,709	8,310
	235,098	–	119,604	354,702

The usual reservations of title apply to the trade payables the purchase of raw materials, consumables and supplies and merchandise.

EUR 235,456 thousand (2013: EUR 241,486 thousand) of liabilities to affiliated companies relate to loans, the rest to trade payables.

EUR 15,931 thousand of liabilities were recognized as collateral as of December 31, 2014 (2013: EUR 16,895 thousand).

BREAKDOWN OF OTHER LIABILITIES

(in EUR thousand)

	12/31/2014	12/31/2013
Taxes	3,354	4,358
Social security	113	2,720
Other	2,325	1,232
	5,792	8,310

11 CONTINGENT LIABILITIES

(in EUR thousand)

	12/31/2014	12/31/2013
Contingent liabilities from guarantees	141,751	136,239
thereof associated companies	141,751	136,239
Contingent liabilities from the provision of collateral for third party liabilities	9,445	9,133
thereof associated companies	9,445	9,133
	151,196	145,372

Guarantees and collateral for third-party liabilities have only been provided for the benefit of subsidiaries. According to our information, the underlying obligations can be met by the companies in question in all cases. The increase in contingent liabilities from guarantees is essentially due to taking up of new loan liabilities by HUGO BOSS China Retail Co. Ltd. It is not currently expected that the above contingent liabilities will be utilized.

12 DEFERRED TAXES

Corporation tax, trade tax, the solidarity surcharge and income taxes charged abroad (e.g. eligible withholding tax) are reported as income tax expenses.

In total there was future tax relief from temporary differences between the accounting and tax carrying amounts of assets, prepaid expenses and deferred income and liabilities – taking into account not just HUGO BOSS AG but also the companies and partnerships in the same tax group in which HUGO BOSS AG holds interests – of EUR 12,397 thousand (2013: EUR 12,465 thousand) as of December 31, 2014. This amount was calculated on the basis of a combined income tax rate of 28.0% (HUGO BOSS AG and tax group companies) and 15.83% (investments with the legal form of a partnership).

Deferred tax assets are primarily the result of different carrying amounts in fixed assets. The differences between the provisions for pensions and the plan assets to be netted off also result in deferred tax assets. Additional deferred assets result from provisions that are not eligible for tax purposes. Deferred tax liabilities mainly arose from differing carrying amounts recorded in liabilities and intangible assets at the entities included in the Group.

Overall, there was a total deferred tax asset surplus of EUR 12,397 thousand after netting (2013: EUR 12,465 thousand). Deferred tax assets have not been recognized in accordance with the option of section 274(1) sentence 2 of the Handelsgesetzbuch (HGB – German Commercial Code).

Deferred taxes are not included in tax expenses.

NOTES TO THE INCOME STATEMENT

13 SALES

(in EUR thousand)

	BOSS		HUGO		Total	
	2014	2013	2014	2013	2014	2013
Europe ¹	757,272 ²	711,037	114,108	111,575	871,380	822,612
Americas	170,123 ³	131,955	18,610	12,844	188,733	144,799
Asia/Pacific	91,667 ⁴	96,965	3,250	2,886	94,917	99,851
	1,019,062	939,957	135,968	127,305	1,155,030	1,067,262

¹ Including Middle East and Africa.

² Thereof BOSS 76%, Orange 16%, Green 8%.

³ Thereof BOSS 82%, Orange 7%, Green 11%.

⁴ Thereof BOSS 85%, Orange 6%, Green 9%.

14 SELLING EXPENSES

Selling expenses break down as follows:

(in EUR thousand)

	2014	2013
Marketing costs	75,630	64,952
Expenses for own retail business, indirect sales and marketing organization	120,106	110,031
Costs for storage and procurement	44,299	40,879
Outbound freight and license fees	86,942	83,029
	326,977	298,891

15 GENERELL ADMINISTRATIVE EXPENSES

General and administrative expenses costs mainly result from personnel expenses, space rental, leasing costs, depreciation and amortization and various IT expenses.

16 OTHER OPERATING INCOME

(in EUR thousand)

	2014	2013
Other operating income	155,851	131,773
thereof from FX effects	3,000	2,096
thereof out of period income	20,430	15,511

Other operating income mainly comprises income from charging costs and services to affiliated companies.

The prior-period income essentially relates to the reversal of provisions in the amount of EUR 6,204 thousand (2013: EUR 15,467 thousand). Out of period income increased by an amount of EUR 14,122 thousand due to subsequent group allocations (2013: EUR 0 thousand).

17 OTHER OPERATING EXPENSES

(in EUR thousand)

	2014	2013
Other operating expenses	66,152	59,112
thereof expenses for research and development	37,775	35,525
thereof from FX effects	6,355	2,359
thereof out of period expenses	6,194	0

Expenses relating to other periods primarily arise from the recalculation of additional intra-Group recharged expenses of EUR 5,856 thousand (2013: EUR 0).

18 INCOME FROM EQUITY INVESTMENTS

As a rule, income from equity investments is recorded on the date on which the entitlement arose and receipt of the corresponding income can be expected with reasonable certainty applying prudent business judgement.

Income from equity investments fully relates to related companies. It concerns the net income for the year of HUGO BOSS Trade Mark Management GmbH & Co. KG, Metzingen, in the amount of EUR 86,976 thousand (2013: EUR 95,377 thousand), which is credited to the loan account of its limited partner HUGO BOSS AG and withdrawn as per company agreement regulations.

19 OTHER INTEREST AND SIMILAR INCOME/INTERESTS AND SIMILAR EXPENSES

Other interest and similar income contains income from related parties in the amount of EUR 1,744 thousand (2013: EUR 300 thousand).

Interests and similar expenses contain expenses from addition of accrued interest of provisions in the amount of EUR 2,146 thousand (2013: EUR 2,904 thousand). In the total amount of interests and similar expenses, EUR 6,409 thousand (2013: EUR 6,085 thousand) to affiliated companies were included.

20 INCOME FROM PROFIT TRANSFERS/COST OF LOSS ABSORPTION

Income from profit and loss transfer agreements is recorded when the income to be transferred can be specified with certainty even if the financial statements of the subsidiary have not been ratified.

There are control and profit transfer agreements with the subsidiaries HUGO BOSS Beteiligungsgesellschaft mbH, Metzingen and HUGO BOSS Internationale Beteiligungs-GmbH, Metzingen.

21 TAXES ON INCOME

Taxes on income relate solely to the result from ordinary activities as well as the release of previous years' provisions.

(in EUR thousand)

	2014	2013
Total	55,619	60,960
thereof out of period expenses	2,440	15,787

Expenses relating to other periods include expenses relating to the recognition of provisions for risks from the tax field audit for the years 2007 through 2011 including subsequent effects.

ADDITIONAL NOTES TO THE INCOME STATEMENT ON ACCOUNT OF THE USE OF THE COST OF SALES FORMAT

COST OF MATERIAL

(in EUR thousand)

	2014	2013
Cost of raw materials, consumables and supplies	445,897	399,430
Cost of services purchased	59,718	61,776
Cost of materials	505,615	461,206

PERSONNEL EXPENSES

(in EUR thousand)

	2014	2013
Wages and salaries	158,859	154,434
Social security and other pension costs	26,952	25,877
thereof for pensions	1,457	3,338
Personnel expenses	185,811	180,311

ADDITIONAL INFORMATION

EMPLOYEE NUMBERS

Average number of employees:

	2014	2013
Industrial employees	1,148	1,117
Commercial and administrative employees	2,218	2,063
	3,366	3,180

FOREIGN CURRENCY HEDGES

There were no currency hedges as of December 31, 2014.

HEDGES FOR OBLIGATIONS FOR THE "STOCK APPRECIATION RIGHTS PROGRAM" (SAR)

In order to limit the risk arising from share price fluctuations in connection with the "Stock Appreciation Rights Program" (SAR), and hence the potential impact on the cash flow and earnings of HUGO BOSS AG, a corresponding hedging program was resolved in late 2007 to come into force from fiscal 2008.

Under the "Stock Appreciation Rights Program" (SAR) executives of HUGO BOSS AG and its subsidiaries were granted a certain number of participation rights, through which they could benefit from any increase in the value of the company's shares. The participation rights granted a claim to cash settlement only, not to HUGO BOSS AG shares.

All remaining participation rights were exercised in 2013. Derivatives held for hedging purposes were sold in connection with the exercise.

No more call options were in place as of December 31, 2014.

The acquisition cost of the call options acquired for hedging were capitalized under other assets and measured at the lower of cost or market value on the balance sheet date. Profits were only recognized when they were realized.

1) Program change 2009

In order to avoid additional expenses in connection with hedging instruments, management of HUGO BOSS AG decided in December 2009 to revise the general terms and conditions of the "Stock Appreciation Rights Program". Effective December 14, 2009, all eligible executives were therefore offered the following revised program:

- 1 / Waiver of the participation rights and all rights from the tranches issued in the years 2005 through 2008 in exchange for cash compensation
- 2 / Adjustment of the exercise conditions for the tranche issued in 2009

The compensation payment for the waiver of the rights relating to tranches 5 to 8 corresponded to the sum of the option value of each tranche multiplied by the number of participation rights. The option value factored into the calculation was determined as of December 14, 2009 by external banks engaged by HUGO BOSS AG using a valuation model as is customary in the sector. The reference value used for the share price was the unweighted average closing price of preferred shares of HUGO BOSS AG in the Xetra index of the Frankfurt stock exchange on the five trading days immediately preceding December 14, 2009.

To limit upside and downside effects from extraordinary and unforeseeable share price developments, the revised program set floors and caps on the exercise premium possible per option for the participation rights in tranche 9. In effect, the remuneration granted corresponded to at least the difference between the imputed market capitalization allocable to a preference share of HUGO BOSS AG for the five trading days immediately preceding December 14, 2009 and the strike price of the preferred share, but no more than EUR 33.20. In addition, effective December 14, 2009, the revised program allowed eligible parties to exercise up to one third of the participation rights of tranche 9 early prior to the expiry of the vesting period. This was possible for the first time as of December 14, 2009. The exercise gain in such an event corresponded to the aforementioned minimum remuneration of EUR 11.77.

Under the revised program, the holding period was prolonged to a period of three years ending December 31, 2011, (a two-year period was set prior to the revision of the program); accordingly, the exercise period was shortened to a period of two years ending December 14, 2013, (a three-year exercise period was set prior to the revision of the program). The total term of the tranche 9 issued in fiscal year 2009 remained unchanged at 5 years.

Following the continuous increase in the share price, the maximum possible exercise gain per option for the participation rights of tranche 9 had already been reached in October of fiscal year 2010. Under the program revised in 2009, tranche 9 could be fully exercised for the first time at the beginning of 2012.

2) Early termination of tranche 9

As the "Stock Appreciation Rights Program" causes a considerable administrative expense in both the HR and Finance departments of the HUGO BOSS Group, management of HUGO BOSS AG decided to terminate tranche 9 early and offered all holders of participation rights in tranche 9 a payout of the maximum exercise gain possible per option exercised as of December 15, 2010. Early termination of the program did not result in any additional expenses, provided the share price did not exceed EUR 45.00 at the end of 2011. The expenses from the pro rata additions to provisions for tranche 9 relating to 2011 were merely brought forward to 2010.

As of December 31, 2010, the share price of the preferred shares stood at EUR 56.50 and was thus significantly above the share price of EUR 45.00 that would entail the maximum possible exercise gain.

Under the revised program in 2010, any remaining participating rights of tranche 8 could still be exercised under the rules of the original option conditions.

3) General terms and conditions of "Stock Appreciation Rights Program"

With the exception of the replaced tranches 9, the other tranches of the "Stock Appreciation Rights Program" had a term of six years. The four-year exercise period began upon expiry of the lock-in period of two years. Under the revised program in 2009, any remaining participating rights of tranches 5 to 8 could still be exercised under the regulations governing the rules of the original option conditions.

If the development of the market capitalization of HUGO BOSS AG exceeded the development of the MDAX by 5 percentage points (exercise hurdle) at the end of the lock-up period or during the subsequent exercise period, participation rights in tranche 8 could be exercised. The remuneration payable was determined by reference to the difference between the market capitalization allocable to a preferred share of HUGO BOSS based on the average share price during the five trading days preceding the date of exercise and the strike price of the preferred share pursuant to the underlying terms and conditions. The strike price corresponded to the average price of a preferred share of HUGO BOSS AG during the 20 trading days preceding the date of issue.

In order to limit the risk arising from share price fluctuations in connection with the "Stock Appreciation Rights Program" and hence the potential impact on the cash flow and earnings of HUGO BOSS AG, a corresponding hedging program was entered into at the end of 2007 with effect as of fiscal year 2008. Under the hedging program, HUGO BOSS AG purchased in the first quarter of fiscal year 2008 from independent banks U.S. call options for HUGO BOSS preferred shares with the same terms as the stock appreciation rights (SAR) granted. The subscription right was 1:1, i.e., each option corresponded to one preferred share. The total investment volume was just under EUR 33 million.

If the corresponding call options were sold back to the issuing bank when the stock option rights were exercised by employees, the outflow of funds from the exercise of stock option rights was offset by an inflow of funds from the sale of call options.

The obligations arising from the stock option rights for HUGO BOSS AG, which were recognized in the form of corresponding provisions, and the call options used for hedging were generally recognized in income at their fair value at the respective reporting dates.

The changes resulting from measurement at fair value were reported under other operating expenses or income respectively if they were related to HUGO BOSS AG employees. As of the balance sheet date, there were no longer any call options for hedging obligations to employees of other HUGO BOSS group companies.

OFF-BALANCE SHEET TRANSACTIONS IN ACCORDANCE WITH SECTION 285 NO. 3 OF THE HANDELSGESETZBUCH (HGB – GERMAN COMMERCIAL CODE)

HUGO BOSS uses not just its own land and buildings, but is also a tenant for several other buildings and the associated land. This use is based on real estate lease agreements (operating leases). This helps to reduce capital commitment and leaves the investment risk with the lessor. The leases have remaining terms of nine to twelve years. The leases result in an annual lease expense of currently EUR 15,349 thousand. The lease payments are shown in the list of other financial commitments in accordance with section 285 no. 3a of the Handelsgesetzbuch (HGB – German Commercial Code). These real estate lease agreements contain buyback options for the respective properties.

**OTHER FINANCIAL LIABILITIES UNDER SECTION 285 NO. 3A OF THE HANDELSGESETZBUCH
(HGB – GERMAN COMMERCIAL CODE)**

2014 (in EUR thousand)	Tenancy and leasing contracts			Thereof affiliated companies		
	Total	Buildings/ real estate	Hardware/ software	Other contracts	Buildings Leasing	Other contracts
Due 2015	49,204	38,456	10,159	589	4,575	–
Due 2016–2019	135,330	124,466	10,736	128	14,628	–
Due after 2019	127,913	127,913	–	–	17,492	–
	312,447	290,835	20,895	717	36,695	–
Obligation from investments initiated during the year under review, due in 2015 and 2016	1,275					
2013						
Due 2014	42,819	33,152	8,004	1,663	4,576	–
Due 2015–2018	122,924	120,061	2,146	717	14,628	–
Due after 2018	147,747	147,747	–	–	21,148	–
	313,490	300,960	10,150	2,380	40,352	–
Obligation from investments initiated during the year under review, due in 2014 and 2015	2,118					

These values are the nominal amounts, i.e. not discounted amounts.

COMPENSATION OF THE MANAGING BOARD AND THE SUPERVISORY BOARD

Members of the Supervisory Board and the Managing Board are listed on pages 82 to 83.

COMPENSATION OF THE MEMBERS OF THE MANAGING BOARD

On the basis of a resolution passed by the Annual Shareholders' Meeting of June 21, 2010, the individual compensation of the members of the Managing Board has not been disclosed. The information required in section 285 sentence 1 no. 9 a) sentence 1 to 4 of the Handelsgesetzbuch (HGB – German Commercial Code) will not be disclosed for five years. This resolution applies to the fiscal year that began on January 1, 2010 and the four subsequent fiscal years, namely until December 31, 2014. Their remuneration is therefore reported as a total figure, but broken down into the individual remuneration components.

The total compensation of the members of the Managing Board in accordance with section 285 sentence 1 no. 9 a) sentence 1 to 4 of the Handelsgesetzbuch (HGB – German Commercial Code) amounted to EUR 4,434 thousand in fiscal 2014 (previous year: EUR 5,211 thousand). Of this amount, EUR 3,682 thousand was attributable to fixed salary components including fringe benefits (2013: EUR 3,466 thousand).

The total compensation for fiscal year 2014 does not include any annual bonus (in contrast to the previous year). The annual bonus is omitted if the parameter used to measure it – trade net working capital – reaches or exceeds a certain percentage above the annual target. This percentage was exceeded in fiscal year 2014.

The total compensation for fiscal year 2014 contains an amount of EUR 752 thousand for short-term variable incentives. This is related to actual target achievement for the annual bonus for 2013 and constitutes the difference between the amount of EUR 1,607 thousand paid out in 2014 and the amount of EUR 855 thousand retained as a provision in the previous year. In contrast to the previous year, no long-term variable incentives (multi-year bonuses 2013–2015 and 2014–2016) are included in total compensation for the year due to the three-year measurement period. In the previous year, total compensation included an amount of EUR 890 thousand equaling the difference between actual target achievement for the multi-year bonuses 2010–2012 and the pro rata amount which had been retained as a provision in the previous year.

In fiscal year 2014, the Managing Board received an advance payment of EUR 2,844 thousand (2013: EUR 0) towards the multiple-year bonus for fiscal 2013, the final amount of which is calculated on the basis of target achievement for the multiple-year period 2013–2015.

Moreover, no loans were granted to nor contingent liabilities assumed in favor of members of the Managing Board in the fiscal year 2014.

COMPENSATION OF FORMER MANAGING BOARD MEMBERS

Former members of the Managing Board and their surviving dependents received total compensation of EUR 197 thousand in 2014 (2013: EUR 3,967 thousand).

Provisions for pensions obligations for former members of the Managing Board and their surviving dependents was made in the amount of EUR 20,044 thousand (2013: EUR 18,635 thousand). After netting against the reinsurance policy qualifying as plan assets, these amounted to EUR 17,801 thousand (2013: EUR 17,390 thousand).

COMPENSATION OF THE SUPERVISORY BOARD

The Supervisory Board received total compensation of EUR 2,134 thousand for its services in 2013. For fiscal 2014, total remuneration is expected to amount to EUR 2,209 thousand, including a provision for the variable component of EUR 1,454 thousand (2013: EUR 1,408 thousand), calculated on the basis of earnings per share in the consolidated financial statements.

In total, the members of the Managing Board and the Supervisory Board hold less than 1% (2013: less than 1%) of the shares issued by HUGO BOSS AG.

The information in accordance with section 285 sentence 1 no. 9 a) sentence 5 to 9 of the Handelsgesetzbuch (HGB – German Commercial Code) can be found in the remuneration report in the combined management report.

MANAGEMENT PARTICIPATION PROGRAM

As part of the Management Participation Program (MPP) introduced in 2008, members of the Managing Board and second-tier executives were given the opportunity to invest indirectly in Red & Black TopCo S.à r.l. by way of a payment. Since the restructuring at the end of 2009, through Red & Black Lux S.à r.l., Red & Black TopCo S.à r.l. directly holds 100% of shares in Valentino Fashion Group S.p.A. in addition to its indirect investment in HUGO BOSS AG. In addition to the indirect investment in HUGO BOSS, the management of HUGO BOSS AG holds interests not just in the HUGO BOSS Group, but also in other companies of the Valentino Fashion Group not controlled or influenced by HUGO BOSS.

The indirect investment in Red & Black TopCo S.à r.l. is through a German limited partnership with Red & Black Management Beteiligungs GmbH & Co. KG (MPP KG). MPP KG has an interest of 0.07% in the voting capital of Red & Black TopCo S.à r.l. and therefore holds so-called "class D shares". The company agreement was signed for an

indefinite period of time, but at least until the end of 2024. The legal status of MPP KG managers is regulated in the company agreement. The maximum investment in MPP KG is determined individually. The managers are registered in the commercial register as limited partners of MPP KG.

At the end of 2010, the MPP for managers already participating (old managers) was modified and managers who were not yet participating "new managers" were again offered an investment in MPP KG.

The new managers acquired shares in the MPP KG limited partnership in December 2010 at the current market value. The old managers continue to hold the shares in MPP KG that they acquired already in 2008. Shares in MPP KG held by the old managers are neither exchanged nor sold.

Following the restructuring of the MPP in the event of an IPO or sale of the HUGO BOSS Group (exit), the management of HUGO BOSS is to participate only in the exit profits attributable to HUGO BOSS (HB AG profits) via MPP KG. All profits and costs attributable to the Valentino Fashion Group S.p.A. are neutralized when calculating the HB AG profits. The participation right in these HB AG profits accrues pro rata over a multi-year vesting period ending on December 31, 2014.

As part of the modification of the MPP, the subordination to individual financing instruments and the ratchet of these class D shares no longer apply. The restructuring with regard to the Articles of Association created liquidation preferences. These give priority for certain capital before distribution of the HB AG profits to the limited partners and create financial compensation for the investors for the decline in value of the class D shares as against the current market value which has since occurred.

If MPP shares attributable to a manager are sold as part of an exit, the manager is entitled to a pro rata amount of the HB AG profits generated after deduction of liabilities and liquidation preferences. The manager's entitlement to the payout of his portion of the remaining sales proceeds is linked to the manager in question not having left the HUGO BOSS Group at the time of the exit. Limits on the entitlement to payouts of the pro-rata portion of sales proceeds only exist for managers who leave the company before an exit. If a manager leaves the company before the exit, Red & Black TopCo S.à r.l. has the right to acquire the shares held by the manager in question. The manager leaving is qualified as a "good leaver" or "bad leaver" when the determining the acquisition price.

If the planned exit is executed, future profit distributions and future gains on disposal are allocated to participating members of the Managing Board and executives based on their position as partners. In such cases HUGO BOSS would not incur any staff costs that would have to be posted to profit or loss.

As in the previous year, the MPP did not influence the profit or loss for the period of HUGO BOSS AG in fiscal year 2014, as no transactions that would have needed to be measured at fair value have been carried out since the MPP was established. No assets or liabilities were recognized as a result of the MPP on December 31, 2013 or the balance sheet date.

THE GERMAN CORPORATE GOVERNANCE CODE

The Managing and Supervisory Board of HUGO BOSS AG submitted the declaration of compliance prescribed by section 161 Aktiengesetz (AktG – German Stock Corporation Act) in December 2014. It is permanently available to shareholders on the company's website.

AUDITOR'S FEES

In accordance with section 285 no. 17 of the Handelsgesetzbuch (HGB – German Commercial Code), this has not been disclosed here as this information can be found in the consolidated financial statements of HUGO BOSS AG.

GROUP AFFILIATION

HUGO BOSS AG, Metzingen, and Red & Black Lux S.à r.l., Luxembourg, are affiliated companies of Permira Holdings Limited, Guernsey (ultimate parent company), and its direct and indirect subsidiaries.

The company is included in the consolidated financial statements of HUGO BOSS AG, Metzingen (smallest consolidated group), and Red & Black Lux S.à r.l., Luxembourg (biggest consolidated group).

These consolidated financial statements are available at the registered offices of the respective companies and are also published in the electronic Federal Gazette.

DIVIDEND AND APPROPRIATION OF NET PROFIT

HUGO BOSS AG closed fiscal 2014 with net income for the year of EUR 291,724 thousand (2013: EUR 210,768 thousand). The unappropriated surplus after transfer to retained earnings amounted to EUR 254.848 thousand (2013: EUR 235,136 thousand). Given its profits-based dividend policy, the Managing Board and the Supervisory Board will recommend the distribution of a dividend of EUR 3,62 per share (2013: EUR 3.34 per share) for fiscal year 2014 at the Annual Shareholders' Meeting. This corresponds to an amount of EUR 249.839 thousand (2013: EUR 230,514 thousand). It will also be proposed at the Annual Shareholders' Meeting to carry forwards EUR 5.009 thousand (2013: EUR 4,622 thousand) to new account.

DISCLOSURES PURSUANT TO SEC. 160 (1) NO. 8 AKTG ["AKTIENGESETZ": GERMAN STOCK CORPORATION ACT]

On October 17, 2005, HUGO BOSS AG received the following notification from V.F.G. International N.V., Amsterdam, Netherlands, pursuant to Section 21 of the German Securities Trading Act (WpHG) of March 12, 2003:

"Referring to our notification of March 12, 2003, we hereby inform you that on September 28, 2005 the Company changed its name from Marzotto International N.V. to V.F.G. International N.V.

We continue to hold 78.76% of the voting share capital."

Metzingen, October 2005
The Managing Board

On August 8, 2007, HUGO BOSS AG received from the following companies and individuals the following correction of the notifications on voting rights dated August 3, 2007 pursuant to Section 21 Paragraph 1 and Section 22 of the German Securities Trading Act (WpHG).

7. RED & BLACK HOLDCO S.À R.L.

Red & Black HoldCo S.à r.l. notified us of the following:

The share of voting rights in HUGO BOSS AG, Dieselstrasse 12, 72555 Metzingen, Germany, held by Red & Black HoldCo S.à r.l., Luxembourg (address: 282, route de Longwy, L -1940 Luxembourg), exceeded the thresholds of 3%, 5%, 10%, 15%, 20%, 25%, 30%, 50%, and 75% on August 2, 2007. The share of voting rights now amounts to 80.23% (28,770,683 voting rights), of which a share of 78.76% (28,242,128 voting rights) is attributable to Red & Black HoldCo S.à r.l. as a result of the shares held by V.F.G. International N.V., Amsterdam, Netherlands, pursuant to Section 22 Paragraph 1 sentence 1 No. 1 in conjunction with sentence 3 of the Securities Trading Act. V.F.G. International N.V. is controlled by Red & Black HoldCo S.à r.l. indirectly via Red & Black Topco S.à r.l., Red & Black Lux S.à r.l., Red & Black S.r.l., and Valentino Fashion Group S. p. A., Milan, Italy. A further share of voting rights amounting to 1.47% (528,555 voting rights) is attributable to Red & Black HoldCo S.à r.l. as a result of the own shares held by HUGO BOSS AG indirectly via Red & Black Topco S.à r.l., Red & Black Lux S.à r.l., Red & Black S.r.l., Valentino Fashion Group S. p. A., and V.F.G. International N.V. pursuant to Section 22 Paragraph 1 sentence 1 No. 1 in conjunction with sentence 3 of the Securities Trading Act.

8. RED & BLACK HOLDCO 2 S.À R.L.

Red & Black HoldCo 2 S.à r.l. notified us of the following:

The share of voting rights in HUGO BOSS AG, Dieselstrasse 12, 72555 Metzingen, Germany, held by Red & Black HoldCo 2 S.à r.l., Luxembourg (address: 282, route de Longwy, L -1940 Luxembourg), exceeded the thresholds of 3%, 5%, 10%, 15%, 20%, 25%, 30%, 50%, and 75% on August 2, 2007. The share of voting rights now amounts to 80.23% (28,770,683 voting rights), of which a share of 78.76% (28,242,128 voting rights) is attributable to Red & Black HoldCo 2 S.à r.l. as a result of the shares held by V.F.G. International N.V., Amsterdam, Netherlands, pursuant to Section 22 Paragraph 1 sentence 1 No. 1 in conjunction with sentence 3 of the Securities Trading Act. V.F.G. International N.V. is controlled by Red & Black HoldCo 2 S.à r.l. indirectly via Red & Black Topco 2 S.à r.l., Red & Black Lux 2 S.à r.l., Red & Black 2 S.r.l., and Valentino Fashion Group S. p. A., Milan, Italy. A further share of voting rights

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amounting to 1.47% (528,555 voting rights) is attributable to Red & Black HoldCo 2 S.à r.l. as a result of the own shares held by HUGO BOSS AG indirectly via Red & Black Topco 2 S.à r.l., Red & Black Lux 2 S.à r.l., Red & Black 2 S.r.l., Valentino Fashion Group S. p. A., and V.F.G. International N.V. pursuant to Section 22 Paragraph 1 sentence 1 No. 1 in conjunction with sentence 3 of the Securities Trading Act.

9. P4 SUB L.P.1

P4 Sub L.P.1 notified us of the following:

The share of voting rights in HUGO BOSS AG, Dieselstrasse 12, 72555 Metzingen, Germany, held by P4 Sub L.P.1, Guernsey (address: Trafalgar Court, Les Banques, St Peter Port, Guernsey, Channel Islands), exceeded the thresholds of 3%, 5%, 10%, 15%, 20%, 25%, 30%, 50%, and 75% on August 2, 2007. The share of voting rights now amounts to 80.23% (28,770,683 voting rights), of which a share of 78.76% (28,242,128 voting rights) is attributable to P4 Sub L.P.1 as a result of the shares held by V.F.G. International N.V., Amsterdam, Netherlands, pursuant to Section 22 Paragraph 1 sentence 1 No. 1 in conjunction with sentence 3 of the Securities Trading Act. V.F.G. International N.V. is controlled by P4 Sub L.P.1 indirectly via Red & Black HoldCo 2 S.à r.l., Red & Black Topco 2 S.à r.l., Red & Black Lux 2 S.à r.l., Red & Black 2 S.r.l., and Valentino Fashion Group S. p. A., Milan, Italy. A further share of voting rights amounting to 1.47% (528,555 voting rights) is attributable to P4 Sub L.P.1 as a result of the own shares held by HUGO BOSS AG indirectly via Red & Black HoldCo 2 S.à r.l., Red & Black Topco 2 S.à r.l., Red & Black Lux 2 S.à r.l., Red & Black 2 S.r.l., Valentino Fashion Group S. p. A., and V.F.G. International N.V., pursuant to Section 22 Paragraph 1 sentence 1 No. 1 in conjunction with sentence 3 of the Securities Trading Act.

10. PERMIRA IV L.P.1

Permira IV L.P.1 notified us of the following:

The share of voting rights in HUGO BOSS AG, Dieselstrasse 12, 72555 Metzingen, Germany, held by Permira IV L.P.1, Guernsey (address: Trafalgar Court, Les Banques, St Peter Port, Guernsey, Channel Islands), exceeded the thresholds of 3%, 5%, 10%, 15%, 20%, 25%, 30%, 50%, and 75% on August 2, 2007. The share of voting rights now amounts to 80.23% (28,770,683 voting rights), of which a share of 78.76% (28,242,128 voting rights) is attributable to Permira IV L.P.1 as a result of the shares held by V.F.G. International N.V., Amsterdam, Netherlands, pursuant to Section 22 Paragraph 1 sentence 1 No. 1 in conjunction with sentence 3 of the Securities Trading Act. V.F.G. International N.V. is controlled by Permira IV L.P.1 indirectly via P4 Sub L.P.1, Red & Black HoldCo 2 S.à r.l., Red & Black Topco 2 S.à r.l., Red & Black Lux 2 S.à r.l., Red & Black 2 S.r.l., and Valentino Fashion Group S. p. A., Milan, Italy. A further share of voting rights amounting to 1.47% (528,555 voting rights) is attributable to Permira IV L.P.1 as a result of the own shares held by HUGO BOSS AG indirectly via P4 Sub L.P.1, Red & Black HoldCo 2 S.à r.l., Red & Black Topco 2 S.à r.l., Red & Black Lux 2 S.à r.l., Red & Black 2 S.r.l., Valentino Fashion Group S. p. A., and V.F.G. International N.V. pursuant to Section 22 Paragraph 1 sentence 1 No. 1 in conjunction with sentence 3 of the Securities Trading Act.

11. PERMIRA IV MANAGERS L.P.

Permira IV Managers L.P. notified us of the following:

The share of voting rights in HUGO BOSS AG, Dieselstrasse 12, 72555 Metzingen, Germany, held by Permira IV Managers L.P., Guernsey (address: Trafalgar Court, Les Banques, St Peter Port, Guernsey, Channel Islands), exceeded the thresholds of 3%, 5%, 10%, 15%, 20%, 25%, 30%, 50%, and 75% on August 2, 2007. The share of voting rights now amounts to 80.23% (28,770,683 voting rights), of which a share of 78.76% (28,242,128 voting rights) is attributable to Permira IV Managers L.P. as a result of the shares held by V.F.G. International N.V., Amsterdam, Netherlands, pursuant to Section 22 Paragraph 1 sentence 1 No. 1 in conjunction with sentence 3 of the Securities Trading Act. V.F.G. International N.V. is controlled by Permira IV Managers L.P. indirectly via Permira IV L.P.1, P4 Sub L.P.1, Red & Black HoldCo 2 S.à r.l., Red & Black Topco 2 S.à r.l., Red & Black Lux 2 S.à r.l., Red & Black 2 S.r.l., Permira IV L.P.2, Red

& Black HoldCo S.à r.l., Red & Black Topco S.à r.l., Red & Black Lux S.à r.l., Red & Black S.r.l., and Valentino Fashion Group S. p. A., Milan, Italy. A further share of voting rights amounting to 1.47% (528,555 voting rights) is attributable to Permira Managers IV L.P. as a result of the own shares held by HUGO BOSS AG indirectly via Permira IV L.P.1, P4 Sub L.P.1, Red & Black HoldCo 2 S.à r.l., Red & Black Topco 2 S.à r.l., Red & Black Lux 2 S.à r.l., Red & Black 2 S.r.l., Permira IV L.P.2, Red & Black HoldCo S.à r.l., Red & Black Topco S.à r.l., Red & Black Lux S.à r.l., Red & Black S.r.l., Valentino Fashion Group S. p. A., and V.F.G. International N.V. pursuant to Section 22 Paragraph 1 sentence 1 No. 1 in conjunction with sentence 3 of the Securities Trading Act.

12. PERMIRA IV MANAGERS LIMITED

Permira IV Managers Limited notified us of the following:

The share of voting rights in HUGO BOSS AG, Dieselstrasse 12, 72555 Metzingen, Germany, held by Permira IV Managers Limited, Guernsey (address: Trafalgar Court, Les Banques, St Peter Port, Guernsey, Channel Islands), exceeded the thresholds of 3%, 5%, 10%, 15%, 20%, 25%, 30%, 50%, and 75% on August 2, 2007. The share of voting rights now amounts to 80.23% (28,770,683 voting rights), of which a share of 78.76% (28,242,128 voting rights) is attributable to Permira IV Managers Limited as a result of the shares held by V.F.G. International N.V., Amsterdam, Netherlands, pursuant to Section 22 Paragraph 1 sentence 1 No. 1 in conjunction with sentence 3 of the Securities Trading Act. V.F.G. International N.V. is controlled by Permira IV Managers Limited indirectly via Permira IV Managers L.P., Permira IV L.P.1, P4 Sub L.P.1, Red & Black HoldCo 2 S.à r.l., Red & Black Topco 2 S.à r.l., Red & Black Lux 2 S.à r.l., Red & Black 2 S.r.l., Permira IV L.P.2, Red & Black HoldCo S.à r.l., Red & Black Topco S.à r.l., Red & Black Lux S.à r.l., Red & Black S.r.l., and Valentino Fashion Group S. p. A., Milan, Italy. A further share of voting rights amounting to 1.47% (528,555 voting rights) is attributable to Permira Managers IV Limited as a result of the own shares held by HUGO BOSS AG indirectly via Permira Managers IV L.P., Permira IV L.P.1, P4 Sub L.P.1, Red & Black HoldCo 2 S.à r.l., Red & Black Topco 2 S.à r.l., Red & Black Lux 2 S.à r.l., Red & Black 2 S.r.l., Permira IV L.P.2, Red & Black HoldCo S.à r.l., Red & Black Topco S.à r.l., Red & Black Lux S.à r.l., Red & Black S.r.l., Valentino Fashion Group S. p. A., and V.F.G. International N.V. pursuant to Section 22 Paragraph 1 sentence 1 No. 1 in conjunction with sentence 3 of the Securities Trading Act.

13. PERMIRA IV L.P.2

Permira IV L.P.2 notified us of the following:

The share of voting rights in HUGO BOSS AG, Dieselstrasse 12, 72555 Metzingen, Germany, held by Permira IV L.P.2, Guernsey (address: Trafalgar Court, Les Banques, St Peter Port, Guernsey, Channel Islands), exceeded the thresholds of 3%, 5%, 10%, 15%, 20%, 25%, 30%, 50%, and 75% on August 2, 2007. The share of voting rights now amounts to 80.23% (28,770,683 voting rights), of which a share of 78.76% (28,242,128 voting rights) is attributable to Permira IV L.P.2 as a result of the shares held by V.F.G. International N.V., Amsterdam, Netherlands, pursuant to Section 22 Paragraph 1 sentence 1 No. 1 in conjunction with sentence 3 of the Securities Trading Act. V.F.G. International N.V. is controlled by Permira IV L.P. 2 indirectly via Red & Black HoldCo S.à r.l., Red & Black Topco S.à r.l., Red & Black Lux S.à r.l., Red & Black S.r.l., and Valentino Fashion Group S. p. A., Milan, Italy. A further share of voting rights amounting to 1.47% (528,555 voting rights) is attributable to Permira IV L.P.2 as a result of the own shares held by HUGO BOSS AG indirectly via Red & Black HoldCo S.à r.l., Red & Black Topco S.à r.l., Red & Black Lux S.à r.l., Red & Black S.r.l., Valentino Fashion Group S. p. A., and V.F.G. International N.V. pursuant to Section 22 Paragraph 1 sentence 1 No. 1 in conjunction with sentence 3 of the Securities Trading Act.

14. P4 CO-INVESTMENTS L.P.

P4 Co-Investments L.P. notified us of the following:

The share of voting rights in HUGO BOSS AG, Dieselstrasse 12, 72555 Metzingen, Germany, held by P4 Co-Investments L.P., Guernsey (address: Trafalgar Court, Les Banques, St Peter Port, Guernsey, Channel Islands), exceeded the thresholds of 3%, 5%, 10%, 15%, 20%, 25%, 30%, 50%, and 75% on August 2, 2007. The share of voting rights now amounts to 80.23% (28,770,683 voting rights), of which a share of 78.76% (28,242,128 voting rights) is attributable to P4 Co-Investments L.P. as a result of the shares held by V.F.G. International N.V., Amsterdam, Netherlands, pursuant to Section 22 Paragraph 1 sentence 1 No. 1 in conjunction with sentence 3 of the Securities Trading Act. V.F.G. International N.V. is controlled by P4 Co-Investments L.P. indirectly via Red & Black HoldCo S.à r.l., Red & Black Topco S.à r.l., Red & Black Lux S.à r.l., Red & Black S.r.l., and Valentino Fashion Group S. p. A., Milan, Italy. A further share of voting rights amounting to 1.47% (528,555 voting rights) is attributable to P4 Co-Investments L.P. as a result of the own shares held by HUGO BOSS AG indirectly via Red & Black HoldCo S.à r.l., Red & Black Topco S.à r.l., Red & Black Lux S.à r.l., Red & Black S.r.l., Valentino Fashion Group S. p. A., and V.F.G. International N.V. pursuant to Section 22 Paragraph 1 sentence 1 No. 1 in conjunction with sentence 3 of the Securities Trading Act.

15. PERMIRA INVESTMENTS LIMITED

Permira Investments Limited notified us of the following:

The share of voting rights in HUGO BOSS AG, Dieselstrasse 12, 72555 Metzingen, Germany, held by Permira Investments Limited, Guernsey (address: Trafalgar Court, Les Banques, St Peter Port, Guernsey, Channel Islands), exceeded the thresholds of 3%, 5%, 10%, 15%, 20%, 25%, 30%, 50%, and 75% on August 2, 2007. The share of voting rights now amounts to 80.23% (28,770,683 voting rights), of which a share of 78.76% (28,242,128 voting rights) is attributable to Permira Investments Limited as a result of the shares held by V.F.G. International N.V., Amsterdam, Netherlands, Pursuant to Section 22 Paragraph 1 sentence 1 No. 1 in conjunction with sentence 3 of the Securities Trading Act. V.F.G. International N.V. is controlled by Permira Investments Limited indirectly via Red & Black HoldCo S.à r.l., Red & Black Topco S.à r.l., Red & Black Lux S.à r.l., Red & Black S.r.l., and Valentino Fashion Group S. p. A., Milan, Italy. A further share of voting rights amounting to 1.47% (528,555 voting rights) is attributable to Permira Investments Limited as a result of the own shares held by HUGO BOSS AG indirectly via Red & Black HoldCo S.à r.l., Red & Black Topco S.à r.l., Red & Black Lux S.à r.l., Red & Black S.r.l., Valentino Fashion Group S. p. A., and V.F.G. International N.V. pursuant to Section 22 Paragraph 1 sentence 1 No. 1 in conjunction with sentence 3 of the Securities Trading Act.

16. PERMIRA IV GP L.P.

Permira IV GP L.P. notified us of the following:

The share of voting rights in HUGO BOSS AG, Dieselstrasse 12, 72555 Metzingen, Germany, held by Permira IV GP L.P., Guernsey (address: Trafalgar Court, Les Banques, St Peter Port, Guernsey, Channel Islands), exceeded the thresholds of 3%, 5%, 10%, 15%, 20%, 25%, 30%, 50%, and 75% on August 2, 2007. The share of voting rights now amounts to 80.23% (28,770,683 voting rights), of which a share of 78.76% (28,242,128 voting rights) is attributable to Permira IV GP L.P. as a result of the shares held by V.F.G. International N.V., Amsterdam, Netherlands, pursuant to Section 22 Paragraph 1 sentence 1 No. 1 in conjunction with sentence 3 of the Securities Trading Act. V.F.G. International N.V. is controlled by Permira IV GP L.P. indirectly via Permira IV L.P.1, P4 Sub L.P.1, Red & Black HoldCo 2 S.à r.l., Red & Black Topco 2 S.à r.l., Red & Black Lux 2 S.à r.l., Red & Black 2 S.r.l., Permira IV L.P.2, P4 Co-Investments L.P., Red & Black HoldCo S.à r.l., Red & Black Topco S.à r.l., Red & Black Lux S.à r.l., Red & Black S.r.l., and Valentino Fashion Group S. p. A., Milan, Italy. A further share of voting rights amounting to 1.47% (528,555 voting rights) is attributable to Permira IV GP L.P. as a result of the own shares held by HUGO BOSS AG indirectly via Permira IV L.P. 1, P4 Sub L.P.1, Red & Black HoldCo 2 S.à r.l., Red & Black Topco 2 S.à r.l., Red & Black Lux 2 S.à r.l., Red & Black 2 S.r.l., Permira

IV L.P.2, P4 Co-Investments L.P., Red & Black HoldCo S.à r.l., Red & Black Topco S.à r.l., Red & Black Lux S.à r.l., Red & Black S.r.l., Valentino Fashion Group S. p. A., and V.F.G. International N.V. pursuant to Section 22 Paragraph 1 sentence 1 No. 1 in conjunction with sentence 3 of the Securities Trading Act.

17. PERMIRA IV GP LIMITED

Permira IV GP Limited notified us of the following:

- The share of voting rights in HUGO BOSS AG, Dieselstrasse 12, 72555 Metzingen, Germany, held by Permira IV GP Limited, Guernsey (address: Trafalgar Court, Les Banques, St Peter Port, Guernsey, Channel Islands), exceeded the thresholds of 3%, 5%, 10%, 15%, 20%, 25%, 30%, 50%, and 75% on August 2, 2007. The share of voting rights now amounts to 80.23% (28,770,683 voting rights), of which a share of 78.76% (28,242,128 voting rights) is attributable to Permira IV GP Limited as a result of the shares held by V.F.G. International N.V., Amsterdam, Netherlands, pursuant to Section 22 Paragraph 1 sentence 1 No. 1 in conjunction with sentence 3 of the Securities Trading Act. V.F.G. International N.V. is controlled by Permira IV GP Limited indirectly via Permira IV GP L.P., Permira IV L.P.1, P4 Sub L.P.1, Red & Black HoldCo 2 S.à r.l., Red & Black Topco 2 S.à r.l., Red & Black Lux 2 S.à r.l., Red & Black 2 S.r.l., Permira IV L.P.2, P4 Co-Investments L.P., Red & Black HoldCo S.à r.l., Red & Black Topco S.à r.l., Red & Black Lux S.à r.l., Red & Black S.r.l., and Valentino Fashion Group S. p. A., Milan, Italy. A further share of voting rights amounting to 1.47% (528,555 voting rights) is attributable to Permira IV GP Limited as a result of the own shares held by HUGO BOSS AG indirectly via Permira IV GP L.P., Permira IV L.P.1, P4 Sub L.P.1, Red & Black HoldCo 2 S.à r.l., Red & Black Topco 2 S.à r.l., Red & Black Lux 2 S.à r.l., Red & Black 2 S.r.l., Permira IV L.P.2, P4 Co-Investments L.P., Red & Black HoldCo S.à r.l., Red & Black Topco S.à r.l., Red & Black Lux S.à r.l., Red & Black S.r.l., Valentino Fashion Group S. p. A., and V.F.G. International N.V. pursuant to Section 22 Paragraph 1 sentence 1 No. 1 in conjunction with sentence 3 of the Securities Trading Act.

18. PERMIRA NOMINEES LIMITED

Die Permira Nominees Limited notified us of the following:

The share of voting rights in HUGO BOSS AG, Dieselstrasse 12, 72555 Metzingen, Germany, held by Permira Nominees Limited, Guernsey (address: Trafalgar Court, Les Banques, St Peter Port, Guernsey, Channel Islands), exceeded the thresholds of 3%, 5%, 10%, 15%, 20%, 25%, 30%, 50%, and 75% on August 2, 2007. The share of voting rights now amounts to 80.23% (28,770,683 voting rights), of which a share of 78.76% (28,242,128 voting rights) is attributable to Permira Nominees Limited as a result of the shares held by V.F.G. International N.V., Amsterdam, Netherlands, pursuant to Section 22 Paragraph 1 sentence 1 No. 1 in conjunction with sentence 3 of the Securities Trading Act. V.F.G. International N.V. is controlled by Permira Nominees Limited indirectly via Permira Investments Limited, Red & Black HoldCo S.à r.l., Red & Black Topco S.à r.l., Red & Black Lux S.à r.l., Red & Black S.r.l., and Valentino Fashion Group S. p. A., Milan, Italy. A further share of voting rights amounting to 1.47% (528,555 voting rights) is attributable to Permira Nominees Limited as a result of the own shares held by HUGO BOSS AG indirectly via Permira Investments Limited, Red & Black HoldCo S.à r.l., Red & Black Topco S.à r.l., Red & Black Lux S.à r.l., Red & Black S.r.l., Valentino Fashion Group S. p. A., and V.F.G. International N.V. pursuant to Section 22 Paragraph 1 sentence 1 No. 1 in conjunction with sentence 3 of the Securities Trading Act.

- On March 14, 2008, HUGO BOSS was notified of the following voting rights announcement pursuant to section 21 paragraph 1 and section 22 WpHG (German Securities Trading Act) of the entities mentioned in the following:

“On March 11, 2008 Red & Black 2 S.r.l., Milan (Address: via San Paolo 10, 20121 Milan, Italy) was merged into Red & Black S.r.l., Milan (Address: via San Paolo 10, 20121 Milan, Italy). Thereby Red & Black 2 S.r.l. has lapsed. Legal successor is Red & Black S.r.l.

Against the background of the above mentioned merger we inform you in the name and by order of Red & Black S.r.l., Milan (Address: via San Paolo 10, 20121 Milan, Italy) pursuant to 21 paragraph 1, 22 WpHG (German Securities Trading Act) about the following:

As legal successor of Red & Black S.r.l. 2, Milan (address: via San Paolo 10, 20121 Milan, Italy): The proportion of voting rights of Red & Black S.r.l. 2, Milan (address: via San Paolo 10, 20121 Milan, Italy), held in HUGO BOSS AG, Dieselstraße 12, 72555 Metzingen, Germany, fell below the limits of 75%, 50%, 30%, 25%, 20%, 15%, 10%, 5% and 3% on March 11, 2008 and has stood at 0.00% since this day (no voting rights).

For the company itself:

The proportion of voting rights of Red & Black S.r.l., Milan (address: via San Paolo 10, 20121 Milan, Italy), held in HUGO BOSS AG, Dieselstraße 12, 72555 Metzingen, Germany, continues to amount to more than 75% of the voting rights as of March 11, 2008, namely 89.49% of voting rights (32,092,026 voting rights). A proportion of voting rights of 88.02% (31,563,471 voting rights) shall be attributable to Red & Black S.r.l. from the shares held by V.F.G. International N.V., Amsterdam, Netherlands, pursuant to section 22 paragraph 1 sentence 1 no. 1 in conjunction with sentence 3 WpHG (German Securities Trading Act). V.F.G. International N.V. is a company controlled indirectly by Red & Black S.r.l. via Valentino Fashion Group S.p.A., Milan, Italy. A further proportion of voting rights of 1.47% (528,555 voting rights) shall be attributable to Red & Black S.r.l. from the own shares held by HUGO BOSS AG pursuant to section 22 paragraph 1 sentence 1 no. 1 in conjunction with sentence 3 WpHG (German Securities Trading Act)."

Metzingen, March 14, 2008
The Managing Board

- On March 25, 2008, HUGO BOSS was notified of the following voting rights announcements pursuant to section 21 paragraph 1 and section 22 WpHG (German Securities Trading Act) of Red & Black S.p.A.:

Red & Black S.r.l, Milan, Italy has been converted in Red & Black S.p.A. Milan, Italy. Also after the effectiveness of the conversion of form on March 19, 2008 the company Red&Black S.p.A. held in HUGO BOSS AG, Metzingen, Germany voting rights of more than 75%. With effect of the conversion of form on March 19, 2008 the proportion of the voting rights of Red & Black S.p.A. Milan, Italy, held in HUGO BOSS AG, Metzingen, Germany is 89.49% (32,092,026 voting rights). Thereof the proportion of voting rights of 88.02% (31,563,471 voting rights) shall be attributable to Red & Black S.p.A. from shares held by V.F.G. International N.V., Amsterdam, Netherlands, pursuant to section 22 paragraph 1 sentence 1 no. 1 in conjunction with sentence 3 WpHG (German Securities Trading Act). V.F.G. International N.V. is a company controlled indirectly by Red & Black S.p.A. via Valentino Fashion Group S.p.A., Milan, Italy. A further proportion of voting rights of 1.47% (528,555 voting rights) shall be attributable to Red & Black S.r.l. from the own shares held by HUGO BOSS AG pursuant to section 22 paragraph 1 sentence 1 no. 1 in conjunction with sentence 3 WpHG (German Securities Trading Act).

Metzingen, March 26, 2008
The Managing Board

- On April 23, 2008, HUGO BOSS was notified of the following voting rights announcements pursuant to section 21 paragraph 1 and section 22 WpHG (German Securities Trading Act) of Red & Black TopCo S.à r.l., Luxembourg as of Red & Black Lux S.à r.l., Luxembourg.

On April 21, 2008 Red & Black TopCo 2 S.à r.l., Luxembourg was merged into Red & Black TopCo S.à r.l., Luxembourg. Also on April 21, 2008, in a second step, Red & Black Lux 2 S.à r.l., Luxembourg was merged into Red & Black Lux S.à r.l., Luxembourg. Thereby Red & Black TopCo 2 S.à r.l. and Red & Black Lux 2 S.à r.l. have lapsed. Legal successor of Red & Black TopCo 2 S.à r.l. is Red & Black TopCo S.à r.l.; Legal successor of Red & Black Lux 2 S.à r.l. is Red & Black Lux S.à r.l. Against the background of the above mentioned merger Red & Black TopCo S.à r.l. as well as Red & Black Lux S.à r.l. inform pursuant to section 21 paragraph 1, 22 WpHG (German Securities Trading Act) about the following:

1. Red & Black TopCo S.à r.l., as legal successor of Red & Black TopCo 2 S.à r.l., Luxembourg:

The proportion of voting rights of Red & Black TopCo 2 S.à r.l., Luxembourg held in HUGO BOSS AG, Dieselstraße 12, 72555 Metzingen, Germany, fell below the limits of 75%, 50%, 30%, 25%, 20%, 15%, 10%, 5% and 3% on April 21, 2008 and has stood at 0.00% since this day (no voting rights).

For the company itself:

The proportion of voting rights of Red & Black TopCo S.à r.l., Luxembourg held in HUGO BOSS AG, Metzingen, Germany, continues to amount to more than 75% of the voting rights as of April 21, 2008, namely 89.49% of voting rights (32,092,026 voting rights). A proportion of voting rights of 88.02% (31,563,471 voting rights) shall be attributable to Red & Black TopCo S.à r.l. from the shares held by V.F.G. International N.V., Amsterdam, Netherlands, pursuant to section 22 paragraph 1 sentence 1 no. 1 in conjunction with sentence 3 WpHG (German Securities Trading Act). V.F.G. International N.V. is controlled by Red & Black TopCo S.à r.l. indirectly via Red & Black Lux S.à r.l., Luxembourg, Red & Black S.p.A., Milan, Italy, and Valentino Fashion Group S.p.A., Milan, Italy. A further proportion of voting rights of 1.47% (528,555 voting rights) shall be attributable to Red & Black TopCo S.à r.l. from the own shares held by HUGO BOSS AG pursuant to section 22 paragraph 1 sentence 1 no. 1 in conjunction with sentence 3 WpHG (German Securities Trading Act).

2. Red & Black Lux S.à r.l., as legal successor of Red & Black Lux 2 S.à r.l., Luxembourg:

The proportion of voting rights of Red & Black Lux 2 S.à r.l., Luxembourg held in HUGO BOSS AG, Metzingen, Germany, fell below the limits of 75%, 50%, 30%, 25%, 20%, 15%, 10%, 5% and 3% on April 21, 2008 and has stood at 0.00% since this day (no voting rights).

For the company itself:

The proportion of voting rights of Red & Black Lux S.à r.l., Luxembourg held in HUGO BOSS AG, Metzingen, Germany, continues to amount to more than 75% of the voting rights as of April 21, 2008, namely 89.49% of voting rights (32,092,026 voting rights). A proportion of voting rights of 88.02% (31,563,471 voting rights) shall be attributable to Red & Black Lux S.à r.l. from the shares held by V.F.G. International N.V., Amsterdam, Netherlands, pursuant to section 22 paragraph 1 sentence 1 no. 1 in conjunction with sentence 3 WpHG (German Securities Trading Act). V.F.G. International N.V. is controlled by Red & Black Lux S.à r.l. indirectly via Red & Black S.p.A., Milan, Italy, and Valentino Fashion Group S.p.A., Milan, Italy. A further proportion of voting rights of 1.47% (528,555 voting rights) shall be attributable to Red & Black Lux S.à r.l. from the own shares held by HUGO BOSS AG pursuant to section 22 paragraph 1 sentence 1 no. 1 in conjunction with sentence 3 WpHG (German Securities Trading Act).

Metzingen, April 24, 2008

The Managing Board

- On May 2, 2008, HUGO BOSS was notified of the following voting rights announcements pursuant to section 21 paragraph 1 and section 22 WpHG (German Securities Trading Act) of Valentino Fashion Group S.p.A., Milan, Italy (until May 1, 2008 trading under the name of Red & Black S.p.A., Milan, Italy), registered in the company register Milan on June 26, 2007 under the number 05786030964:

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1. On May 1, 2008 Valentino Fashion Group S.p.A., Milan, Italy registered in the company register on February 15, 2005 under the number 047403870962 (hereinafter referred to as “Valentino Old”) was merged into Red & Black S.p.A., Milan, Italy. Thereby Valentino Old has lapsed. Legal successor is Red & Black S.p.A., Milan, Italy.

2. In the course of the above mentioned merger the company Red & Black S.p.A. was renamed Valentino Fashion Group S.p.A. (hereinafter referred to as “Valentino New”) on May 1, 2008.

3. Against the background of the above mentioned merger and renaming, Valentino New pursuant to section 21 paragraph 1 and section 22 WpHG makes the following notification:

As the legal successor of Valentino Old:

The proportion of voting rights of Valentino Old held in HUGO BOSS AG, Dieselstraße 12, 72555 Metzingen, Germany, fell below the limits of 75%, 50%, 30%, 25%, 20%, 15%, 10%, 5% and 3% on May 1, 2008 and has stood at 0.00% since this day (no voting rights).

For the company itself:

The proportion of voting rights of Valentino New held in HUGO BOSS AG, Dieselstraße 12, 72555 Metzingen, Germany, continues to amount to more than 75% of the voting rights as of May 1, 2008, namely 89.49% of voting rights (32,092,026 voting rights). A proportion of voting rights of 88.02% (31,563,471 voting rights) shall be attributable to Valentino New from the shares held by V.F.G. International N.V., Amsterdam, Netherlands, pursuant to section 22 paragraph 1 sentence 1 no. 1 in conjunction with sentence 3 WpHG (German Securities Trading Act). V.F.G. International N.V. is a company controlled by Valentino New. A further proportion of voting rights of 1.47% (528,555 voting rights) shall be attributable to Valentino New from the own shares held by HUGO BOSS AG pursuant to section 22 paragraph 1 sentence 1 no. 1 in conjunction with sentence 3 WpHG (German Securities Trading Act).

Metzingen, May 2, 2008

The Managing Board

- On August 6, 2008, HUGO BOSS AG received from the following companies the following notifications on voting rights pursuant to Section 21, Paragraph 1 and Section 22 of the German Securities Trading Act (WpHG):

The proportion of voting rights of Permira Holdings LLP, London, UK, held in HUGO BOSS AG, Dieselstrasse 12, 72555 Metzingen, Germany, exceeded the limits of 75%, 50%, 30%, 25%, 20%, 15%, 10%, 5% und 3% on August 04, 2008 and has stood at 89.49% of the voting rights since this day (32,092,026 shares). A proportion of voting rights of 88.02% (31,563,471 voting rights) of the shares held by V.F.G. International N.V. is attributable to Permira Holdings LLP, pursuant to section 22 paragraph 1 sentence 1 no. 1 in conjunction with sentence 3 WpHG (German Securities Trading Act). V.F.G. International N.V. is a company controlled by Permira Holdings LLP indirectly via Permira Holdings Limited, Permira IV Managers Limited, Permira IV Managers L.P., Permira IV GP Limited, Permira IV GP L.P., Permira IV L.P.1, P4 Sub L.P.1, Red & Black HoldCo 2 S.à r.l., Permira IV L.P.2, P4 Co-Investments L.P., Permira Investments Limited, Permira Nominees Limited, Red & Black HoldCo S.à r.l., Red & Black TopCo S.à r.l., Red & Black Lux S.à r.l. and Valentino Fashion Group SpA. A further proportion of voting rights of 1.47% (528,555 shares) is attributable to Permira Holdings LLP of the own shares held by HUGO BOSS AG via Permira Holdings Limited, Permira IV Managers Limited, Permira IV Managers L.P., Permira IV GP Limited, Permira IV GP L.P., Permira IV L.P.1, P4 Sub L.P.1, Red & Black HoldCo 2 S.à r.l., Permira IV L.P.2, P4 Co-Investments L.P., Permira Investments Limited, Permira ominees Limited, Red & Black HoldCo S.à r.l., Red & Black TopCo S.à r.l., Red & Black Lux S.à r.l., Valentino Fashion Group S.p.A and V.F.G. International N.V. pursuant to section 22 paragraph 1 sentence 1 no. 1 in conjunction with sentence 3 WpHG (German Securities Trading Act).

Metzingen, August 7, 2008

The Managing Board

- On September 24, 2009, HUGO BOSS AG received from the following companies the following notifications on voting rights pursuant to Section 21, Paragraph 1 and Section 22 of the German Securities Trading Act (WpHG):

The proportion of voting rights of Permira Holdings LLP, London, UK, held in HUGO BOSS AG, Dieselstrasse 12, 72555 Metzingen, Germany, fell below the limits of 75%, 50%, 30%, 25%, 20%, 15%, 10%, 5% and 3% on September 21, 2009 and now stands at 0.00% (no voting rights).

For clarification, please note that the proportion of voting rights of all other companies for which their current proportion of voting rights subject to reporting requirements that have up to now been attributable to HUGO BOSS AG remain unaffected by the fact that the party obligated to report has gone below the limits as reported above. Permira Holdings Limited, and not Permira Holdings LLP, is now the controlling company in the existing structure.

Metzingen, September 25, 2009
The Managing Board

- On December 23, 2009, HUGO BOSS AG received from the following companies the following notifications on voting rights pursuant to Section 21, Paragraph 1 and Section 22 of the German Securities Trading Act (WpHG):

1. Valentino Fashion Group S.p.A.

Valentino Fashion Group S.p.A., Milan, Italy, notified us of the following: We, the Valentino Fashion Group S.p.A., hereby inform you pursuant to section 21 paragraph 1 WpHG (German Securities Trading Act) that on December 23, 2009 our proportion of voting rights held in HUGO BOSS AG went below the limits of 75%, 50%, 30%, 25%, 20%, 15%, 10%, 5% and 3% and now amounts to 0.00% (0 voting rights). For clarification, please note that the proportion of voting rights of all other companies to which their current proportion of Valentino Fashion Group S.p.A. voting rights attributable to HUGO BOSS AG shares remain unaffected by the fact that the Valentino Fashion Group S.p.A. has gone below the limits as reported above. Permira Holdings Limited remains the controlling company in the existing structure.

2. Blitz F09-vier-sechs GmbH

Blitz F09-vier-sechs GmbH, Frankfurt/Main, Germany, notified us of the following:

We, Blitz F09-vier-sechs GmbH, hereby inform you pursuant to section 21 paragraph 1 WpHG (German Securities Trading Act) that on December 23, 2009 our proportion of voting rights held in HUGO BOSS AG exceeded the limits of 3%, 5%, 10%, 15%, 20%, 25%, 30%, 50% and 75% and now stands at 89.49% (32,092,026 voting rights).

A proportion of voting rights of 88.02% (31,563,471 voting rights) shall be attributable to Blitz F09-vier-sechs GmbH from the shares held by V.F.G. INTERNATIONAL N.V., Rotterdam, Netherlands, pursuant to section 22 paragraph 1 sentence 1 no. 1 WpHG (German Securities Trading Act).

A further proportion of voting rights of 1.47% (528,555 voting rights) shall be attributable to Blitz F09-vier-sechs GmbH from the own shares held by HUGO BOSS AG pursuant to section 22 paragraph 1 sentence 1 no. 1 in WpHG (German Securities Trading Act). For clarification: The above voting rights limits were exceeded because of an internal Group restructuring. Permira Holdings Limited remains the controlling company in the existing structure.

Metzingen, December 28, 2009
The Managing Board

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- On March 24, 2010, HUGO BOSS AG was notified of the following voting rights announcements pursuant to section 21 paragraph 1 and section 22 WpHG (German Securities Trading Act) of the entities mentioned in the following:

1. V.F.G. International N.V., Amersfoort, Netherlands:

On March 23, 2010 the proportion of voting rights of V.F.G. International N.V., Amersfoort, Netherlands held in HUGO BOSS AG has gone below the limits of 75%, 50%, 30%, 25%, 20%, 15%, 10%, 5% und 3% and amounts to 0,00% (no shares) on this day.

2. Red & Black Holding GmbH (formerly Blitz F09-vier-sechs GmbH), München, Germany:

On March 23, 2010 the proportion of voting rights of (formerly Blitz F09-vier-sechs GmbH), München, Germany held in HUGO BOSS AG, Metzingen, Deutschland, amounts still to more than 75% of the voting rights, namely 89,49% of the voting rights (32.092.026 shares). Thereof a proportion of voting rights of 88,02% (31.563.471 shares) of Red & Black Holding GmbH pursuant to § 21 Abs. 1 WpHG are held directly.

A further proportion of voting rights of 1,47% (528,555 shares), own shares held by HUGO BOSS AG, pursuant to section 22 paragraph 1 sentence 1 No. 1 WpHG, shall be attributable to Red & Black Holding GmbH.

For clarification it is mentioned that the proportions of voting rights of all other companies, of which their former proportion of voting rights with HUGO BOSS AG has been attributed to V.F.G. International N.V., are unaffected by the shortfall of the above mentioned limits of V.F.G. International N.V.. The controlling company in the existing structure remains Permira Holdings Limited.

Metzingen, March 26, 2010

The Managing Board

- On March 15, 2012 HUGO BOSS was notified of the following voting rights announcements pursuant to section 25a and section 41 paragraph 4d WpHG (German Securities Trading Act) of UniCredit Bank AG:

UniCredit Bank AG, as at 1 February 2012 directly held financial and other instruments pursuant to section 25a para. 1 WpHG which are structured in a manner that enables us to acquire up to 88.02% of the voting rights (31,563,471 out of 35,860,000 common shares) in Hugo Boss AG, Dieselstraße 12, 72555 Metzingen, Germany. The instruments comprise loan collaterals that were granted to us in connection with our lending business in 2009, i.e. a call option which enables us to acquire up to 44.01% of the voting rights and may be exercised in December 2015, provided that the exercise period is not postponed due to certain contractual provisions, and pledges which in an enforcement event enable us to acquire up to 88.02% of the voting rights.

Further shares of voting rights that need to be notified in accordance with sections 21, 22, 25 WpHG are neither held by nor attributable to us. The aggregate number of shares of voting rights that need to be notified in accordance with sections 21, 22, 25, 25a WpHG corresponds to the number disclosed above.

Metzingen, March 20, 2012

The Managing Board

- On March 15, 2012 HUGO BOSS was notified of the following voting rights announcements pursuant to section 25a and section 41 paragraph 4d WpHG (German Securities Trading Act) of UniCredit S.p.A.:

UniCredit S.p.A., via our German subsidiary UniCredit Bank AG, as at 1 February 2012 indirectly held financial and other instruments pursuant to section 25a para. 1 WpHG which are structured in a manner that enables UniCredit Bank AG to acquire up to 88.02% of the voting rights (31,563,471 out of 35,860,000 common shares) in Hugo Boss AG, Dieselstraße 12, 72555 Metzingen, Germany. The instruments comprise loan collaterals that were granted in connection with its lending business in 2009, i.e. a call option which enables UniCredit Bank AG to acquire up to 44.01% of the voting rights and may be exercised in December 2015, provided that the exercise period is not postponed due to certain contractual provisions, and pledges which in an enforcement event enable UniCredit Bank AG to acquire up to 88.02% of the voting rights.

The instruments are held via the following controlled undertaking: UniCredit Bank AG.

Further shares of voting rights that need to be notified in accordance with sections 21, 22, 25 WpHG are neither held by nor attributable to us. The aggregate number of shares of voting rights that need to be notified in accordance with sections 21, 22, 25, 25a WpHG corresponds to the number disclosed above.

Metzingen, March 20, 2012
The Managing Board

- On March 15, 2012 HUGO BOSS was notified of the following voting rights announcements pursuant to section 25a and section 41 paragraph 4d WpHG (German Securities Trading Act) of Mediobanca – Banca di Credito Finanziario S.p.A.:

Mediobanca – Banca di Credito Finanziario S.p.A., as at 1 February 2012 directly held a financial instrument pursuant to section 25a para. 1 WpHG which is structured in a manner that enables us to acquire up to 44.01% of the voting rights (15,781,735 out of 35,860,000 common shares) in Hugo Boss AG, Dieselstraße 12, 72555 Metzingen, Germany. The instrument is a call option granted to us in connection with our lending business in 2009 that enables us to acquire up to 44.01% of the voting rights and may be exercised in December 2015, provided that the exercise period is not postponed due to certain contractual provisions.

Further shares of voting rights that need to be notified in accordance with sections 21, 22, 25 WpHG are neither held by nor attributable to us. The aggregate number of shares of voting rights that need to be notified in accordance with sections 21, 22, 25, 25a WpHG corresponds to the number disclosed above.

Metzingen, March 20, 2012
The Managing Board

- On April 12, 2012 HUGO BOSS was notified of the following voting rights announcements pursuant to section 41 paragraph 4d WpHG (German Securities Trading Act) of PFC Srl, Vicenza, Italy:

PFC Srl held/would have held on 1st February 2012 by aggregating a voting rights proportion of 88.34% (equals: 31,680,229 voting rights) in HUGO BOSS AG calculated from the total amount of voting rights in HUGO BOSS AG in the amount of 35,860,000.

- voting rights from common shares, we are enabled under certain circumstances to indirectly acquire on the basis of a directly held instrument pursuant to sec. 25a para. 1 sentence 1 WpHG, and
- voting rights held by us pursuant to sec. 21 WpHG.

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In detail:

- our voting rights proportion pursuant to sec. 21 WpHG amounts to 0.33% (equals: 116,758 voting rights), and
- our voting rights proportion indirectly acquirable on the basis of a directly held instrument pursuant to sec. 25a para. 1 sentence 1 WpHG amounts to 88.02% (equals: 31,563,471 voting rights).

The instrument held by us relates to a right of first offer (Recht zur Abgabe eines ersten Angebots) contained in a Shareholders Agreement, which was signed in 2007 and ends on 02 August 2017, between our company and ZETA FINANCE S.A. as minority shareholders and Red & Black Holdco S.à r.l. and Red & Black Holdco 2 S.à r.l. as majority shareholders of the holding company Red & Black Topco S.à r.l. (“Topco”).

The right of first offer does not directly relate to shares in HUGO BOSS AG but does only enable us – subject to the majority shareholders of Topco intending to sell their controlling stake in Topco or its immediate subsidiary and under certain other conditions and only in certain limited circumstances – to make an offer and, if the majority shareholders accept such offer, to acquire the majority of the shares in Topco or such subsidiary which in turn – among other assets – currently indirectly holds a voting rights proportion of 88.02% (equals: 31,563,471 voting rights) in HUGO BOSS AG.

Metzingen, April 13, 2012

The Managing Board

- On April 12, 2012 HUGO BOSS was notified of the following voting rights announcements pursuant to section 41 paragraph 4d WpHG (German Securities Trading Act) of Zeta Finance S.A., Luxemburg, Luxemburg:

Zeta Finance S.A. held on 1st February 2012 an instrument pursuant to sec. 25a para. 1 sentence 1 WpHG enabling us under certain circumstances to indirectly acquire voting rights in the proportion of 88.02% (equals: 31,563,471 voting rights) in HUGO BOSS AG calculated from the total amount of voting rights in HUGO BOSS AG in the amount of 35,860,000.

The instrument held by us relates to a right of first offer (Recht zur Abgabe eines ersten Angebots) contained in a Shareholders Agreement, which was signed in 2007 and ends on 02 August 2017, between our company and PFC S.r.l. as minority shareholders and Red & Black Holdco S.à r.l. and Red & Black Holdco 2 S.à r.l. as majority shareholders of the holding company Red & Black Topco S.à r.l. (“Topco”).

The right of first offer does not directly relate to shares in HUGO BOSS AG but does only enable us – subject to the majority shareholders of Topco intending to sell their controlling stake in Topco or its immediate subsidiary and under certain other conditions and only in certain limited circumstances – to make an offer and, if the majority shareholders accept such offer, to acquire the majority of the shares in Topco or such subsidiary which in turn – among other assets – currently indirectly holds a voting rights proportion of 88.02% (equals: 31,563,471 voting rights) in HUGO BOSS AG.

Metzingen, April 13, 2012

The Managing Board

- On April 12, 2012 HUGO BOSS was notified of the following voting rights announcements pursuant to section 41 paragraph 4d WpHG (German Securities Trading Act) of Zignago Holding S.p.A., Fossalta di Portogruaro (VE), Italy:

Zignago Holding S.p.A. held on 1st February 2012 indirectly an instrument pursuant to sec. 25a para. 1 sentence 1 WpHG under which ZETA FINANCE S.A. is enabled to indirectly acquire voting rights in the proportion of 88.02% (equals: 31,563,471 voting rights) in HUGO BOSS AG calculated from the total amount of voting rights in HUGO BOSS AG in the amount of 35,860,000.

The instrument indirectly held by us relates to a right of first offer (Recht zur Abgabe eines ersten Angebots) contained in a Shareholders Agreement, which was signed in 2007 and ends on 02 August 2017, between ZETA FINANCE S.A. and PFC S.r.l. as minority shareholders and Red & Black Holdco S.à r.l. and Red & Black Holdco 2 S.à r.l. as majority shareholders of the holding company Red & Black Topco S.à r.l. (“Topco”). The instrument indirectly held by us is directly held by ZETA FINANCE S.A. which is directly controlled by us.

The right of first offer does not directly relate to shares in HUGO BOSS AG but does only enable ZETA FINANCE S.A. – subject to the majority shareholders of Topco intending to sell their controlling stake in Topco or its immediate subsidiary and under certain other conditions and only in certain limited circumstances – to make an offer and, if the majority shareholders accept such offer, to acquire the majority of the shares in Topco or such subsidiary which in turn – among other assets – currently indirectly holds a voting rights proportion of 88.02% (equals: 31,563,471 voting rights) in HUGO BOSS AG.

Metzingen, April 13, 2012
The Managing Board

- On June 18, 2012, HUGO BOSS AG received the following voting rights notifications in accordance with Sections 21 (1) and 22 WpHG from the companies specified below:

1. Red & Black Holding GmbH

On June 15, 2012, the share of voting rights held by Red & Black Holding GmbH, Oberursel, Germany, in HUGO BOSS AG, Metzingen, Germany, fell below the threshold of 75% due to a change in the total number of voting rights as a result of the conversion of preferred shares without voting rights into ordinary shares with voting rights. Its share of the voting rights now amounts to 67.53% (47,540,145 voting rights). Of this amount, a 65.56% share of the voting rights (46,156,312 voting rights) is held by Red & Black Holding GmbH directly in accordance with Section 21 (1) WpHG. A further share of the voting rights of 1.97% (1,383,833 voting rights) is attributed to Red & Black Holding GmbH from treasury shares held by HUGO BOSS AG in accordance with Section 22 (1) Sentence 1 No. 1 in conjunction with Sentence 3 WpHG.

2. Red & Black Lux S.à r.l.

On June 15, 2012, the share of voting rights held by Red & Black Lux S.à r.l., Luxembourg, Luxembourg, in HUGO BOSS AG, Metzingen, Germany, fell below the threshold of 75% due to a change in the total number of voting rights as a result of the conversion of preferred shares without voting rights into ordinary shares with voting rights. Its share of the voting rights now amounts to 67.53% (47,540,145 voting rights). Of this amount, a 65.56% share of the voting rights (46,156,312 voting rights) is attributed to Red & Black Lux S.à r.l. from shares held by Red & Black Holding GmbH in accordance with Section 22 (1) Sentence 1 No. 1 in conjunction with Sentence 3 WpHG. Red & Black Holding GmbH is controlled by Red & Black Lux S.à r.l. A further share of the voting rights of 1.97% (1,383,833 voting rights) is attributed to Red & Black Lux S.à r.l. via Red & Black Holding GmbH from treasury shares held by HUGO BOSS AG in accordance with Section 22 (1) Sentence 1 No. 1 in conjunction with Sentence 3 WpHG.

3. Red & Black Topco S.à r.l.

On June 15, 2012, the share of voting rights held by Red & Black Topco S.à r.l., Luxembourg, Luxembourg, in HUGO BOSS AG, Metzingen, Germany, fell below the threshold of 75% due to a change in the total number of voting rights as a result of the conversion of preferred shares without voting rights into ordinary shares with voting rights. Its share of the voting rights now amounts to 67.53% (47,540,145 voting rights). Of this amount, a 65.56% share of the voting rights (46,156,312 voting rights) is attributed to Red & Black Topco S.à r.l. from shares held by Red & Black Holding GmbH in accordance with Section 22 (1) Sentence 1 No. 1 in conjunction with Sentence 3 WpHG. Red & Black Holding GmbH is controlled indirectly by Red & Black Topco S.à r.l. via Red & Black Lux S.à r.l. A further share of the voting rights of 1.97% (1,383,833 voting rights) is attributed to Red & Black Topco S.à r.l. via Red & Black Lux S.à r.l. and Red & Black Holding GmbH from treasury shares held by HUGO BOSS AG in accordance with Section 22 (1) Sentence 1 No. 1 in conjunction with Sentence 3 WpHG.

4. Red & Black Holdco S.à r.l.

On June 15, 2012, the share of voting rights held by Red & Black Holdco S.à r.l., Luxembourg, Luxembourg, in HUGO BOSS AG, Metzingen, Germany, fell below the threshold of 75% due to a change in the total number of voting rights as a result of the conversion of preferred shares without voting rights into ordinary shares with voting rights. Its share of the voting rights now amounts to 67.53% (47,540,145 voting rights). Of this amount, a 65.56% share of the voting rights (46,156,312 voting rights) is attributed to Red & Black Holdco S.à r.l. from shares held by Red & Black Holding GmbH in accordance with Section 22 (1) Sentence 1 No. 1 in conjunction with Sentence 3 WpHG. Red & Black Holding GmbH is controlled indirectly by Red & Black Holdco S.à r.l. via Red & Black Topco S.à r.l. and Red & Black Lux S.à r.l. A further share of the voting rights of 1.97% (1,383,833 voting rights) is attributed to Red & Black Holdco S.à r.l. via Red & Black Topco S.à r.l., Red & Black Lux S.à r.l. and Red & Black Holding GmbH from treasury shares held by HUGO BOSS AG in accordance with Section 22 (1) Sentence 1 No. 1 in conjunction with Sentence 3 WpHG.

5. Red & Black Holdco 2 S.à r.l.

On June 15, 2012, the share of voting rights held by Red & Black Holdco 2 S.à r.l., Luxembourg, Luxembourg, in HUGO BOSS AG, Metzingen, Germany, fell below the threshold of 75% due to a change in the total number of voting rights as a result of the conversion of preferred shares without voting rights into ordinary shares with voting rights. Its share of the voting rights now amounts to 67.53% (47,540,145 voting rights). Of this amount, a 65.56% share of the voting rights (46,156,312 voting rights) is attributed to Red & Black Holdco 2 S.à r.l. from shares held by Red & Black Holding GmbH in accordance with Section 22 (1) Sentence 1 No. 1 in conjunction with Sentence 3 WpHG. Red & Black Holding GmbH is controlled indirectly by Red & Black Holdco 2 S.à r.l. via Red & Black Topco S.à r.l. and Red & Black Lux S.à r.l. A further share of the voting rights of 1.97% (1,383,833 voting rights) is attributed to Red & Black Holdco 2 S.à r.l. via Red & Black Topco S.à r.l., Red & Black Lux S.à r.l. and Red & Black Holding GmbH from treasury shares held by HUGO BOSS AG in accordance with Section 22 (1) Sentence 1 No. 1 in conjunction with Sentence 3 WpHG.

6. P4 Sub L.P.1

On June 15, 2012, the share of voting rights held by P4 Sub L.P.1, St Peter Port, Guernsey, Channel Islands, in HUGO BOSS AG, Metzingen, Germany, fell below the threshold of 75% due to a change in the total number of voting rights as a result of the conversion of preferred shares without voting rights into ordinary shares with voting rights. Its share of the voting rights now amounts to 67.53% (47,540,145 voting rights). Of this amount, a 65.56% share of the voting rights (46,156,312 voting rights) is attributed to P4 Sub L.P.1 from shares held by Red & Black Holding GmbH in accordance with Section 22 (1) Sentence 1 No. 1 in conjunction with Sentence 3 WpHG. Red & Black Holding GmbH is controlled indirectly by P4 Sub L.P.1 via Red & Black Holdco 2 S.à r.l., Red & Black Topco S.à r.l. and Red & Black Lux S.à r.l. A further share of the voting rights of 1.97% (1,383,833 voting rights)

is attributed to P4 Sub L.P.1 via Red & Black Holdco 2 S.à r.l., Red & Black Topco S.à r.l., Red & Black Lux S.à r.l. and Red & Black Holding GmbH from treasury shares held by HUGO BOSS AG in accordance with Section 22 (1) Sentence 1 No. 1 in conjunction with Sentence 3 WpHG.

7. Permira IV L.P.1

On June 15, 2012, the share of voting rights held by Permira IV L.P.1, St Peter Port, Guernsey, Channel Islands, in HUGO BOSS AG, Metzingen, Germany, fell below the threshold of 75% due to a change in the total number of voting rights as a result of the conversion of preferred shares without voting rights into ordinary shares with voting rights. Its share of the voting rights now amounts to 67.53% (47,540,145 voting rights). Of this amount, a 65.56% share of the voting rights (46,156,312 voting rights) is attributed to Permira IV L.P.1 from shares held by Red & Black Holding GmbH in accordance with Section 22 (1) Sentence 1 No. 1 in conjunction with Sentence 3 WpHG. Red & Black Holding GmbH is controlled indirectly by Permira IV L.P.1 via P4 Sub L.P.1, Red & Black Holdco 2 S.à r.l., Red & Black Topco S.à r.l. and Red & Black Lux S.à r.l. A further share of the voting rights of 1.97% (1,383,833 voting rights) is attributed to Permira IV L.P.1 via P4 Sub L.P.1, Red & Black Holdco 2 S.à r.l., Red & Black Topco S.à r.l., Red & Black Lux S.à r.l. and Red & Black Holding GmbH from treasury shares held by HUGO BOSS AG in accordance with Section 22 (1) Sentence 1 No. 1 in conjunction with Sentence 3 WpHG.

8. Permira IV Managers L.P.

On June 15, 2012, the share of voting rights held by Permira IV Managers L.P., St Peter Port, Guernsey, Channel Islands, in HUGO BOSS AG, Metzingen, Germany, fell below the threshold of 75% due to a change in the total number of voting rights as a result of the conversion of preferred shares without voting rights into ordinary shares with voting rights. Its share of the voting rights now amounts to 67.53% (47,540,145 voting rights). Of this amount, a 65.56% share of the voting rights (46,156,312 voting rights) is attributed to Permira IV Managers L.P. from shares held by Red & Black Holding GmbH in accordance with Section 22 (1) Sentence 1 No. 1 in conjunction with Sentence 3 WpHG. Red & Black Holding GmbH is controlled indirectly by Permira IV Managers L.P. via Permira IV L.P.1, P4 Sub L.P.1, Red & Black Holdco 2 S.à r.l., Permira IV L.P.2, Red & Black Holdco S.à r.l., Red & Black Topco S.à r.l. and Red & Black Lux S.à r.l. A further share of the voting rights of 1.97% (1,383,833 voting rights) is attributed to Permira IV Managers L.P. via Permira IV L.P.1, P4 Sub L.P.1, Red & Black Holdco 2 S.à r.l., Permira IV L.P.2, Red & Black Holdco S.à r.l., Red & Black Topco S.à r.l., Red & Black Lux S.à r.l. and Red & Black Holding GmbH from treasury shares held by HUGO BOSS AG in accordance with Section 22 (1) Sentence 1 No. 1 in conjunction with Sentence 3 WpHG.

9. Permira IV Managers Limited

On June 15, 2012, the share of voting rights held by Permira IV Managers Limited, St Peter Port, Guernsey, Channel Islands, in HUGO BOSS AG, Metzingen, Germany, fell below the threshold of 75% due to a change in the total number of voting rights as a result of the conversion of preferred shares without voting rights into ordinary shares with voting rights. Its share of the voting rights now amounts to 67.53% (47,540,145 voting rights). Of this amount, a 65.56% share of the voting rights (46,156,312 voting rights) is attributed to Permira IV Managers Limited from shares held by Red & Black Holding GmbH in accordance with Section 22 (1) Sentence 1 No. 1 in conjunction with Sentence 3 WpHG. Red & Black Holding GmbH is controlled indirectly by Permira IV Managers Limited via Permira IV Managers L.P., Permira IV L.P.1, P4 Sub L.P.1, Red & Black Holdco 2 S.à r.l., Permira IV L.P.2, Red & Black Holdco S.à r.l., Red & Black Topco S.à r.l. and Red & Black Lux S.à r.l. A further share of the voting rights of 1.97% (1,383,833 voting rights) is attributed to Permira IV Managers Limited via Permira IV Managers L.P., Permira IV L.P.1, P4 Sub L.P.1, Red & Black Holdco 2 S.à r.l., Permira IV L.P.2, Red & Black Holdco S.à r.l., Red & Black Topco S.à r.l., Red & Black Lux S.à r.l. and Red & Black Holding GmbH from treasury shares held by HUGO BOSS AG in accordance with Section 22 (1) Sentence 1 No. 1 in conjunction with Sentence 3 WpHG.

10. Permira IV L.P.2

On June 15, 2012, the share of voting rights held by Permira IV L.P.2, St Peter Port, Guernsey, Channel Islands, in HUGO BOSS AG, Metzingen, Germany, fell below the threshold of 75% due to a change in the total number of voting rights as a result of the conversion of preferred shares without voting rights into ordinary shares with voting rights. Its share of the voting rights now amounts to 67.53% (47,540,145 voting rights). Of this amount, a 65.56% share of the voting rights (46,156,312 voting rights) is attributed to Permira IV L.P.2 from shares held by Red & Black Holding GmbH in accordance with Section 22 (1) Sentence 1 No. 1 in conjunction with Sentence 3 WpHG. Red & Black Holding GmbH is controlled indirectly by Permira IV L.P.2 via Red & Black Holdco S.à r.l., Red & Black Topco S.à r.l. and Red & Black Lux S.à r.l. A further share of the voting rights of 1.97% (1,383,833 voting rights) is attributed to Permira IV L.P.2 via Red & Black Holdco S.à r.l., Red & Black Topco S.à r.l., Red & Black Lux S.à r.l. and Red & Black Holding GmbH from treasury shares held by HUGO BOSS AG in accordance with Section 22 (1) Sentence 1 No. 1 in conjunction with Sentence 3 WpHG.

11. P4 Co-Investment L.P.

On June 15, 2012, the share of voting rights held by P4 Co-Investment L.P., St Peter Port, Guernsey, Channel Islands, in HUGO BOSS AG, Metzingen, Germany, fell below the threshold of 75% due to a change in the total number of voting rights as a result of the conversion of preferred shares without voting rights into ordinary shares with voting rights. Its share of the voting rights now amounts to 67.53% (47,540,145 voting rights). Of this amount, a 65.56% share of the voting rights (46,156,312 voting rights) is attributed to P4 Co-Investment L.P. from shares held by Red & Black Holding GmbH in accordance with Section 22 (1) Sentence 1 No. 1 in conjunction with Sentence 3 WpHG. Red & Black Holding GmbH is controlled indirectly by P4 Co-Investment L.P. via Red & Black Holdco S.à r.l., Red & Black Topco S.à r.l. and Red & Black Lux S.à r.l. A further share of the voting rights of 1.97% (1,383,833 voting rights) is attributed to P4 Co-Investment L.P. via Red & Black Holdco S.à r.l., Red & Black Topco S.à r.l., Red & Black Lux S.à r.l. and Red & Black Holding GmbH from treasury shares held by HUGO BOSS AG in accordance with Section 22 (1) Sentence 1 No. 1 in conjunction with Sentence 3 WpHG.

12. Permira Investments Limited

On June 15, 2012, the share of voting rights held by Permira Investments Limited, St Peter Port, Guernsey, Channel Islands, in HUGO BOSS AG, Metzingen, Germany, fell below the threshold of 75% due to a change in the total number of voting rights as a result of the conversion of preferred shares without voting rights into ordinary shares with voting rights. Its share of the voting rights now amounts to 67.53% (47,540,145 voting rights). Of this amount, a 65.56% share of the voting rights (46,156,312 voting rights) is attributed to Permira Investments Limited from shares held by Red & Black Holding GmbH in accordance with Section 22 (1) Sentence 1 No. 1 in conjunction with Sentence 3 WpHG. Red & Black Holding GmbH is controlled indirectly by Permira Investments Limited via Red & Black Holdco S.à r.l., Red & Black Topco S.à r.l. and Red & Black Lux S.à r.l. A further share of the voting rights of 1.97% (1,383,833 voting rights) is attributed to Permira Investments Limited via Red & Black Holdco S.à r.l., Red & Black Topco S.à r.l., Red & Black Lux S.à r.l. and Red & Black Holding GmbH from treasury shares held by HUGO BOSS AG in accordance with Section 22 (1) Sentence 1 No. 1 in conjunction with Sentence 3 WpHG.

13. Permira IV GP L.P.

On June 15, 2012, the share of voting rights held by Permira IV GP L.P., St Peter Port, Guernsey, Channel Islands, in HUGO BOSS AG, Metzingen, Germany, fell below the threshold of 75% due to a change in the total number of voting rights as a result of the conversion of preferred shares without voting rights into ordinary shares with voting rights. Its share of the voting rights now amounts to 67.53% (47,540,145 voting rights). Of this amount, a 65.56% share of the voting rights (46,156,312 voting rights) is attributed to Permira IV GP L.P. from shares held by Red & Black Holding GmbH in accordance with Section 22 (1) Sentence 1 No. 1 in conjunction with Sentence 3 WpHG. Red & Black Holding GmbH is controlled indirectly by Permira IV GP L.P. via Permira IV L.P.1, P4 Sub L.P.1, Red & Black Holdco 2 S.à r.l., Permira IV L.P.2, P4 Co-Investment L.P., Red & Black Holdco S.à r.l., Red &

Black Topco S.à r.l. and Red & Black Lux S.à r.l. A further share of the voting rights of 1.97% (1,383,833 voting rights) is attributed to Permira IV GP L.P. via Permira IV L.P.1, P4 Sub L.P.1, Red & Black Holdco 2 S.à r.l., Permira IV L.P.2, P4 Co-Investment L.P., Red & Black Holdco S.à r.l., Red & Black Topco S.à r.l., Red & Black Lux S.à r.l. and Red & Black Holding GmbH from treasury shares held by HUGO BOSS AG in accordance with Section 22 (1) Sentence 1 No. 1 in conjunction with Sentence 3 WpHG.

14. Permira IV GP Limited

On June 15, 2012, the share of voting rights held by Permira IV GP Limited, St Peter Port, Guernsey, Channel Islands, in HUGO BOSS AG, Metzingen, Germany, fell below the threshold of 75% due to a change in the total number of voting rights as a result of the conversion of preferred shares without voting rights into ordinary shares with voting rights. Its share of the voting rights now amounts to 67.53% (47,540,145 voting rights). Of this amount, a 65.56% share of the voting rights (46,156,312 voting rights) is attributed to Permira IV GP Limited from shares held by Red & Black Holding GmbH in accordance with Section 22 (1) Sentence 1 No. 1 in conjunction with Sentence 3 WpHG. Red & Black Holding GmbH is controlled indirectly by Permira IV GP Limited via Permira IV GP L.P., Permira IV L.P.1, P4 Sub L.P.1, Red & Black Holdco 2 S.à r.l., Permira IV L.P.2, P4 Co-Investment L.P., Red & Black Holdco S.à r.l., Red & Black Topco S.à r.l. and Red & Black Lux S.à r.l. A further share of the voting rights of 1.97% (1,383,833 voting rights) is attributed to Permira IV GP Limited via Permira IV GP L.P., Permira IV L.P.1, P4 Sub L.P.1, Red & Black Holdco 2 S.à r.l., Permira IV L.P.2, P4 Co-Investment L.P., Red & Black Holdco S.à r.l., Red & Black Topco S.à r.l., Red & Black Lux S.à r.l. and Red & Black Holding GmbH from treasury shares held by HUGO BOSS AG in accordance with Section 22 (1) Sentence 1 No. 1 in conjunction with Sentence 3 WpHG.

15. Permira Nominees Limited

On June 15, 2012, the share of voting rights held by Permira Nominees Limited, St Peter Port, Guernsey, Channel Islands, in HUGO BOSS AG, Metzingen, Germany, fell below the threshold of 75% due to a change in the total number of voting rights as a result of the conversion of preferred shares without voting rights into ordinary shares with voting rights. Its share of the voting rights now amounts to 67.53% (47,540,145 voting rights). Of this amount, a 65.56% share of the voting rights (46,156,312 voting rights) is attributed to Permira Nominees Limited from shares held by Red & Black Holding GmbH in accordance with Section 22 (1) Sentence 1 No. 1 in conjunction with Sentence 3 WpHG. Red & Black Holding GmbH is controlled indirectly by Permira Nominees Limited via Permira Investments Limited, Red & Black Holdco S.à r.l., Red & Black Topco S.à r.l. and Red & Black Lux S.à r.l. A further share of the voting rights of 1.97% (1,383,833 voting rights) is attributed to Permira Nominees Limited via Permira Investments Limited, Red & Black Holdco S.à r.l., Red & Black Topco S.à r.l., Red & Black Lux S.à r.l. and Red & Black Holding GmbH from treasury shares held by HUGO BOSS AG in accordance with Section 22 (1) Sentence 1 No. 1 in conjunction with Sentence 3 WpHG.

16. Permira Holdings Limited

On June 15, 2012, the share of voting rights held by Permira Holdings Limited, St Peter Port, Guernsey, Channel Islands, in HUGO BOSS AG, Metzingen, Germany, fell below the threshold of 75% due to a change in the total number of voting rights as a result of the conversion of preferred shares without voting rights into ordinary shares with voting rights. Its share of the voting rights now amounts to 67.53% (47,540,145 voting rights). Of this amount, a 65.56% share of the voting rights (46,156,312 voting rights) is attributed to Permira Holdings Limited from shares held by Red & Black Holding GmbH in accordance with Section 22 (1) Sentence 1 No. 1 in conjunction with Sentence 3 WpHG. Red & Black Holding GmbH is controlled indirectly by Permira Holdings Limited via Permira IV GP Limited, Permira IV GP L.P., Permira IV Managers Limited, Permira IV Managers L.P., Permira IV L.P.1, P4 Sub L.P.1, Red & Black Holdco 2 S.à r.l., Permira IV L.P.2, P4 Co-Investment L.P., Permira Nominees Limited, Permira Investments Limited, Red & Black Holdco S.à r.l., Red & Black Topco S.à r.l. and Red & Black Lux S.à r.l. A further share of the voting rights of 1.97% (1,383,833 voting rights) is attributed to Permira Holdings Limited via Permira IV GP Limited, Permira IV GP L.P., Permira IV Managers Limited, Permira IV Managers L.P., Permira

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IV L.P.1, P4 Sub L.P.1, Red & Black Holdco 2 S.à r.l., Permira IV L.P.2, P4 Co-Investment L.P., Permira Nominees Limited, Permira Investments Limited, Red & Black Holdco S.à r.l., Red & Black Topco S.à r.l., Red & Black Lux S.à r.l. and Red & Black Holding GmbH from treasury shares held by HUGO BOSS AG in accordance with Section 22 (1) Sentence 1 No. 1 in conjunction with Sentence 3 WpHG.

Metzingen, June 21, 2012

The Managing Board

- HUGO BOSS AG received the following information referring to notification pursuant to sec. 25a para. 1 WpHG by PFC S.r.l., Vicenza, Italy, on June 18, 2012:

“We herewith notify pursuant to sec. 25a para. 1 WpHG that on 15 June 2012 by aggregating

- voting rights from common shares, we are enabled under certain circumstances to indirectly acquire on the basis of a directly held instrument pursuant to sec. 25a para. 1 sentence 1 WpHG, and
- voting rights held by us pursuant to sec. 21 WpHG we held/would have held a voting rights proportion of 65.93% (equals: 46,413,470 voting rights) in HUGO BOSS AG calculated from the total amount of voting rights in HUGO BOSS AG in the amount of 70,400,000. As per this date we would have fallen below the threshold of 75% of voting rights.

In detail:

- our voting rights proportion pursuant to sec. 21 WpHG amounts to 0.37% (equals: 257,158 voting rights), and
- our voting rights proportion indirectly acquirable on the basis of a directly held instrument pursuant to sec. 25a para. 1 sentence 1 WpHG amounts to 65.56% (equals: 46,156,312 voting rights).

The instrument held by us relates to a right of first offer (Recht zur Abgabe eines ersten Angebots) contained in a Shareholders Agreement, which was signed in 2007 and ends on 02 August 2017, between our company and ZETA FINANCE S.A. as minority shareholders and Red & Black Holdco S.à r.l. and Red & Black Holdco 2 S.à r.l. as majority shareholders of the holding company Red & Black Topco S.à r.l. (“Topco”).

The right of first offer does not directly relate to shares in HUGO BOSS AG but does only enable us – subject to the majority shareholders of Topco intending to sell their controlling stake in Topco or its immediate subsidiary and under certain other conditions and only in certain limited circumstances – to make an offer and, if the majority shareholders accept such offer, to acquire the majority of the shares in Topco or such subsidiary which in turn – among other assets – currently indirectly holds a voting rights proportion of 65.56% (equals: 46,156,312 voting rights).”

Metzingen, June 21, 2012

Managing Board

- HUGO BOSS AG received the following information referring to notification pursuant to sec. 25a para. 1 WpHG by UniCredit Bank AG on June 19, 2012:

"We hereby notify you pursuant to section 25a para. 1 WpHG that on 15 June 2012 we, UniCredit Bank AG, have fallen below the threshold of 75% of the voting rights in Hugo Boss AG, Dieselstraße 12, 72555 Metzingen, Germany. We directly hold financial and other instruments pursuant to section 25a para. 1 WpHG which are structured in a manner that enables us to acquire up to 65,56% of the voting rights (46,156,312 out of 70,400,000 common shares) in Hugo Boss AG, Dieselstraße 12, 72555 Metzingen, Germany. Falling below the threshold is a consequence of the change of number of voting rights. The instruments comprise loan collaterals that were granted to us in connection with our lending business in 2009, i.e. a call option which enables us to acquire up to 32,78% of the voting rights and may be exercised in December 2015, provided that the exercise period is not postponed due to certain contractual provisions, and pledges which in an enforcement event enable us to acquire up to 65,56% of the voting rights.

Further shares of voting rights that need to be notified in accordance with sections 21, 22, 25 WpHG are neither held by nor attributable to us. The aggregate number of shares of voting rights that need to be notified in accordance with sections 21, 22, 25, 25a WpHG corresponds to the number disclosed above."

Metzingen, June 21, 2012
Managing Board

- HUGO BOSS AG received the following information referring to notification pursuant to sec. 25a para. 1 WpHG by UniCredit S.p.A. on June 19, 2012:

"We hereby notify you pursuant to section 25a para. 1 WpHG that on 15 June 2012 we, UniCredit S.p.A., have fallen below the threshold of 75% of the voting rights in Hugo Boss AG, Dieselstraße 12, 72555 Metzingen, Germany. Via our German subsidiary UniCredit Bank AG we indirectly hold financial and other instruments pursuant to section 25a para. 1 WpHG which are structured in a manner that enables UniCredit Bank AG to acquire up to 65,56% of the voting rights (46,156,312 out of 70,400,000 common shares) in Hugo Boss AG, Dieselstraße 12, 72555 Metzingen, Germany. Falling below the threshold is a consequence of the change of number of voting rights. The instruments comprise loan collaterals that were granted in connection with its lending business in 2009, i.e. a call option which enables UniCredit Bank AG to acquire up to 32,78% of the voting rights and may be exercised in December 2015, provided that the exercise period is not postponed due to certain contractual provisions, and pledges which in an enforcement event enable UniCredit Bank AG to acquire up to 65,56% of the voting rights.

The instruments are held via the following controlled undertaking: UniCredit Bank AG.

Further shares of voting rights that need to be notified in accordance with sections 21, 22, 25 WpHG are neither held by nor attributable to us. The aggregate number of shares of voting rights that need to be notified in accordance with sections 21, 22, 25, 25a WpHG corresponds to the number disclosed above."

Metzingen, June 21, 2012
Managing Board

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- HUGO BOSS AG received the following information referring to notification pursuant to sec. 25a para. 1 WpHG by Zeta Finance S.A., Luxembourg, Luxembourg on June 18, 2012:

“We herewith notify pursuant to sec. 25 para. 1 sentence 1 WpHG that on 15 June 2012 we held an instrument pursuant to sec. 25a para. 1 sentence 1 WpHG enabling us under certain circumstances to indirectly acquire voting rights in the proportion of 65.56% (equals: 46,156,312 voting rights) in HUGO BOSS AG calculated from the total amount of voting rights in HUGO BOSS AG in the amount of 70,400,000. As per this date we would have fallen below the threshold of 75% of voting rights.

The instrument held by us relates to a right of first offer (Recht zur Abgabe eines ersten Angebots) contained in a Shareholders Agreement, which was signed in 2007 and ends on 02 August 2017, between our company and PFC S.r.l. as minority shareholders and Red & Black Holdco S.à r.l. and Red & Black Holdco 2 S.à r.l. as majority shareholders of the holding company Red & Black Topco S.à r.l. (“Topco”).

The right of first offer does not directly relate to shares in HUGO BOSS AG but does only enable us – subject to the majority shareholders of Topco intending to sell their controlling stake in Topco or its immediate subsidiary and under certain other conditions and only in certain limited circumstances – to make an offer and, if the majority shareholders accept such offer, to acquire the majority of the shares in Topco or such subsidiary which in turn – among other assets – currently indirectly holds a voting rights proportion of 65.56% (equals: 46,156,312 voting rights) in HUGO BOSS AG.”

Metzingen, June 21, 2012

Managing Board

- HUGO HUGO BOSS AG received the following information referring to notification pursuant to sec. 25a para. 1 WpHG by Zignago Holding S.p.A., Fossalta, Italy, on June 18, 2012:

“We herewith notify pursuant to sec. 25a para. 1 WpHG that on 15 June 2012 we indirectly held an instrument pursuant to sec. 25a para. 1 sentence 1 WpHG under which ZETA FINANCE S.A. is enabled to indirectly acquire voting rights in the proportion of 65.56% (equals: 46,156,312 voting rights) in HUGO BOSS AG calculated from the total amount of voting rights in HUGO BOSS AG in the amount of 70,400,000. As per this date we would have fallen below the threshold of 75% of voting rights.

The instrument indirectly held by us relates to a right of first offer (Recht zur Abgabe eines ersten Angebots) contained in a Shareholders Agreement, which was signed in 2007 and ends on 02 August 2017, between ZETA FINANCE S.A. and PFC S.r.l. as minority shareholders and Red & Black Holdco S.à r.l. and Red & Black Holdco 2 S.à r.l. as majority shareholders of the holding company Red & Black Topco S.à r.l. (“Topco”). The instrument indirectly held by us is directly held by ZETA FINANCE S.A. which is directly controlled by us.

The right of first offer does not directly relate to shares in HUGO BOSS AG but does only enable ZETA FINANCE S.A. – subject to the majority shareholders of Topco intending to sell their controlling stake in Topco or its immediate subsidiary and under certain other conditions and only in certain limited circumstances – to make an offer and, if the majority shareholders accept such offer, to acquire the majority of the shares in Topco or such subsidiary which in turn – among other assets – currently indirectly holds a voting rights proportion of 65.56% (equals: 46,156,312 voting rights) in HUGO BOSS AG.”

Metzingen, June 21, 2012

Managing Board

- On January 24, 2013 HUGO BOSS was notified of the following voting rights announcement pursuant to section 25a WpHG (German Securities Trading Act) of Mediobanca – Banca di Credito Finanziario S.p.A., Milan, Italy:

“We hereby notify you pursuant to section 25a para. 1 WpHG that since 21 January 2013 we no longer hold any financial or other instruments pursuant to section 25a para. 1 WpHG which are structured in a manner that enables us to acquire voting rights in HUGO BOSS AG. Therefore, on 21 January 2013 we have fallen below the thresholds of 30%, 25%, 20%, 15%, 10% and 5% pursuant to section 25a para. 1 WpHG.

Further shares of voting rights that need to be notified in accordance with sections 21, 22, 25 WpHG are neither held by nor attributable to us. The aggregate number of shares of voting rights that need to be notified in accordance with sections 21, 22, 25, 25a WpHG corresponds to the number disclosed above.”

Metzingen, January 25, 2013
The Managing Board

- HUGO BOSS AG received the following information referring to notification pursuant to sec. 21 para. 1 WpHG in connection with sec. 22 para. 1 sentence 1 No. 6 WpHG by Capital Research and Management Company, Los Angeles, USA on November 29, 2013:

“On November 26, 2013 Capital Research and Management Company exceeded the threshold of 3% of the voting rights in HUGO BOSS AG, Dieselstraße 12, 72555 Metzingen. Capital Research and Management Company held 3,03% (2.134.075 common shares) of the voting rights in HUGO BOSS AG on the day aforementioned.

3,03% of the voting rights (2.134.075 common shares) in HUGO BOSS AG are valued to Capital Research and Management Company according to sec. 22 para. 1 sentence 1 No. 6 WpHG. No independent fund is holding more than 3% of the voting rights in HUGO BOSS AG.”

Metzingen, December 3, 2013
The Managing Board

- HUGO BOSS AG received the following information referring to notification pursuant to sec. 21 para. 1 WpHG in connection with sec. 22 para. 1 sentence 1 No. 6 WpHG and sec. 22 para. 1 sentence 2 and sentence 3 WpHG by The Capital Group Companies, Inc., Los Angeles, USA on November 29, 2013:

“On November 26, 2013 The Capital Group Companies, Inc. exceeded the threshold of 3% of the voting rights in HUGO BOSS AG, Dieselstraße 12, 72555 Metzingen. The Capital Group Companies, Inc. held 3,03% (2.134.075 common shares) of the voting rights in HUGO BOSS AG on the day aforementioned.

3,03% of the voting rights (2.134.075 common shares) in HUGO BOSS AG are valued to The Capital Group Companies, Inc. according to sec. 22 para. 1 sentence 1 No. 6 WpHG in connection with sec. 22 para. 1 sentence 2 and sentence 3 WpHG. No independent fund is holding more than 3% of the voting rights in HUGO BOSS AG.”

Metzingen, December 3, 2013
The Managing Board

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- HUGO BOSS AG received the following information referring to notification pursuant to sec. 21 para. 1 WpHG in connection with sec. 22 para. 1 sentence 1 No. 6 WpHG by Allianz Global Investors Europe GmbH, Frankfurt/Deutschland on June 3, 2014:

“Allianz Global Investors Europe GmbH has exceeded the 3% threshold to a percentage of 3.10% of the voting rights in HUGO BOSS AG, Dieselstr. 12, 7255 Metzingen, as per settlement date May 30, 2014. This corresponds to 2.180.505 out of a total of 70.400.000 voting rights issued by the company.

Of these voting rights, 1.20% are to be attributed to Allianz Global Investors Europe GmbH pursuant to sec. 22 para. 1 sentence 1 No. 6 WpHG. This corresponds to 847.003 out of a total of 70.400.000 voting rights issued by the company.”

Metzingen, June 5, 2014
The Managing Board

- HUGO BOSS AG received the following information referring to notification pursuant to sec. 21 para. 1 WpHG in connection with sec. 22 para. 1 sentence 1 No. 6 WpHG by Capital Research and Management Company, Los Angeles/USA on July 4, 2014:

“On July 2, 2014 Capital Research and Management Company exceeded the threshold of 5% of the voting rights in HUGO BOSS AG, Dieselstraße 12, 72555 Metzingen. Capital Research and Management Company held 5,02% (3.532.776 common shares) of the voting rights in HUGO BOSS AG on the day aforementioned.

5,02% of the voting rights (3.532.776 common shares) in HUGO BOSS AG are valued to Capital Research and Management Company according to sec. 22 para. 1 sentence 1 No. 6 WpHG. No independent fund is holding more than 3% of the voting rights in HUGO BOSS AG.”

Metzingen, July 7, 2014
The Managing Board

- HUGO BOSS AG received the following information referring to notification pursuant to sec. 21 para. 1 WpHG in connection with sec. 22 para. 1 sentence 1 No. 6 WpHG and sec. 22 para. 1 sentence 2 and sentence 3 WpHG by The Capital Group Companies, Inc., Los Angeles/USA on July 4, 2014:

“On July 2, 2014 The Capital Group Companies, Inc. exceeded the threshold of 5% of the voting rights in HUGO BOSS AG, Dieselstraße 12, 72555 Metzingen. The Capital Group Companies, Inc. held 5,02% (3.532.776 common shares) of the voting rights in HUGO BOSS AG on the day aforementioned.

5,02% of the voting rights (3.532.776 common shares) in HUGO BOSS AG are valued to The Capital Group Companies, Inc. according to sec. 22 para. 1 sentence 1 No. 6 WpHG in connection with sec. 22 para. 1 sentence 2 and sentence 3 WpHG. No independent fund is holding more than 3% of the voting rights in HUGO BOSS AG.”

Metzingen, July 7, 2014
The Managing Board

- HUGO BOSS AG received the following information referring to notification pursuant to sec. 21 para. 1 WpHG by Allianz Global Investors Europe GmbH, Frankfurt/Deutschland on July 23, 2014:

“Allianz Global Investors Europe GmbH has exceeded the 5% threshold to a percentage of 5.01% of the voting rights in HUGO BOSS AG, Dieselstr. 12, 7255 Metzingen, as per July 21, 2014. This corresponds to 3,528,250 out of a total of 70.400.000 voting rights issued by the company.

Of these voting rights, 3.12% are to be attributed to Allianz Global Investors Europe GmbH pursuant to sec. 22 para. 1 sentence 1 No. 6 WpHG. This corresponds to 2,195,445 out of a total of 70.400.000 voting rights issued by the company.”

Metzingen, July 24, 2014

The Managing Board

- HUGO BOSS AG received the following information referring to notification pursuant to sec. 21 para. 1 WpHG by Allianz Global Investors Europe GmbH, Frankfurt/Deutschland on August 29, 2014:

“Allianz Global Investors Europe GmbH has fallen below the 5% threshold to a percentage of 4.998% of the voting rights in HUGO BOSS AG, Dieselstr. 12, 72555 Metzingen, as per settlement date August 26, 2014. This corresponds to 3,519,142 out of a total of 70.400.000 voting rights issued by the company.

Of these voting rights, 3.11% are to be attributed to Allianz Global Investors Europe GmbH pursuant to sec. 22 para. 1 sentence 1 No. 6 WpHG. This corresponds to 2,187,712 out of a total of 70.400.000 voting rights issued by the company.”

Metzingen, September 2, 2014

The Managing Board

- HUGO BOSS AG received the following information referring to notification pursuant to sec. 21 para. 1 WpHG by Allianz Global Investors Europe GmbH, Frankfurt/Deutschland on September 02, 2014:

“Allianz Global Investors Europe GmbH has exceeded the 5% threshold to a percentage of 5.002% of the voting rights in HUGO BOSS AG, Dieselstr. 12, 7255 Metzingen, as per settlement date September 01, 2014. This corresponds to 3,521,980 out of a total of 70.400.000 voting rights issued by the company.

Of these voting rights, 3.11% are to be attributed to Allianz Global Investors Europe GmbH pursuant to sec. 22 para. 1 sentence 1 No. 6 WpHG. This corresponds to 2,190,550 out of a total of 70.400.000 voting rights issued by the company.”

Metzingen, September 3, 2014

The Managing Board

- HUGO BOSS AG received the following information referring to notification pursuant to sec. 21 para. 1 WpHG by Allianz Global Investors Europe GmbH, Frankfurt/Deutschland on September 4, 2014:

“Allianz Global Investors Europe GmbH fell below the 5% threshold to a percentage of 4.98% of the voting rights in HUGO BOSS AG, Dieselstr. 12, 7255 Metzingen, as per settlement date September 02, 2014. This corresponds to 3,506,968 out of a total of 70.400.000 voting rights issued by the company.

Of these voting rights, 3.08% are to be attributed to Allianz Global Investors Europe GmbH pursuant to sec. 22 para. 1 sentence 1 No. 6 WpHG. This corresponds to 2,170,708 out of a total of 70.400.000 voting rights issued by the company.”

Metzingen, September 5, 2014

The Managing Board

- On September 8, 2014, HUGO BOSS AG received the following voting rights notifications in accordance with Sections 21 (1) and 22 WpHG from the companies specified below:

1. Red & Black Lux S.à r.l.

On September 5, 2014, the share of voting rights held by Red & Black Lux S.à r.l., Luxembourg, Luxembourg, in HUGO BOSS AG, Metzingen, Germany, fell below the threshold of 50% due to a change in the total number of voting rights as a result of the sale of ordinary shares with voting rights. Its share of the voting rights now amounts to 38.78% (27,300,001 voting rights) and is held by Red & Black Lux S.à r.l. directly in accordance with Section 21 (1) WpHG.

2. Red & Black Topco S.à r.l.

On September 5, 2014, the share of voting rights held by Red & Black Topco S.à r.l., Luxembourg, Luxembourg, in HUGO BOSS AG, Metzingen, Germany, fell below the threshold of 50% due to a change in the total number of voting rights as a result of the sale of ordinary shares with voting rights. Its share of the voting rights now amounts to 38.78% (27,300,001 voting rights) and is attributed to Red & Black Topco S.à r.l. from shares held by Red & Black Lux S.à r.l. in accordance with Section 22 (1) Sentence 1 No. 1 in conjunction with Sentence 3 WpHG. Red & Black Lux S.à r.l. is controlled by Red & Black Topco S.à r.l.

3. Red & Black Holdco S.à r.l. (in voluntary liquidation)

On September 5, 2014, the share of voting rights held by Red & Black Holdco S.à r.l. (in voluntary liquidation), Luxembourg, Luxembourg, in HUGO BOSS AG, Metzingen, Germany, fell below the threshold of 50% due to a change in the total number of voting rights as a result of the sale of ordinary shares with voting rights. Its share of the voting rights now amounts to 38.78% (27,300,001 voting rights) and is attributed to Red & Black Holdco S.à r.l. (in voluntary liquidation) from shares held by Red & Black Lux S.à r.l. in accordance with Section 22 (1) Sentence 1 No. 1 in conjunction with Sentence 3 WpHG. Red & Black Lux S.à r.l. is controlled indirectly by Red & Black Holdco S.à r.l. (in voluntary liquidation) via Red & Black Topco S.à r.l.

4. Red & Black Holdco 2 S.à r.l. (in voluntary liquidation)

On September 5, 2014, the share of voting rights held by Red & Black Holdco 2 S.à r.l. (in voluntary liquidation), Luxembourg, Luxembourg, in HUGO BOSS AG, Metzingen, Germany, fell below the threshold of 50% due to a change in the total number of voting rights as a result of the sale of ordinary shares with voting rights. Its share of the voting rights now amounts to 38.78% (27,300,001 voting rights) and is attributed to Red & Black Holdco

2 S.à r.l. (in voluntary liquidation) from shares held by Red & Black Lux S.à r.l. in accordance with Section 22 (1) Sentence 1 No. 1 in conjunction with Sentence 3 WpHG. Red & Black Lux S.à r.l. is controlled indirectly by Red & Black Holdco 2 S.à r.l. (in voluntary liquidation) via Red & Black Topco S.à r.l.

5. P4 Sub L.P.1

On September 5, 2014, the share of voting rights held by P4 Sub L.P.1, St Peter Port, Guernsey, Channel Islands, in HUGO BOSS AG, Metzingen, Germany, fell below the threshold of 50% due to a change in the total number of voting rights as a result of the sale of ordinary shares with voting rights. Its share of the voting rights now amounts to 38.78% (27,300,001 voting rights) and is attributed to P4 Sub L.P.1 from shares held by Red & Black Lux S.à r.l. in accordance with Section 22 (1) Sentence 1 No. 1 in conjunction with Sentence 3 WpHG. Red & Black Lux S.à r.l. is controlled indirectly by P4 Sub L.P.1 via Red & Black Holdco 2 S.à r.l. (in voluntary liquidation) and Red & Black Topco S.à r.l.

6. Permira IV L.P.1

On September 5, 2014, the share of voting rights held by Permira IV L.P.1, St Peter Port, Guernsey, Channel Islands, in HUGO BOSS AG, Metzingen, Germany, fell below the threshold of 50% due to a change in the total number of voting rights as a result of the sale of ordinary shares with voting rights. Its share of the voting rights now amounts to 38.78% (27,300,001 voting rights) and is attributed to Permira IV L.P.1 from shares held by Red & Black Lux S.à r.l. in accordance with Section 22 (1) Sentence 1 No. 1 in conjunction with Sentence 3 WpHG. Red & Black Lux S.à r.l. is controlled indirectly by Permira IV L.P.1 via P4 Sub L.P.1, Red & Black Holdco 2 S.à r.l. (in voluntary liquidation) and Red & Black Topco S.à r.l.

7. Permira IV Managers L.P.

On September 5, 2014, the share of voting rights held by Permira IV Managers L.P., St Peter Port, Guernsey, Channel Islands, in HUGO BOSS AG, Metzingen, Germany, fell below the threshold of 50% due to a change in the total number of voting rights as a result of the sale of ordinary shares with voting rights. Its share of the voting rights now amounts to 38.78% (27,300,001 voting rights) and is attributed to Permira IV Managers L.P. from shares held by Red & Black Lux S.à r.l. in accordance with Section 22 (1) Sentence 1 No. 1 in conjunction with Sentence 3 WpHG. Red & Black Lux S.à r.l. is controlled indirectly by Permira IV Managers L.P. via Permira IV L.P.1, P4 Sub L.P.1, Red & Black Holdco 2 S.à r.l. (in voluntary liquidation), Permira IV L.P.2, Red & Black Holdco S.à r.l. (in voluntary liquidation) and Red & Black Topco S.à r.l.

8. Permira IV Managers Limited

On September 5, 2014, the share of voting rights held by Permira IV Managers Limited, St Peter Port, Guernsey, Channel Islands, in HUGO BOSS AG, Metzingen, Germany, fell below the threshold of 50% due to a change in the total number of voting rights as a result of the sale of ordinary shares with voting rights. Its share of the voting rights now amounts to 38.78% (27,300,001 voting rights) and is attributed to Permira IV Managers Limited from shares held by Red & Black Lux S.à r.l. in accordance with Section 22 (1) Sentence 1 No. 1 in conjunction with Sentence 3 WpHG. Red & Black Lux S.à r.l. is controlled indirectly by Permira IV Managers Limited via Permira IV Managers L.P., Permira IV L.P.1, P4 Sub L.P.1, Red & Black Holdco 2 S.à r.l. (in voluntary liquidation), Permira IV L.P.2, Red & Black Holdco S.à r.l. (in voluntary liquidation) and Red & Black Topco S.à r.l.

9. Permira IV L.P.2

On September 5, 2014, the share of voting rights held by Permira IV L.P.2, St Peter Port, Guernsey, Channel Islands, in HUGO BOSS AG, Metzingen, Germany, fell below the threshold of 50% due to a change in the total number of voting rights as a result of the sale of ordinary shares with voting rights. Its share of the voting rights now amounts to 38.78% (27,300,001 voting rights) and is attributed to Permira IV L.P.2 from shares held by Red

& Black Lux S.à r.l. in accordance with Section 22 (1) Sentence 1 No. 1 in conjunction with Sentence 3 WpHG. Red & Black Lux S.à r.l. is controlled indirectly by Permira IV L.P.2 via Red & Black Holdco S.à r.l. (in voluntary liquidation) and Red & Black Topco S.à r.l.

10. P4 Co-Investment L.P.

On September 5, 2014, the share of voting rights held by P4 Co-Investment L.P., St Peter Port, Guernsey, Channel Islands, in HUGO BOSS AG, Metzingen, Germany, fell below the threshold of 50% due to a change in the total number of voting rights as a result of the sale of ordinary shares with voting rights. Its share of the voting rights now amounts to 38.78% (27,300,001 voting rights) and is attributed to P4 Co-Investment L.P. from shares held by Red & Black Lux S.à r.l. in accordance with Section 22 (1) Sentence 1 No. 1 in conjunction with Sentence 3 WpHG. Red & Black Lux S.à r.l. is controlled indirectly by P4 Co-Investment L.P. via Red & Black Holdco S.à r.l. (in voluntary liquidation) and Red & Black Topco S.à r.l.

11. Permira Investments Limited

On September 5, 2014, the share of voting rights held by Permira Investments Limited, St Peter Port, Guernsey, Channel Islands, in HUGO BOSS AG, Metzingen, Germany, fell below the threshold of 50% due to a change in the total number of voting rights as a result of the sale of ordinary shares with voting rights. Its share of the voting rights now amounts to 38.78% (27,300,001 voting rights) and is attributed to Permira Investments Limited from shares held by Red & Black Lux S.à r.l. in accordance with Section 22 (1) Sentence 1 No. 1 in conjunction with Sentence 3 WpHG. Red & Black Lux S.à r.l. is controlled indirectly by Permira Investments Limited via Red & Black Holdco S.à r.l. (in voluntary liquidation) and Red & Black Topco S.à r.l.

12. Permira IV GP L.P.

On September 5, 2014, the share of voting rights held by Permira IV GP L.P., St Peter Port, Guernsey, Channel Islands, in HUGO BOSS AG, Metzingen, Germany, fell below the threshold of 50% due to a change in the total number of voting rights as a result of the sale of ordinary shares with voting rights. Its share of the voting rights now amounts to 38.78% (27,300,001 voting rights) and is attributed to Permira IV GP L.P. from shares held by Red & Black Lux S.à r.l. in accordance with Section 22 (1) Sentence 1 No. 1 in conjunction with Sentence 3 WpHG. Red & Black Lux S.à r.l. is controlled indirectly by Permira IV GP L.P. via Permira IV L.P.1, P4 Sub L.P.1, Red & Black Holdco 2 S.à r.l. (in voluntary liquidation), Permira IV L.P.2, P4 Co-Investment L.P., Red & Black Holdco S.à r.l. (in voluntary liquidation) and Red & Black Topco S.à r.l.

13. Permira IV GP Limited

On September 5, 2014, the share of voting rights held by Permira IV GP Limited, St Peter Port, Guernsey, Channel Islands, in HUGO BOSS AG, Metzingen, Germany, fell below the threshold of 50% due to a change in the total number of voting rights as a result of the sale of ordinary shares with voting rights. Its share of the voting rights now amounts to 38.78% (27,300,001 voting rights) and is attributed to Permira IV GP Limited from shares held by Red & Black Lux S.à r.l. in accordance with Section 22 (1) Sentence 1 No. 1 in conjunction with Sentence 3 WpHG. Red & Black Lux S.à r.l. is controlled indirectly by Permira IV GP Limited via Permira IV GP L.P., Permira IV L.P.1, P4 Sub L.P.1, Red & Black Holdco 2 S.à r.l. (in voluntary liquidation), Permira IV L.P.2, P4 Co-Investment L.P., Red & Black Holdco S.à r.l. (in voluntary liquidation) and Red & Black Topco S.à r.l.

14. Permira Nominees Limited

On September 5, 2014, the share of voting rights held by Permira Nominees Limited, St Peter Port, Guernsey, Channel Islands, in HUGO BOSS AG, Metzingen, Germany, fell below the threshold of 50% due to a change in the total number of voting rights as a result of the sale of ordinary shares with voting rights. Its share of the voting rights now amounts to 38.78% (27,300,001 voting rights) and is attributed to Permira Nominees Limited from shares

held by Red & Black Lux S.à r.l. in accordance with Section 22 (1) Sentence 1 No. 1 in conjunction with Sentence 3 WpHG. Red & Black Lux S.à r.l. is controlled indirectly by Permira Nominees Limited via Permira Investments Limited, Red & Black Holdco S.à r.l. (in voluntary liquidation) and Red & Black Topco S.à r.l.

15. Permira Holdings Limited

On September 5, 2014, the share of voting rights held by Permira Holdings Limited, St Peter Port, Guernsey, Channel Islands, in HUGO BOSS AG, Metzingen, Germany, fell below the threshold of 50% due to a change in the total number of voting rights as a result of the sale of ordinary shares with voting rights. Its share of the voting rights now amounts to 38.78% (27,300,001 voting rights) and is attributed to Permira Holdings Limited from shares held by Red & Black Lux S.à r.l. in accordance with Section 22 (1) Sentence 1 No. 1 in conjunction with Sentence 3 WpHG. Red & Black Lux S.à r.l. is controlled indirectly by Permira Holdings Limited via Permira IV GP Limited, Permira IV GP L.P., Permira IV Managers Limited, Permira IV Managers L.P., Permira IV L.P.1, P4 Sub L.P.1, Red & Black Holdco 2 S.à r.l. (in voluntary liquidation), Permira IV L.P.2, P4 Co-Investment L.P., Permira Nominees Limited, Permira Investments Limited, Red & Black Holdco S.à r.l. (in voluntary liquidation) and Red & Black Topco S.à r.l.

Metzingen, September 9, 2014

The Managing Board

- HUGO BOSS AG received the following information referring to notification pursuant to sec. 21 para. 1 WpHG by Allianz Global Investors Europe GmbH, Frankfurt/Deutschland on September 09, 2014:

“Allianz Global Investors Europe GmbH has exceeded the 5% threshold to a percentage of 5.15% of the voting rights in HUGO BOSS AG, Dieselstr. 12, 72555 Metzingen, as per settlement date September 05, 2014. This corresponds to 3,624,257 out of a total of 70,400,000 voting rights issued by the company.

Of these voting rights, 3.25% are to be attributed to Allianz Global Investors Europe GmbH pursuant to sec. 22 para. 1 sentence 1 No. 6 WpHG. This corresponds to 2,287,997 out of a total of 70,400,000 voting rights issued by the company.”

Metzingen, September 9, 2014

The Managing Board

- HUGO BOSS AG received the following information referring to notification pursuant to sec. 25a para. 1 WpHG by ZETA FINANCE S.A., Luxembourg, Luxembourg on September 11, 2014:

“ZETA FINANCE S.A. herewith notify pursuant to sec. 25a para. 1 sentence 1 WpHG that on 5 September 2014 we held an instrument pursuant to sec. 25a para. 1 sentence 1 WpHG enabling us under certain circumstances to indirectly acquire voting rights in the proportion of 38.78% (equals: 27,300,001 voting rights) in HUGO BOSS AG calculated from the total amount of voting rights in HUGO BOSS AG in the amount of 70,400,000. As per this date we would have fallen below the threshold of 50% of voting rights.

The instrument held by us relates to a right of first offer (Recht zur Abgabe eines ersten Angebots) contained in a Shareholders Agreement, which was signed in 2007 and ends on 2 August 2017, between our company and PFC S.r.l. as minority shareholders and Red & Black Holdco S.à r.l. and Red & Black Holdco 2 S.à r.l. as majority shareholders of the holding company Red & Black Topco S.à r.l. (“Topco”).

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The right of first offer does not directly relate to shares in HUGO BOSS AG but does only enable us – subject to the majority shareholders of Topco intending to sell their controlling stake in Topco or its immediate subsidiary and under certain other conditions and only in certain limited circumstances – to make an offer and, if the majority shareholders accept such offer, to acquire the majority of the shares in Topco or such subsidiary which in turn – among other assets on 5 September 2014 indirectly holds a voting rights proportion of 38.78% (equals: 27,300,001 voting rights) in HUGO BOSS AG after shares in HUGO BOSS AG with a voting rights proportion of 11.22% (equals: 7,900,000 voting rights) were placed.”

Metzingen, September 11, 2014

Managing Board

- HUGO BOSS AG received the following information referring to notification pursuant to sec. 25a para. 1 WpHG by Zignago Holding S.p.A., Fossalta, Italy, on September 11, 2014:

Zignago Holding S.p.A. held on September 5, 2014 indirectly an instrument pursuant to sec. 25a para. 1 sentence 1 WpHG under which ZETA FINANCE S.A. is enabled to indirectly acquire voting rights in the proportion of 38.78% (equals: 27,300,001 voting rights) in HUGO BOSS AG calculated from the total amount of voting rights in HUGO BOSS AG in the amount of 70,400,000. As per this date Zignago Holding S.p.A. would have fallen below the threshold of 50% of voting rights.

The instrument indirectly held by Zignago Holding S.p.A. relates to a right of first offer (Recht zur Abgabe eines ersten Angebots) contained in a Shareholders Agreement, which was signed in 2007 and ends on 2 August 2017, between ZETA FINANCE S.A. and PFC S.r.l. as minority shareholders and Red & Black Holdco S.à r.l. and Red & Black Holdco 2 S.à r.l. as majority shareholders of the holding company Red & Black Topco S.à r.l. (“Topco”). The instrument indirectly held by Zignago Holding S.p.A. is directly held by ZETA FINANCE S.A. which is directly controlled by Zignago Holding S.p.A.

The right of first offer does not directly relate to shares in HUGO BOSS AG but does only enable Zignago Holding S.p.A. – subject to the majority shareholders of Topco intending to sell their controlling stake in Topco or its immediate subsidiary and under certain other conditions and only in certain limited circumstances – to make an offer and, if the majority shareholders accept such offer, to acquire the majority of the shares in Topco or such subsidiary which in turn – among other assets on 5 September 2014 indirectly holds a voting rights proportion of 38.78% (equals: 27,300,001 voting rights) in HUGO BOSS AG after shares in HUGO BOSS AG with a voting rights proportion of 11.22% (equals: 7,900,000 voting rights) were placed.

Metzingen, September 11, 2014

The Managing Board

- HUGO BOSS AG received the following information referring to notification pursuant to sec. 25a para. 1 WpHG by PFC S.r.l., Vicenza, Italy, on September 11, 2014:

PFC S.r.l. notify pursuant to sec. 25a para. 1 WpHG that on September 5, 2014 by aggregating

– voting rights from common shares, PFC S.r.l. are enabled under certain circumstances to indirectly acquire on the basis of a directly held instrument pursuant to sec. 25a para. 1 sentence 1 WpHG, and

– voting rights held by PFC S.r.l. pursuant to sec. 21 WpHG

PFC S.r.l. held/would have held a voting rights proportion of 39.14% (equals: 27,557,159 voting rights) in HUGO BOSS AG calculated from the total amount of voting rights in HUGO BOSS AG in the amount of 70,400,000. As per this date PFC S.r.l. would have fallen below the threshold of 50% of voting rights.

In detail:

- PFC S.r.l. voting rights proportion pursuant to sec. 21 WpHG amounts to 0.37% (equals: 257,158 voting rights), and
- PFC S.r.l. voting rights proportion indirectly acquirable on the basis of a directly held instrument pursuant to sec. 25a para. 1 sentence 1 WpHG amounts to 38.78% (equals: 27,300,001 voting rights).

The instrument held by PFC S.r.l. relates to a right of first offer (Recht zur Abgabe eines ersten Angebots) contained in a Shareholders Agreement, which was signed in 2007 and ends on 2 August 2017, between PFC S.r.l. and ZETA FINANCE S.A. as minority shareholders and Red & Black Holdco S.à r.l. and Red & Black Holdco 2 S.à r.l. as majority shareholders of the holding company Red & Black Topco S.à r.l. (“Topco”).

The right of first offer does not directly relate to shares in HUGO BOSS AG but does only enable PFC S.r.l. – subject to the majority shareholders of Topco intending to sell their controlling stake in Topco or its immediate subsidiary and under certain other conditions and only in certain limited circumstances – to make an offer and, if the majority shareholders accept such offer, to acquire the majority of the shares in Topco or such subsidiary which in turn – among other assets on 5 September 2014 indirectly holds a voting rights proportion of 38.78% (equals: 27,300,001 voting rights) in HUGO BOSS AG after shares in HUGO BOSS AG with a voting rights proportion of 11.22% (equals: 7,900,000 voting rights) were placed.

Metzingen, September 11, 2014

The Managing Board

- HUGO BOSS AG received the following information referring to notification pursuant to sec. 25a para. 1 WpHG by UniCredit Bank AG and UniCredit S.p.A on September 11, 2014:

1. The holding within the meaning of section 25a para. 1 WpHG of UniCredit Bank AG in HUGO BOSS AG, Dieselstr. 12, 2755 Metzingen, has on 5 September 2014 fallen below the threshold of 50% of the voting rights in HUGO BOSS AG. On that day, UniCredit Bank AG directly held other instruments pursuant to section 25a para. 1 WpHG which are structured in a manner that enable UniCredit Bank AG to acquire up to 38.78% of the voting rights (27,300,001 out of 70,400,000 common shares) in HUGO BOSS AG. The relevant instrument, a share pledge, was granted to UniCredit Bank AG in connection with its lending business in 2009 and enables UniCredit Bank AG in an enforcement event to acquire up to 38.78% of the voting rights in HUGO BOSS AG.

Further voting rights that need to be notified in accordance with sections 21, 22, 25 WpHG are neither held by nor attributable to UniCredit Bank AG. The aggregate number of voting rights that need to be notified in accordance with sections 21, 22, 25, 25a WpHG corresponds to the number disclosed above.

2. The holding within the meaning of section 25a para. 1 WpHG of UniCredit S.p.A., in HUGO BOSS AG, Dieselstr. 12, 72555 Metzingen, has on 5 September 2014 fallen below the threshold of 50% of the voting rights in HUGO BOSS AG. On that day, UniCredit S.p.A. via its German subsidiary UniCredit Bank AG indirectly held other instruments pursuant to section 25a para. 1 WpHG which are structured in a manner that enable UniCredit Bank AG to acquire up to 38.78% of the voting rights (27,300,001 out of 70,400,000 common shares) in HUGO BOSS AG.

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The relevant instrument, a share pledge, was granted to UniCredit Bank AG in connection with its lending business in 2009 and enables UniCredit Bank AG in an enforcement event to acquire up to 38.78% of the voting rights in HUGO BOSS AG.

The instrument is held via the following controlled undertaking of UniCredit S.p.A.: UniCredit Bank AG.

Further voting rights that need to be notified in accordance with sections 21, 22, 25 WpHG are neither held by nor attributable to UniCredit S.p.A. The aggregate number of voting rights that need to be notified in accordance with sections 21, 22, 25, 25a WpHG corresponds to the number disclosed above.

Metzingen, September 12, 2014

The Managing Board

- HUGO BOSS AG received the following correction referring to notification pursuant to sec. 25a para. 1 WpHG by UniCredit Bank AG, Munich/Germany and UniCredit S.p.A., Rome/Italy, of 11 September 2014 published on September 12, 2014:

1. The holding within the meaning of section 25a para. 1 WpHG of UniCredit Bank AG in HUGO BOSS AG, Dieselstr. 12, 2755 Metzingen, has on 5 September 2014 fallen below the threshold of 50% of the voting rights in HUGO BOSS AG. On that day, UniCredit Bank AG directly held financial instruments and other instruments pursuant to section 25a para. 1 WpHG which are structured in a manner that enable UniCredit Bank AG to acquire - together with holdings of UniCredit Bank AG pursuant to sections 21 and 25 WpHG - up to 38.85% of the voting rights (27,350,110 out of 70,400,000 common shares) in HUGO BOSS AG. Thereof, 10,213 voting rights in HUGO BOSS AG (corresponding to 0.02% of the voting rights) are directly held by UniCredit Bank AG (holding pursuant to section 21 WpHG).

39,891 voting rights in HUGO BOSS AG (corresponding to 0.06% of the voting rights) may be acquired by UniCredit Bank AG on the basis of financial instruments pursuant to section 25 WpHG directly held by UniCredit Bank AG.

The financial and other instruments directly held by UniCredit Bank AG within the meaning of section 25a para. 1 WpHG are structured in a manner that enable UniCredit Bank AG to acquire up to 27,300,006 voting rights in HUGO BOSS AG (corresponding to 38.78% of the voting rights). One relevant instrument within the meaning of section 25a para. 1 WpHG is a share pledge which was granted to UniCredit Bank AG in connection with its lending business in 2009 and enables UniCredit Bank AG in an enforcement event to acquire up to 27,300,001 of the voting rights in HUGO BOSS AG. The other relevant instrument within the meaning of section 25a para. 1 WpHG is a cashsettled put option without expiration date which relates to 5 voting rights in HUGO BOSS AG.

2. The holding within the meaning of section 25a para. 1 WpHG of UniCredit S.p.A., in HUGO BOSS AG, Dieselstr. 12, 72555 Metzingen, has on 5 September 2014 fallen below the threshold of 50% of the voting rights in HUGO BOSS AG. On that day, UniCredit S.p.A. via UniCredit Bank AG, which is controlled by UniCredit S.p.A., indirectly held financial instruments and other instruments pursuant to section 25a para. 1 WpHG which are structured in a manner that enable UniCredit Bank AG to acquire – together with holdings of UniCredit Bank AG pursuant to sections 21 and 25 WpHG and correspondingly (indirect) holdings of UniCredit S.p.A. pursuant to sections 22 and 25 WpHG – up to 38.85% of the voting rights (27,350,110 out of 70,400,000 common shares) in HUGO BOSS AG.

Thereof, 10,213 voting rights in HUGO BOSS AG (corresponding to 0.02% of the voting rights) are directly held by UniCredit Bank AG and are attributed to UniCredit S.p.A. pursuant to section 22 para.1 sent. 1 no. 1 WpHG.

39,891 voting rights in HUGO BOSS AG (corresponding to 0.06% of the voting rights) relate to financial instruments within the meaning of section 25 WpHG indirectly held by UniCredit S.p.A. via its German subsidiary UniCredit Bank AG.

The financial and other instruments within the meaning of section 25a para. 1 WpHG indirectly held by UniCredit S.p.A. via its German subsidiary UniCredit Bank AG are structured in a manner that enable UniCredit Bank AG to acquire up to 27,300,006 voting rights in HUGO BOSS AG (corresponding to 38.78% of the voting rights). One relevant instrument within the meaning of section 25a para. 1 WpHG is a share pledge which was granted to UniCredit Bank AG in connection with its lending business in 2009 and enables UniCredit Bank AG in an enforcement event to acquire up to 27,300,001 of the voting rights in HUGO BOSS AG. The other relevant instrument within the meaning of section 25a para. 1 WpHG is a cash-settled put option without expiration date which relates to 5 voting rights in HUGO BOSS AG.

Metzingen, September 15, 2014

The Managing Board

- HUGO BOSS AG received the following notification pursuant to sec. 21 para. 1 WpHG on October 22, 2014:

1.) Notification of BlackRock, Inc., New York, NY, USA

BlackRock, Inc., New York, NY, USA, has notified us that its percentage of voting rights in HUGO BOSS AG, Metzingen, Germany, exceeded the threshold of 3% on October 20, 2014 and amounts to 3.06% (equals: 2,154,942 voting rights) as per this date. Of these voting rights 1.15% (equals: 811,175 voting rights) are to be attributed to BlackRock, Inc., New York, NY, USA, pursuant to section 22 para. 1 sentence 1 no. 1 WpHG; 0.003% (equals: 1,761 voting rights) are to be attributed pursuant to section 22 para. 1 sentence 1 no. 2 in connection with sentence 2 WpHG; 2.05% (equals: 1,442,369 voting rights) are to be attributed pursuant to section 22 para. 1 sentence 1 no. 6 in connection with sentence 2 WpHG.

Please note that the total amount stated above does not necessarily equal the sum of the detailed attributed holdings. This results from voting rights having multiple attributions within the BlackRock group structure.

2.) Notification of BlackRock HoldCo 2, Inc., Wilmington, DE, USA

BlackRock HoldCo 2, Inc., Wilmington, DE, USA, has notified us that its percentage of voting rights in HUGO BOSS AG, Metzingen, Germany, exceeded the threshold of 3% on October 20, 2014 and amounts to 3.02% (equals: 2,125,416 voting rights) as per this date. Of these voting rights 1.15% (equals: 811,175 voting rights) are to be attributed to BlackRock HoldCo 2, Inc., Wilmington, DE, USA, pursuant to section 22 para. 1 sentence 1 no. 1 WpHG; 0.003% (equals: 1,761 voting rights) are to be attributed pursuant to section 22 para. 1 sentence 1 no. 2 in connection with sentence 2 WpHG; 2.01% (equals: 1,412,843 voting rights) are to be attributed pursuant to section 22 para. 1 sentence 1 no. 6 in connection with sentence 2 WpHG.

Please note that the total amount stated above does not necessarily equal the sum of the detailed attributed holdings. This results from voting rights having multiple attributions within the BlackRock group structure.

3.) Notification of BlackRock Financial Management, Inc., New York, NY, USA

BlackRock Financial Management, Inc., New York, NY, USA, has notified us that its percentage of voting rights in HUGO BOSS AG, Metzingen, Germany, exceeded the threshold of 3% on October 20, 2014 and amounts to 3.01% (equals: 2,115,984 voting rights) as per this date. Of these voting rights 1.15% (equals: 811,175 voting rights) are to be attributed to BlackRock Financial Management, Inc., New York, NY, USA, pursuant to section 22 para. 1 sentence 1 no. 1 WpHG; 0.003% (equals: 1,761 voting rights) are to be attributed pursuant to section

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22 para. 1 sentence 1 no.2 in connection with sentence 2 WpHG; 0.02% (equals: 14,154 voting rights) are to be attributed pursuant to section 22 para. 1 sentence 1 no.6 WpHG; 1.97% (equals: 1,389,257 voting rights) are to be attributed pursuant to section 22 para. 1 sentence 1 no.6 in connection with sentence 2 WpHG.

Please note that the total amount stated above does not necessarily equal the sum of the detailed attributed holdings. This results from voting rights having multiple attributions within the BlackRock group structure.

Metzingen, October 22, 2014

The Managing Board

- HUGO BOSS AG received the following notification pursuant to sec. 21 para. 1 WpHG on December 15, 2014:

Alecta pensionsförsäkring, ömsesidigt, Stockholm, Sweden has notified us that its holding of voting rights in HUGO BOSS AG, Metzingen, Germany, exceeded the threshold of 3% on December 12, 2014 and amounts to 3.26% (equals: 2,296,000 voting rights) as per this date.

Metzingen, December 16, 2014

The Managing Board

- HUGO BOSS AG received the following notification pursuant to sec. 21 para. 1 WpHG on January 20, 2015:

1.) Notification of BlackRock Advisors Holdings, Inc., New York, NY, USA

BlackRock Advisors Holdings, Inc., New York, NY, USA, has notified us that its percentage of voting rights in HUGO BOSS AG, Metzingen, Germany, exceeded the threshold of 3% on January 16, 2015 and amounts to 3.03% (equals: 2,133,092 voting rights) as per this date. Of these voting rights 0.89% (equals: 623,985 voting rights) are to be attributed to BlackRock Advisors Holdings, Inc., New York, NY, USA, pursuant to section 22 para. 1 sentence 1 no. 1 WpHG; 0.01% (equals: 7,285 voting rights) are to be attributed pursuant to section 22 para. 1 sentence 1 no. 2 in connection with sentence 2 WpHG; 2.36% (equals: 1,658,169 voting rights) are to be attributed pursuant to section 22 para. 1 sentence 1 no. 6 in connection with sentence 2 WpHG.

Please note that the total amount stated above does not necessarily equal the sum of the detailed attributed holdings. This results from voting rights having multiple attributions within the BlackRock group structure.

2.) Notification of BlackRock International Holdings, Inc., New York, NY, USA

BlackRock International Holdings, Inc., New York, NY, USA, has notified us that its percentage of voting rights in HUGO BOSS AG, Metzingen, Germany, exceeded the threshold of 3% on January 16, 2015 and amounts to 3.03% (equals: 2,133,092 voting rights) as per this date. Of these voting rights 0.89% (equals: 623,985 voting rights) are to be attributed to BlackRock International Holdings, Inc., New York, NY, USA, pursuant to section 22 para. 1 sentence 1 no. 1 WpHG; 0.01% (equals: 7,285 voting rights) are to be attributed pursuant to section 22 para. 1 sentence 1 no. 2 in connection with sentence 2 WpHG; 2.36% (equals: 1,658,169 voting rights) are to be attributed pursuant to section 22 para. 1 sentence 1 no. 6 in connection with sentence 2 WpHG.

Please note that the total amount stated above does not necessarily equal the sum of the detailed attributed holdings. This results from voting rights having multiple attributions within the BlackRock group structure.

3.) Notification of BR Jersey International Holdings L.P., St. Helier, Jersey, Channel Islands

BR Jersey International Holdings L.P., St. Helier, Jersey, Channel Islands, has notified us that its percentage of voting rights in HUGO BOSS AG, Metzingen, Germany, exceeded the threshold of 3% on January 16, 2015 and amounts to 3.03% (equals: 2,133,092 voting rights) as per this date. Of these voting rights 0.89% (equals: 623,985 voting rights) are to be attributed to BR Jersey International Holdings L.P., St. Helier, Jersey, Channel Islands, pursuant to section 22 para. 1 sentence 1 no. 1 WpHG; 0.01% (equals: 7,285 voting rights) are to be attributed pursuant to section 22 para. 1 sentence 1 no. 2 in connection with sentence 2 WpHG; 2.36% (equals: 1,658,169 voting rights) are to be attributed pursuant to section 22 para. 1 sentence 1 no. 6 WpHG.

Please note that the total amount stated above does not necessarily equal the sum of the detailed attributed holdings. This results from voting rights having multiple attributions within the BlackRock group structure.

Metzingen, January 20, 2015
The Managing Board

- HUGO BOSS AG received the following notification pursuant to sec. 21 para. 1 WpHG on January 27, 2015:

1.) Notification of BlackRock Advisors Holdings, Inc., New York, NY, USA

BlackRock Advisors Holdings, Inc., New York, NY, USA, has notified us that its percentage of voting rights in HUGO BOSS AG, Metzingen, Germany, falling below the threshold of 3% on January 23, 2015 and amounts to 2.96% (equals: 2,084,075 voting rights) as per this date. Of these voting rights 0.91% (equals: 642,566 voting rights) are to be attributed to BlackRock Advisors Holdings, Inc., New York, NY, USA, pursuant to section 22 para. 1 sentence 1 no. 1 WpHG; 0.01% (equals: 6,997 voting rights) are to be attributed pursuant to section 22 para. 1 sentence 1 no. 2 in connection with sentence 2 WpHG; 2.30% (equals: 1,617,328 voting rights) are to be attributed pursuant to section 22 para. 1 sentence 1 no. 6 in connection with sentence 2 WpHG.

Please note that the total amount stated above does not necessarily equal the sum of the detailed attributed holdings. This results from voting rights having multiple attributions within the BlackRock group structure.

2.) Notification of BlackRock International Holdings, Inc., New York, NY, USA

BlackRock International Holdings, Inc., New York, NY, USA, has notified us that its percentage of voting rights in HUGO BOSS AG, Metzingen, Germany, falling below the threshold of 3% on January 23, 2015 and amounts to 2.96% (equals: 2,084,075 voting rights) as per this date. Of these voting rights 0.91% (equals: 642,566 voting rights) are to be attributed to BlackRock International Holdings, Inc., New York, NY, USA, pursuant to section 22 para. 1 sentence 1 no. 1 WpHG; 0.01% (equals: 6,997 voting rights) are to be attributed pursuant to section 22 para. 1 sentence 1 no. 2 in connection with sentence 2 WpHG; 2.30% (equals: 1,617,328 voting rights) are to be attributed pursuant to section 22 para. 1 sentence 1 no. 6 in connection with sentence 2 WpHG.

Please note that the total amount stated above does not necessarily equal the sum of the detailed attributed holdings. This results from voting rights having multiple attributions within the BlackRock group structure.

3.) Notification of BR Jersey International Holdings L.P., St. Helier, Jersey, Channel Islands

BR Jersey International Holdings L.P., St. Helier, Jersey, Channel Islands, has notified us that its percentage of voting rights in HUGO BOSS AG, Metzingen, Germany, falling below the threshold of 3% on January 23, 2015 and amounts to 2.96% (equals: 2,084,075 voting rights) as per this date. Of these voting rights 0.91% (equals: 642,566 voting rights) are to be attributed to BR Jersey International Holdings L.P., St. Helier, Jersey, Channel

Islands, pursuant to section 22 para. 1 sentence 1 no. 1 WpHG; 0.01% (equals: 6,997 voting rights) are to be attributed pursuant to section 22 para. 1 sentence 1 no. 2 in connection with sentence 2 WpHG; 2.30% (equals: 1,617,328 voting rights) are to be attributed pursuant to section 22 para. 1 sentence 1 no. 6 WpHG.

Please note that the total amount stated above does not necessarily equal the sum of the detailed attributed holdings. This results from voting rights having multiple attributions within the BlackRock group structure.

Metzingen, January 28, 2015
The Managing Board

- HUGO BOSS AG received the following notification pursuant to sec. 21 para. 1 WpHG on January 29, 2015:

1.) Notification of BlackRock Advisors Holdings, Inc., New York, NY, USA

BlackRock Advisors Holdings, Inc., New York, NY, USA, has notified us that its percentage of voting rights in HUGO BOSS AG, Metzingen, Germany, exceeding the threshold of 3% on January 27, 2015 and amounts to 3.03% (equals: 2,133,991 voting rights) as per this date. Of these voting rights 0.92% (equals: 645,176 voting rights) are to be attributed to BlackRock Advisors Holdings, Inc., New York, NY, USA, pursuant to section 22 para. 1 sentence 1 no. 1 WpHG; 0.01% (equals: 6,962 voting rights) are to be attributed pursuant to section 22 para. 1 sentence 1 no. 2 in connection with sentence 2 WpHG; 2.37% (equals: 1,667,279 voting rights) are to be attributed pursuant to section 22 para. 1 sentence 1 no. 6 in connection with sentence 2 WpHG.

Please note that the total amount stated above does not necessarily equal the sum of the detailed attributed holdings. This results from voting rights having multiple attributions within the BlackRock group structure.

2.) Notification of BlackRock International Holdings, Inc., New York, NY, USA

BlackRock International Holdings, Inc., New York, NY, USA, has notified us that its percentage of voting rights in HUGO BOSS AG, Metzingen, Germany, exceeding the threshold of 3% on January 27, 2015 and amounts to 3.03% (equals: 2,133,991 voting rights) as per this date. Of these voting rights 0.92% (equals: 645,176 voting rights) are to be attributed to BlackRock International Holdings, Inc., New York, NY, USA, pursuant to section 22 para. 1 sentence 1 no. 1 WpHG; 0.01% (equals: 6,962 voting rights) are to be attributed pursuant to section 22 para. 1 sentence 1 no. 2 in connection with sentence 2 WpHG; 2.37% (equals: 1,667,279 voting rights) are to be attributed pursuant to section 22 para. 1 sentence 1 no. 6 in connection with sentence 2 WpHG.

Please note that the total amount stated above does not necessarily equal the sum of the detailed attributed holdings. This results from voting rights having multiple attributions within the BlackRock group structure.

3.) Notification of BR Jersey International Holdings L.P., St. Helier, Jersey, Channel Islands

BR Jersey International Holdings L.P., St. Helier, Jersey, Channel Islands, has notified us that its percentage of voting rights in HUGO BOSS AG, Metzingen, Germany, exceeding the threshold of 3% on January 27, 2015 and amounts to 3.03% (equals: 2,133,991 voting rights) as per this date. Of these voting rights 0.92% (equals: 645,176 voting rights) are to be attributed to BR Jersey International Holdings L.P., St. Helier, Jersey, Channel Islands, pursuant to section 22 para. 1 sentence 1 no. 1 WpHG; 0.01% (equals: 6,962 voting rights) are to be attributed pursuant to section 22 para. 1 sentence 1 no. 2 in connection with sentence 2 WpHG; 2.37% (equals: 1,667,279 voting rights) are to be attributed pursuant to section 22 para. 1 sentence 1 no. 6 WpHG.

Please note that the total amount stated above does not necessarily equal the sum of the detailed attributed holdings. This results from voting rights having multiple attributions within the BlackRock group structure.

Metzingen, January 30, 2015
The Managing Board

- HUGO BOSS AG received the following notification pursuant to sec. 21 para. 1 WpHG on February 04, 2015:

Notification of BlackRock Group Limited, London, United Kingdom

BlackRock Group Limited, London, United Kingdom, has notified us that its percentage of voting rights in HUGO BOSS AG, Metzingen, Germany, exceeded the threshold of 3% on February 2, 2015 and amounts to 3.04% (equals: 2,140,140 voting rights) as per this date. Of these voting rights 0.89% (equals: 623,441 voting rights) are to be attributed to BlackRock Group Limited, London, United Kingdom, pursuant to section 22 para. 1 sentence 1 no. 1 WpHG; 2.41% (equals: 1,697,847 voting rights) are to be attributed pursuant to section 22 para. 1 sentence 1 no. 6 in connection with sentence 2 WpHG.

Please note that the total amount stated above does not necessarily equal the sum of the detailed attributed holdings. This results from voting rights having multiple attributions within the BlackRock group structure.

Metzingen, February 4, 2015

The Managing Board

- HUGO BOSS AG received the following notification pursuant to sec. 21 para. 1 WpHG:

1. HUGO BOSS AG received the following notification pursuant to sec. 21 para. 1 WpHG on January 20, 2015 published on January 21, 2015, which will be corrected as follows:

Notification of BR Jersey International Holdings L.P., St. Helier, Jersey, Channel Islands

BR Jersey International Holdings L.P., St. Helier, Jersey, Channel Islands, has notified us that its percentage of voting rights in HUGO BOSS AG, Metzingen, Germany, exceeded the threshold of 3% on January 16, 2015 and amounts to 3.03% (equals: 2,133,092 voting rights) as per this date. Of these voting rights 0.89% (equals: 623,985 voting rights) are to be attributed to BR Jersey International Holdings L.P., St. Helier, Jersey, Channel Islands, pursuant to section 22 para. 1 sentence 1 no. 1 WpHG; 0.01% (equals: 7,285 voting rights) are to be attributed pursuant to section 22 para. 1 sentence 1 no. 2 in connection with sentence 2 WpHG; 2.36% (equals: 1,658,169 voting rights) are to be attributed pursuant to section 22 para. 1 sentence 1 no. 6 WpHG in connection with sentence 2 WpHG.

Please note that the total amount stated above does not necessarily equal the sum of the detailed attributed holdings. This results from voting rights having multiple attributions within the BlackRock group structure.

2. HUGO BOSS AG received the following notification pursuant to sec. 21 para. 1 WpHG on January 27, 2015 published on January 28, 2015, which will be corrected as follows:

Notification of BR Jersey International Holdings L.P., St. Helier, Jersey, Channel Islands

BR Jersey International Holdings L.P., St. Helier, Jersey, Channel Islands, has notified us that its percentage of voting rights in HUGO BOSS AG, Metzingen, Germany, falling below the threshold of 3% on January 23, 2015 and amounts to 2.96% (equals: 2,084,075 voting rights) as per this date. Of these voting rights 0.91% (equals: 642,566 voting rights) are to be attributed to BR Jersey International Holdings L.P., St. Helier, Jersey, Channel Islands, pursuant to section 22 para. 1 sentence 1 no. 1 WpHG; 0.01% (equals: 6,997 voting rights) are to be attributed pursuant to section 22 para. 1 sentence 1 no. 2 in connection with sentence 2 WpHG; 2.30% (equals: 1,617,328 voting rights) are to be attributed pursuant to section 22 para. 1 sentence 1 no. 6 WpHG in connection with sentence 2 WpHG.

Please note that the total amount stated above does not necessarily equal the sum of the detailed attributed holdings. This results from voting rights having multiple attributions within the BlackRock group structure.

3. HUGO BOSS AG received the following notification pursuant to sec. 21 para. 1 WpHG on January 29, 2015 published on January 30, 2015, which will be corrected as follows:

Notification of BR Jersey International Holdings L.P., St. Helier, Jersey, Channel Islands

BR Jersey International Holdings L.P., St. Helier, Jersey, Channel Islands, has notified us that its percentage of voting rights in HUGO BOSS AG, Metzingen, Germany, exceeding the threshold of 3% on January 27, 2015 and amounts to 3.03% (equals: 2,133,991 voting rights) as per this date. Of these voting rights 0.92% (equals: 645,176 voting rights) are to be attributed to BR Jersey International Holdings L.P., St. Helier, Jersey, Channel Islands, pursuant to section 22 para. 1 sentence 1 no. 1 WpHG; 0.01% (equals: 6,962 voting rights) are to be attributed pursuant to section 22 para. 1 sentence 1 no. 2 in connection with sentence 2 WpHG; 2.37% (equals: 1,667,279 voting rights) are to be attributed pursuant to section 22 para. 1 sentence 1 no. 6 WpHG in connection with sentence 2 WpHG.

Please note that the total amount stated above does not necessarily equal the sum of the detailed attributed holdings. This results from voting rights having multiple attributions within the BlackRock group structure.

- HUGO BOSS AG received the following notification pursuant to sec. 21 para. 1 WpHG on February 05, 2015:

Notification of BlackRock Group Limited, London, United Kingdom

BlackRock Group Limited, London, United Kingdom, has notified us that its percentage of voting rights in HUGO BOSS AG, Metzingen, Germany, falling below the threshold of 3% on February 3, 2015 and amounts to 2.92% (equals: 2,054,780 voting rights) as per this date. Of these voting rights 0.88% (equals: 619,215 voting rights) are to be attributed to BlackRock Group Limited, London, United Kingdom, pursuant to section 22 para. 1 sentence 1 no. 1 WpHG; 2.29% (equals: 1,612,487 voting rights) are to be attributed pursuant to section 22 para. 1 sentence 1 no. 6 in connection with sentence 2 WpHG.

Please note that the total amount stated above does not necessarily equal the sum of the detailed attributed holdings. This results from voting rights having multiple attributions within the BlackRock group structure.

Metzingen, February 5, 2015
The Managing Board

- HUGO BOSS AG received the following notification pursuant to sec. 21 para. 1 WpHG on February 6, 2015:

1.) Notification of BlackRock Advisors Holdings, Inc., New York, NY, USA

BlackRock Advisors Holdings, Inc., New York, NY, USA, has notified us that its percentage of voting rights in HUGO BOSS AG, Metzingen, Germany, falling below the threshold of 3% on February 4, 2015 and amounts to 2,9997% (equals: 2,111,801 voting rights) as per this date. Of these voting rights 0.92% (equals: 648,408 voting rights) are to be attributed to BlackRock Advisors Holdings, Inc., New York, NY, USA, pursuant to section 22 para. 1 sentence 1 no. 1 WpHG; 0.01% (equals: 6,178 voting rights) are to be attributed pursuant to section 22 para. 1 sentence 1 no. 2 in connection with sentence 2 WpHG; 2,32% (equals: 1,633,261 voting rights) are to be attributed pursuant to section 22 para. 1 sentence 1 no. 6 in connection with sentence 2 WpHG.

Please note that the total amount stated above does not necessarily equal the sum of the detailed attributed holdings. This results from voting rights having multiple attributions within the BlackRock group structure.

2.) Notification of BlackRock International Holdings, Inc., New York, NY, USA

BlackRock International Holdings, Inc., New York, NY, USA, has notified us that its percentage of voting rights in HUGO BOSS AG, Metzingen, Germany, falling below the threshold of 3% on February 4, 2015 and amounts to 2,9997% (equals: 2,111,801 voting rights) as per this date. Of these voting rights 0.92% (equals: 648,408 voting rights) are to be attributed to BlackRock International Holdings, Inc., New York, NY, USA, pursuant to section 22 para. 1 sentence 1 no. 1 WpHG; 0.01% (equals: 6,178 voting rights) are to be attributed pursuant to section 22 para. 1 sentence 1 no. 2 in connection with sentence 2 WpHG; 2,32% (equals: 1,633,261 voting rights) are to be attributed pursuant to section 22 para. 1 sentence 1 no. 6 in connection with sentence 2 WpHG.

Please note that the total amount stated above does not necessarily equal the sum of the detailed attributed holdings. This results from voting rights having multiple attributions within the BlackRock group structure.

3.) Notification of BR Jersey International Holdings L.P., St. Helier, Jersey, Channel Islands

BR Jersey International Holdings L.P., St. Helier, Jersey, Channel Islands, has notified us that its percentage of voting rights in HUGO BOSS AG, Metzingen, Germany, falling below the threshold of 3% on February 4, 2015 and amounts to 2,9997% (equals: 2,111,801 voting rights) as per this date. Of these voting rights 0.92% (equals: 648,408 voting rights) are to be attributed to BR Jersey International Holdings L.P., St. Helier, Jersey, Channel Islands, pursuant to section 22 para. 1 sentence 1 no. 1 WpHG; 0.01% (equals: 6,178 voting rights) are to be attributed pursuant to section 22 para. 1 sentence 1 no. 2 in connection with sentence 2 WpHG; 2,32% (equals: 1,633,261 voting rights) are to be attributed pursuant to section 22 para. 1 sentence 1 no. 6 in connection with sentence 2 WpHG.

Please note that the total amount stated above does not necessarily equal the sum of the detailed attributed holdings. This results from voting rights having multiple attributions within the BlackRock group structure.

- HUGO BOSS AG received the following notification pursuant to sec. 21 para. 1 WpHG on February 11, 2015:

1.) Notification of BlackRock Advisors Holdings, Inc., New York, NY, USA

BlackRock Advisors Holdings, Inc., New York, NY, USA, has notified us that its percentage of voting rights in HUGO BOSS AG, Metzingen, Germany, exceeding the threshold of 3% on February 9, 2015 and amounts to 3.01% (equals: 2,121,693 voting rights) as per this date. Of these voting rights 0.93% (equals: 654,256 voting rights) are to be attributed to BlackRock Advisors Holdings, Inc., New York, NY, USA, pursuant to section 22 para. 1 sentence 1 no. 1 WpHG; 0.01% (equals: 6,049 voting rights) are to be attributed pursuant to section 22 para. 1 sentence 1 no. 2 in connection with sentence 2 WpHG; 2,32% (equals: 1,634,898 voting rights) are to be attributed pursuant to section 22 para. 1 sentence 1 no. 6 in connection with sentence 2 WpHG.

Please note that the total amount stated above does not necessarily equal the sum of the detailed attributed holdings. This results from voting rights having multiple attributions within the BlackRock group structure.

2.) Notification of BlackRock International Holdings, Inc., New York, NY, USA

BlackRock International Holdings, Inc., New York, NY, USA, has notified us that its percentage of voting rights in HUGO BOSS AG, Metzingen, Germany, exceeding the threshold of 3% on February 9, 2015 and amounts to 3.01% (equals: 2,121,693 voting rights) as per this date. Of these voting rights 0.93% (equals: 654,256 voting rights) are to be attributed to BlackRock International Holdings, Inc., New York, NY, USA, pursuant to section 22 para. 1 sentence 1 no. 1 WpHG; 0.01% (equals: 6,049 voting rights) are to be attributed pursuant to section 22 para. 1 sentence 1 no. 2 in connection with sentence 2 WpHG; 2,32% (equals: 1,634,898 voting rights) are to be attributed pursuant to section 22 para. 1 sentence 1 no. 6 in connection with sentence 2 WpHG.

Please note that the total amount stated above does not necessarily equal the sum of the detailed attributed holdings. This results from voting rights having multiple attributions within the BlackRock group structure.

3.) Notification of BR Jersey International Holdings L.P., St. Helier, Jersey, Channel Islands

BR Jersey International Holdings L.P., St. Helier, Jersey, Channel Islands, has notified us that its percentage of voting rights in HUGO BOSS AG, Metzingen, Germany, exceeding the threshold of 3% on February 9, 2015 and amounts to 3.01% (equals: 2,121,693 voting rights) as per this date. Of these voting rights 0.93% (equals: 654,256 voting rights) are to be attributed to BR Jersey International Holdings L.P., St. Helier, Jersey, Channel Islands, pursuant to section 22 para. 1 sentence 1 no. 1 WpHG; 0.01% (equals: 6,049 voting rights) are to be attributed pursuant to section 22 para. 1 sentence 1 no. 2 in connection with sentence 2 WpHG; 2.32% (equals: 1,634,898 voting rights) are to be attributed pursuant to section 22 para. 1 sentence 1 no. 6 in connection with sentence 2 WpHG.

Please note that the total amount stated above does not necessarily equal the sum of the detailed attributed holdings. This results from voting rights having multiple attributions within the BlackRock group structure.

Metzingen, February 11, 2015
The Managing Board

- On February 13, 2015, HUGO BOSS AG received the following voting rights notifications in accordance with Sections 21 (1) and 22 WpHG from the companies specified below:

1. Red & Black Lux S.à r.l.

On February 12, 2015, the share of voting rights held by Red & Black Lux S.à r.l., Luxembourg, Luxembourg, in HUGO BOSS AG, Metzingen, Germany, fell below the thresholds of 30%, 25% and 20% due to a change in the total number of voting rights as a result of the sale of ordinary shares with voting rights. Its share of the voting rights now amounts to 19.03% (13,400,001 voting rights) and is held by Red & Black Lux S.à r.l. directly in accordance with Section 21 (1) WpHG.

2. Red & Black Topco S.à r.l.

On February 12, 2015, the share of voting rights held by Red & Black Topco S.à r.l., Luxembourg, Luxembourg, in HUGO BOSS AG, Metzingen, Germany, fell below the thresholds of 30%, 25% and 20% due to a change in the total number of voting rights as a result of the sale of ordinary shares with voting rights. Its share of the voting rights now amounts to 19.03% (13,400,001 voting rights) and is attributed to Red & Black Topco S.à r.l. from shares held by Red & Black Lux S.à r.l. in accordance with Section 22 (1) Sentence 1 No. 1 in conjunction with Sentence 3 WpHG. Red & Black Lux S.à r.l. is controlled by Red & Black Topco S.à r.l.

3. Red & Black Holdco S.à r.l. (in voluntary liquidation)

On February 12, 2015, the share of voting rights held by Red & Black Holdco S.à r.l. (in voluntary liquidation), Luxembourg, Luxembourg, in HUGO BOSS AG, Metzingen, Germany, fell below the thresholds of 30%, 25% and 20% due to a change in the total number of voting rights as a result of the sale of ordinary shares with voting rights. Its share of the voting rights now amounts to 19.03% (13,400,001 voting rights) and is attributed to Red & Black Holdco S.à r.l. (in voluntary liquidation) from shares held by Red & Black Lux S.à r.l. in accordance with Section 22 (1) Sentence 1 No. 1 in conjunction with Sentence 3 WpHG. Red & Black Lux S.à r.l. is controlled indirectly by Red & Black Holdco S.à r.l. (in voluntary liquidation) via Red & Black Topco S.à r.l.

4. Red & Black Holdco 2 S.à r.l. (in voluntary liquidation)

On February 12, 2015, the share of voting rights held by Red & Black Holdco 2 S.à r.l. (in voluntary liquidation), Luxembourg, Luxembourg, in HUGO BOSS AG, Metzingen, Germany, fell below the thresholds of 30%, 25% and 20% due to a change in the total number of voting rights as a result of the sale of ordinary shares with voting rights. Its share of the voting rights now amounts to 19.03% (13,400,001 voting rights) and is attributed to Red & Black Holdco 2 S.à r.l. (in voluntary liquidation) from shares held by Red & Black Lux S.à r.l. in accordance with Section 22 (1) Sentence 1 No. 1 in conjunction with Sentence 3 WpHG. Red & Black Lux S.à r.l. is controlled indirectly by Red & Black Holdco 2 S.à r.l. (in voluntary liquidation) via Red & Black Topco S.à r.l.

5. P4 Sub L.P.1

On February 12, 2015, the share of voting rights held by P4 Sub L.P.1, St Peter Port, Guernsey, Channel Islands, in HUGO BOSS AG, Metzingen, Germany, fell below the thresholds of 30%, 25% and 20% due to a change in the total number of voting rights as a result of the sale of ordinary shares with voting rights. Its share of the voting rights now amounts to 19.03% (13,400,001 voting rights) and is attributed to P4 Sub L.P.1 from shares held by Red & Black Lux S.à r.l. in accordance with Section 22 (1) Sentence 1 No. 1 in conjunction with Sentence 3 WpHG. Red & Black Lux S.à r.l. is controlled indirectly by P4 Sub L.P.1 via Red & Black Holdco 2 S.à r.l. (in voluntary liquidation) and Red & Black Topco S.à r.l.

6. Permira IV L.P.1

On February 12, 2015, the share of voting rights held by Permira IV L.P.1, St Peter Port, Guernsey, Channel Islands, in HUGO BOSS AG, Metzingen, Germany, fell below the thresholds of 30%, 25% and 20% due to a change in the total number of voting rights as a result of the sale of ordinary shares with voting rights. Its share of the voting rights now amounts to 19.03% (13,400,001 voting rights) and is attributed to Permira IV L.P.1 from shares held by Red & Black Lux S.à r.l. in accordance with Section 22 (1) Sentence 1 No. 1 in conjunction with Sentence 3 WpHG. Red & Black Lux S.à r.l. is controlled indirectly by Permira IV L.P.1 via P4 Sub L.P.1, Red & Black Holdco 2 S.à r.l. (in voluntary liquidation) and Red & Black Topco S.à r.l.

7. Permira IV Managers L.P.

On February 12, 2015, the share of voting rights held by Permira IV Managers L.P., St Peter Port, Guernsey, Channel Islands, in HUGO BOSS AG, Metzingen, Germany, fell below the thresholds of 30%, 25% and 20% due to a change in the total number of voting rights as a result of the sale of ordinary shares with voting rights. Its share of the voting rights now amounts to 19.03% (13,400,001 voting rights) and is attributed to Permira IV Managers L.P. from shares held by Red & Black Lux S.à r.l. in accordance with Section 22 (1) Sentence 1 No. 1 in conjunction with Sentence 3 WpHG. Red & Black Lux S.à r.l. is controlled indirectly by Permira IV Managers L.P. via Permira IV L.P.1, P4 Sub L.P.1, Red & Black Holdco 2 S.à r.l. (in voluntary liquidation), Permira IV L.P.2, Red & Black Holdco S.à r.l. (in voluntary liquidation) and Red & Black Topco S.à r.l.

8. Permira IV Managers Limited

On February 12, 2015, the share of voting rights held by Permira IV Managers Limited, St Peter Port, Guernsey, Channel Islands, in HUGO BOSS AG, Metzingen, Germany, fell below the thresholds of 30%, 25% and 20% due to a change in the total number of voting rights as a result of the sale of ordinary shares with voting rights. Its share of the voting rights now amounts to 19.03% (13,400,001 voting rights) and is attributed to Permira IV Managers Limited from shares held by Red & Black Lux S.à r.l. in accordance with Section 22 (1) Sentence 1 No. 1 in conjunction with Sentence 3 WpHG. Red & Black Lux S.à r.l. is controlled indirectly by Permira IV Managers Limited via Permira IV Managers L.P., Permira IV L.P.1, P4 Sub L.P.1, Red & Black Holdco 2 S.à r.l. (in voluntary liquidation), Permira IV L.P.2, Red & Black Holdco S.à r.l. (in voluntary liquidation) and Red & Black Topco S.à r.l.

9. Permira IV L.P.2

On February 12, 2015, the share of voting rights held by Permira IV L.P.2, St Peter Port, Guernsey, Channel Islands, in HUGO BOSS AG, Metzingen, Germany, fell below the thresholds of 30%, 25% and 20% due to a change in the total number of voting rights as a result of the sale of ordinary shares with voting rights. Its share of the voting rights now amounts to 19.03% (13,400,001 voting rights) and is attributed to Permira IV L.P.2 from shares held by Red & Black Lux S.à r.l. in accordance with Section 22 (1) Sentence 1 No. 1 in conjunction with Sentence 3 WpHG. Red & Black Lux S.à r.l. is controlled indirectly by Permira IV L.P.2 via Red & Black Holdco S.à r.l. (in voluntary liquidation) and Red & Black Topco S.à r.l.

10. P4 Co-Investment L.P.

On February 12, 2015, the share of voting rights held by P4 Co-Investment L.P., St Peter Port, Guernsey, Channel Islands, in HUGO BOSS AG, Metzingen, Germany, fell below the thresholds of 30%, 25% and 20% due to a change in the total number of voting rights as a result of the sale of ordinary shares with voting rights. Its share of the voting rights now amounts to 19.03% (13,400,001 voting rights) and is attributed to P4 Co-Investment L.P. from shares held by Red & Black Lux S.à r.l. in accordance with Section 22 (1) Sentence 1 No. 1 in conjunction with Sentence 3 WpHG. Red & Black Lux S.à r.l. is controlled indirectly by P4 Co-Investment L.P. via Red & Black Holdco S.à r.l. (in voluntary liquidation) and Red & Black Topco S.à r.l.

11. Permira Investments Limited

On February 12, 2015, the share of voting rights held by Permira Investments Limited, St Peter Port, Guernsey, Channel Islands, in HUGO BOSS AG, Metzingen, Germany, fell below the thresholds of 30%, 25% and 20% due to a change in the total number of voting rights as a result of the sale of ordinary shares with voting rights. Its share of the voting rights now amounts to 19.03% (13,400,001 voting rights) and is attributed to Permira Investments Limited from shares held by Red & Black Lux S.à r.l. in accordance with Section 22 (1) Sentence 1 No. 1 in conjunction with Sentence 3 WpHG. Red & Black Lux S.à r.l. is controlled indirectly by Permira Investments Limited via Red & Black Holdco S.à r.l. (in voluntary liquidation) and Red & Black Topco S.à r.l.

12. Permira IV GP L.P.

On February 12, 2015, the share of voting rights held by Permira IV GP L.P., St Peter Port, Guernsey, Channel Islands, in HUGO BOSS AG, Metzingen, Germany, fell below the thresholds of 30%, 25% and 20% due to a change in the total number of voting rights as a result of the sale of ordinary shares with voting rights. Its share of the voting rights now amounts to 19.03% (13,400,001 voting rights) and is attributed to Permira IV GP L.P. from shares held by Red & Black Lux S.à r.l. in accordance with Section 22 (1) Sentence 1 No. 1 in conjunction with Sentence 3 WpHG. Red & Black Lux S.à r.l. is controlled indirectly by Permira IV GP L.P. via Permira IV L.P.1, P4 Sub L.P.1, Red & Black Holdco 2 S.à r.l. (in voluntary liquidation), Permira IV L.P.2, P4 Co-Investment L.P., Red & Black Holdco S.à r.l. (in voluntary liquidation) and Red & Black Topco S.à r.l.

13. Permira IV GP Limited

On February 12, 2015, the share of voting rights held by Permira IV GP Limited, St Peter Port, Guernsey, Channel Islands, in HUGO BOSS AG, Metzingen, Germany, fell below the thresholds of 30%, 25% and 20% due to a change in the total number of voting rights as a result of the sale of ordinary shares with voting rights. Its share of the voting rights now amounts to 19.03% (13,400,001 voting rights) and is attributed to Permira IV GP Limited from shares held by Red & Black Lux S.à r.l. in accordance with Section 22 (1) Sentence 1 No. 1 in conjunction with Sentence 3 WpHG. Red & Black Lux S.à r.l. is controlled indirectly by Permira IV GP Limited via Permira IV GP L.P., Permira IV L.P.1, P4 Sub L.P.1, Red & Black Holdco 2 S.à r.l. (in voluntary liquidation), Permira IV L.P.2, P4 Co-Investment L.P., Red & Black Holdco S.à r.l. (in voluntary liquidation) and Red & Black Topco S.à r.l.

14. Permira Nominees Limited

On February 12, 2015, the share of voting rights held by Permira Nominees Limited, St Peter Port, Guernsey, Channel Islands, in HUGO BOSS AG, Metzingen, Germany, fell below the thresholds of 30%, 25% and 20% due to a change in the total number of voting rights as a result of the sale of ordinary shares with voting rights. Its share of the voting rights now amounts to 19.03% (13,400,001 voting rights) and is attributed to Permira Nominees Limited from shares held by Red & Black Lux S.à r.l. in accordance with Section 22 (1) Sentence 1 No. 1 in conjunction with Sentence 3 WpHG. Red & Black Lux S.à r.l. is controlled indirectly by Permira Nominees Limited via Permira Investments Limited, Red & Black Holdco S.à r.l. (in voluntary liquidation) and Red & Black Topco S.à r.l.

15. Permira Holdings Limited

On February 12, 2015, the share of voting rights held by Permira Holdings Limited, St Peter Port, Guernsey, Channel Islands, in HUGO BOSS AG, Metzingen, Germany, fell below the thresholds of 30%, 25% and 20% due to a change in the total number of voting rights as a result of the sale of ordinary shares with voting rights. Its share of the voting rights now amounts to 19.03% (13,400,001 voting rights) and is attributed to Permira Holdings Limited from shares held by Red & Black Lux S.à r.l. in accordance with Section 22 (1) Sentence 1 No. 1 in conjunction with Sentence 3 WpHG. Red & Black Lux S.à r.l. is controlled indirectly by Permira Holdings Limited via Permira IV GP Limited, Permira IV GP L.P., Permira IV Managers Limited, Permira IV Managers L.P., Permira IV L.P.1, P4 Sub L.P.1, Red & Black Holdco 2 S.à r.l. (in voluntary liquidation), Permira IV L.P.2, P4 Co-Investment L.P., Permira Nominees Limited, Permira Investments Limited, Red & Black Holdco S.à r.l. (in voluntary liquidation) and Red & Black Topco S.à r.l.

Metzingen, February 13, 2015
The Managing Board

- Die HUGO BOSS AG hat folgende Mitteilung nach § 25 Abs. 1 WpHG am 16. Februar 2015 erhalten:
 1. Emittent: HUGO BOSS AG, Dieselstr. 12, 72555 Metzingen, Deutschland
 2. Mitteilungspflichtiger: Black Rock, Inc, New York, NY, USA
 3. Art der Schwellenberührung: Überschreiten
 4. Betroffene Meldeschwellen: 5%
 5. Datum der Schwellenberührung: 12. Februar 2015
 6. Mitteilungspflichtiger Stimmrechtsanteil:
 - 5,02% (entspricht: 3.533.681 Stimmrechten von 70.400.000 Stimmrechten)
 7. Einzelheiten zum Stimmrechtsanteil:
 - Stimmrechtsanteil aufgrund von (Finanz-/sonstigen) Instrumenten nach § 25 WpHG:
 - 0,003% (entspricht: 2.072 Stimmrechten)

davon mittelbar gehalten: 0,003% (entspricht: 2.072 Stimmrechten)

Stimmrechtsanteile nach §§ 21, 22 WpHG:

5,02% (entspricht: 3.531.609 Stimmrechten)

8. Einzelheiten zu den (Finanz-/sonstigen) Instrumenten nach § 25 WpHG:

Kette der kontrollierten Unternehmen:

BlackRock Holdco 2 Inc.; BlackRock Financial Management, Inc.;

BlackRock Holco 4, LLC; BlackRock Holdco 6, LLC;

BlackRock Delaware Holdings Inc.; BlackRock Institutional Trust Company, National Association

Metzingen, 16. Februar 2015

Der Vorstand

- HUGO BOSS AG received the following information referring to notification pursuant to sec. 25a para. 1 WpHG by Zignago Holding S.p.A., Fossalta die Portogruaro, Italy, on 16 February 2015:

“We herewith notify pursuant to sec. 25a para. 1 WpHG that on 12 February 2015 we directly and indirectly held instruments pursuant to sec. 25a para. 1 sentence 1 WpHG enabling us under certain circumstances, either directly or indirectly through our subsidiary ZETA FINANCE S.A., to acquire voting rights in the proportion of 19.03% (equals: 13,400,001 voting rights) in HUGO BOSS AG calculated from the total amount of voting rights in HUGO BOSS AG in the amount of 70,400,000. As per this date we would have fallen below the threshold of 30%, 25% and 20% of voting rights.

One instrument indirectly held by us relates to a right of first offer (Recht zur Abgabe eines ersten Angebots) contained in a Shareholders Agreement, which was signed in 2007 and ends on 02 August 2017, between ZETA FINANCE S.A. and PFC S.r.l. as minority shareholders and Red & Black Holdco S.à r.l. and Red & Black Holdco 2 S.à r.l. as majority shareholders of the holding company Red & Black Topco S.à r.l. (“Topco”). The instrument indirectly held by us is directly held by ZETA FINANCE S.A. which is directly controlled by us.

The right of first offer does not directly relate to shares in HUGO BOSS AG but does only enable ZETA FINANCE S.A. – subject to the majority shareholders of Topco intending to sell their controlling stake in Topco or its immediate subsidiary and under certain other conditions and only in certain limited circumstances – to make an offer and, if the majority shareholders accept such offer, to acquire the majority of the shares in Topco or such subsidiary which in turn – among other assets on 12 February 2015 indirectly holds a voting rights proportion of 19.03% (equals: 13,400,001 voting rights) in HUGO BOSS AG of which shares in HUGO BOSS AG with a voting rights proportion of 12.78% (equals: 9,000,000 voting rights) were placed.

A further instrument held by us relates to shares in HUGO BOSS AG with a voting rights proportion of 4.19% (equals: 2,950,000 voting rights) that are included in the aforementioned remaining shares in HUGO BOSS AG with a voting rights proportion of 19.03% (equals: 13,400,001 voting rights) and are also the subject matter of the aforementioned share purchase agreement between, inter alia, Topco as the seller and us as the purchaser of

shares in HUGO BOSS AG with a voting rights proportion of 4.19% (equals: 2,950,000 voting rights). The share purchase agreement includes a total of three closing conditions. None of these closing conditions have been met yet. The occurrence of these closing conditions may not be effected by us by way of unilateral declaration."

Metzingen, February 16, 2015
The Managing Board

- HUGO BOSS AG received the following notification of BlackRock Inc., New York, USA pursuant to sec. 21 para. 1 WpHG on February 16, 2015:

BlackRock Inc., New York, USA, has notified us that its percentage of voting rights in HUGO BOSS AG, Metzingen, Germany, exceeding the threshold of 5% on February 12, 2015 and amounts to 5.02% (equals: 3,531,609 voting rights) as per this date. Of these voting rights 1.49% (equals: 1,047,780 voting rights) are to be attributed to BlackRock BlackRock Inc., New York, USA,, pursuant to section 22 para. 1 sentence 1 no. 1 WpHG; 0.001% (equals: 6,049 voting rights) are to be attributed pursuant to section 22 para. 1 sentence 1 no. 2 in connection with sentence 2 WpHG and 3.81% (equals: 2,684,437 voting rights) are to be attributed pursuant to section 22 para. 1 sentence 1 no. 6 in connection with sentence 2 WpHG.

Please note that the total amount stated above does not necessarily equal the sum of the detailed attributed holdings. This results from voting rights having multiple attributions within the BlackRock group structure.

Metzingen, February 16, 2015
The Managing Board

- HUGO BOSS AG received the following information referring to notification pursuant to sec. 25a para. 1 WpHG by ZETA FINANCE S.A., Luxembourg, Luxembourg on 16 February 2015:

"We herewith notify pursuant to sec. 25 para. 1 sentence 1 WpHG that on 12 February 2015 we directly held an instrument pursuant to sec. 25a para. 1 sentence 1 WpHG enabling us under certain circumstances to indirectly acquire voting rights in the proportion of 19.03% (equals: 13,400,001 voting rights) in HUGO BOSS AG calculated from the total amount of voting rights in HUGO BOSS AG in the amount of 70,400,000. As per this date we would have fallen below the threshold of 30%, 25% and 20% of voting rights.

The instrument held by us relates to a right of first offer (Recht zur Abgabe eines ersten Angebots) contained in a Shareholders Agreement, which was signed in 2007 and ends on 02 August 2017, between our company and PFC S.r.l. as minority shareholders and Red & Black Holdco S.à r.l. and Red & Black Holdco 2 S.à r.l. as majority shareholders of the holding company Red & Black Topco S.à r.l. ("Topco").

The right of first offer does not directly relate to shares in HUGO BOSS AG but does only enable us – subject to the majority shareholders of Topco intending to sell their controlling stake in Topco or its immediate subsidiary and under certain other conditions and only in certain limited circumstances – to make an offer and, if the majority shareholders accept such offer, to acquire the majority of the shares in Topco or such subsidiary which in turn – among other assets on 12 February 2015 indirectly holds a voting rights proportion of 19.03% (equals: 13,400,001 voting rights) in HUGO BOSS AG after shares in HUGO BOSS AG with a voting rights proportion of 12.78% (equals: 9,000,000) were placed."

Metzingen, February 16, 2015
The Managing Board

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- HUGO BOSS AG received the following notification of BlackRock Group Limited, London, United Kingdom pursuant to sec. 21 para. 1 WpHG on February 16, 2015:

BlackRock Group Limited, London, United Kingdom, has notified us that its percentage of voting rights in HUGO BOSS AG, Metzingen, Germany, exceeding the threshold of 3% on February 12, 2015 and amounts to 3.41% (equals: 2,400,578 voting rights) as per this date. Of these voting rights 0.92% (equals: 646,722 voting rights) are to be attributed to BlackRock Group Limited, London, United Kingdom, pursuant to section 22 para. 1 sentence 1 no. 1 WpHG; 2.74% (equals: 1,930,665 voting rights) are to be attributed pursuant to section 22 para. 1 sentence 1 no. 6 in connection with sentence 2 WpHG.

Please note that the total amount stated above does not necessarily equal the sum of the detailed attributed holdings. This results from voting rights having multiple attributions within the BlackRock group structure.

Metzingen, February 16, 2015

The Managing Board

- HUGO BOSS AG received the following information referring to notification pursuant to sec. 25a para. 1 WpHG by PFC S.r.l., Vicenza, Italy, 17 February 2015:

“We herewith notify pursuant to sec. 25a para. 1 sentence 1 WpHG that on 12 February 2015 we directly held instruments pursuant to sec. 25a para. 1 sentence 1 WpHG enabling us under certain circumstances to directly or indirectly acquire voting rights in the proportion of 19.03% (equals: 13,400,001 voting rights) in HUGO BOSS AG calculated from the total amount of voting rights in HUGO BOSS AG in the amount of 70,400,000. As per this date PFC S.r.l. would have fallen below the thresholds of 30%, 25%, and 20% of voting rights.

One instrument held by PFC S.r.l. relates to a right of first offer (Recht zur Abgabe eines ersten Angebots) contained in a Shareholders Agreement, which was signed in 2007 and ends on 02 August 2017, between PFC S.r.l. and ZETA FINANCE S.A. as minority shareholders and Red & Black Holdco S.à r.l. and Red & Black Holdco 2 S.à r.l. as majority shareholders of the holding company Red & Black Topco S.à r.l. (“Topco”).

The right of first offer does not directly relate to shares in HUGO BOSS AG but does only enable us – subject to the majority shareholders of Topco intending to sell their controlling stake in Topco or its immediate subsidiary and under certain other conditions and only in certain limited circumstances – to make an offer and, if the majority shareholders accept such offer, to acquire the majority of the shares in Topco or such subsidiary which in turn – among other assets on 12 February 2015 indirectly holds a voting rights proportion of 19.03% (equals: 13,400,001 voting rights) in HUGO BOSS AG after shares in HUGO BOSS AG with a voting rights proportion of 12.78% (equals: 9,000,000 voting rights) were placed.

A further instrument held by us relates to shares in HUGO BOSS AG with a voting rights proportion of 2.91% (equals: 2,050,000 voting rights) that are included in the aforementioned remaining shares in HUGO BOSS AG with a voting rights proportion of 19.03% (equals: 13,400,001 voting rights) and are also the subject matter of the aforementioned share purchase agreement between, inter alia, Topco as the seller and us as the purchaser of shares in HUGO BOSS AG with a voting rights proportion of 2.91% (equals: 2,050,000 voting rights). The share purchase agreement includes a total of three closing conditions. None of these closing conditions have been met yet. The occurrence of these closing conditions may not be effected by us by way of unilateral declaration.”

Metzingen, February 17, 2015

The Managing Board

- HUGO BOSS AG received the following notification of BlackRock Holdco 2, Inc. Wilmington, USA, pursuant to sec. 21 para. 1 WpHG on February 17, 2015:

BlackRock Holdco 2, Inc. Wilmington, USA, has notified us that its percentage of voting rights in HUGO BOSS AG, Metzingen, Germany, exceeding the threshold of 5% on February 13, 2015 and amounts to 5.02% (equals: 3,531,912 voting rights) as per this date. Of these voting rights 1.49% (equals: 1,047,375 voting rights) are to be attributed to BlackRock Holdco 2, Inc. Wilmington, USA, pursuant to section 22 para. 1 sentence 1 no. 1 WpHG; 0.01% (equals: 6,049 voting rights) are to be attributed pursuant to section 22 para. 1 sentence 1 no. 2 in connection with sentence 2 WpHG and 3.81% (equals: 2,685,145 voting rights) are to be attributed pursuant to section 22 para. 1 sentence 1 no. 6 in connection with sentence 2 WpHG.

Please note that the total amount stated above does not necessarily equal the sum of the detailed attributed holdings. This results from voting rights having multiple attributions within the BlackRock group structure.

Metzingen, February 17, 2015
The Managing Board

- Die HUGO BOSS AG hat folgende Mitteilung nach § 25 Abs. 1 WpHG am 17. Februar 2015 erhalten:

1. Emittent: HUGO BOSS AG, Dieselstr. 12, 72555 Metzingen, Deutschland

2. Mitteilungspflichtiger: Black Rock Holdco 2, Inc., Wilmington, USA

3. Art der Schwellenberührung: Überschreiten

4. Betroffene Meldeschwellen: 5%

5. Datum der Schwellenberührung: 13. Februar 2015

6. Mitteilungspflichtiger Stimmrechtsanteil:

5,02% (entspricht: 3.533.984 Stimmrechten von 70.400.000 Stimmrechten)

7. Einzelheiten zum Stimmrechtsanteil:

Stimmrechtsanteil aufgrund von (Finanz-/sonstigen) Instrumenten nach § 25 WpHG:

0,003% (entspricht: 2.072 Stimmrechten)

davon mittelbar gehalten: 0,003% (entspricht: 2.072 Stimmrechten)

Stimmrechtsanteile nach §§ 21, 22 WpHG:

5,02% (entspricht: 3.531.912 Stimmrechten)

8. Einzelheiten zu den (Finanz-/sonstigen) Instrumenten nach § 25 WpHG:

Kette der kontrollierten Unternehmen: BlackRock Financial Management, Inc.; BlackRock Holdco 4, LLC; BlackRock Holdco 6, LLC; BlackRock Delaware Holdings, Inc.; BlackRock Institutional Trust Company, National Association

Metzingen, 17. Februar 2015

Der Vorstand

- HUGO BOSS AG received the following notification pursuant to sec. 25a para. 1 WpHG by UniCredit Bank AG, Munich/Germany and UniCredit S.p.A., Rome/Italy, on February 17, 2015:

“1. The holding within the meaning of section 25a para. 1 WpHG of UniCredit Bank AG, Munich, Germany in HUGO BOSS AG, Metzingen, Germany has on 12 February 2015 fallen below the thresholds of 30%, 25%, 20%, 15%, 10% and 5% of the voting rights in HUGO BOSS AG. On that day, UniCredit Bank AG’s holding financial instruments and other instruments pursuant to section 25a para. 1 WpHG together with holdings of UniCredit Bank AG pursuant to sections 21 and 25 WpHG enabled UniCredit Bank AG to acquire up to 0.02% of the voting rights (14,658 out of 70,400,000 common shares) in HUGO BOSS AG.

Thereof, 14,358 voting rights in HUGO BOSS AG (corresponding to 0.02% of the voting rights) are directly held by UniCredit Bank AG (holding pursuant to section 21 WpHG).

300 voting rights in HUGO BOSS AG (corresponding to 0.0004% of the voting rights) may be acquired by UniCredit Bank AG on the basis of financial instruments pursuant to section 25 WpHG directly held by UniCredit Bank AG.

UniCredit Bank AG’s no longer holds any (0) financial instruments or other instruments pursuant to section 25a para. 1 WpHG.

2. The holding within the meaning of section 25a para. 1 WpHG of UniCredit S.p.A., Rome, Italy, in HUGO BOSS AG, Metzingen, Germany, has on 12 February 2015 fallen below the thresholds of 30%, 25%, 20%, 15%, 10% and 5% of the voting rights in HUGO BOSS AG. On that day, UniCredit S.p.A.’s indirect holding of financial instruments and other instruments pursuant to section 25a para. 1 WpHG together with holdings of UniCredit Bank AG pursuant to sections 21 and 25 WpHG enabled UniCredit S.p.A. to (indirectly) acquire up to 0.02% of the voting rights (14,658 out of 70,400,000 common shares) in HUGO BOSS AG.

Thereof, 14,358 voting rights in HUGO BOSS AG (corresponding to 0.02% of the voting rights) are directly held by UniCredit Bank AG and are attributed to UniCredit S.p.A. pursuant to section 22 para.1 sent. 1 no. 1 WpHG.

300 voting rights in HUGO BOSS AG (corresponding to 0.0004% of the voting rights) relate to financial instruments within the meaning of section 25 WpHG indirectly held by UniCredit S.p.A. via its German subsidiary UniCredit Bank AG.

UniCredit SpA neither directly nor indirectly holds any (0) financial instruments or other instruments pursuant to section 25a para. 1 WpHG.”

Metzingen, February 17, 2015

The Managing Board

- Die HUGO BOSS AG hat folgende Mitteilung nach § 25 Abs. 1 WpHG am 18. Februar 2015 erhalten:

1. Emittent: HUGO BOSS AG, Dieselstr. 12, 72555 Metzingen, Deutschland

2. Mitteilungspflichtiger: Black Rock Holdco 2, Inc., Wilmington, USA

3. Art der Schwellenberührung: Unterschritten

4. Betroffene Meldeschwellen: 5%

5. Datum der Schwellenberührung: 16. Februar 2015

6. Mitteilungspflichtiger Stimmrechtsanteil:

0,00% (entspricht: 0 Stimmrechten von 70.400.000 Stimmrechten)

7. Einzelheiten zum Stimmrechtsanteil:

Stimmrechtsanteil aufgrund von

(Finanz-/sonstigen) Instrumenten nach § 25 WpHG:

0,00% (entspricht: 0 Stimmrechten)

davon mittelbar gehalten: 0,00% (entspricht: 0 Stimmrechten)

Stimmrechtsanteile nach §§ 21, 22 WpHG:

5,14% (entspricht: 3.619.756 Stimmrechten)

8. Einzelheiten zu den (Finanz-/sonstigen) Instrumenten nach § 25 WpHG:

Kette der kontrollierten Unternehmen: –

Metzingen, 18. Februar 2015

Der Vorstand

- Die HUGO BOSS AG hat folgende Mitteilung nach § 25 Abs. 1 WpHG am 18. Februar 2015 erhalten:

1. Emittent: HUGO BOSS AG, Dieselstr. 12, 72555 Metzingen, Deutschland

2. Mitteilungspflichtiger: Black Rock, Inc, New York, NY, USA

3. Art der Schwellenberührung: Unterschritten

4. Betroffene Meldeschwellen: 5%

5. Datum der Schwellenberührung: 16. Februar 2015

6. Mitteilungspflichtiger Stimmrechtsanteil:

0,00% (entspricht: 0 Stimmrechten von 70.400.000 Stimmrechten)

7. Einzelheiten zum Stimmrechtsanteil:

Stimmrechtsanteil aufgrund von

(Finanz-/sonstigen) Instrumenten nach § 25 WpHG:

0,00% (entspricht: 0 Stimmrechten)

davon mittelbar gehalten: 0,00% (entspricht: 0 Stimmrechten)

Stimmrechtsanteile nach §§ 21, 22 WpHG:

5,20% (entspricht: 3.658.428 Stimmrechten)

8. Einzelheiten zu den (Finanz-/sonstigen) Instrumenten nach § 25 WpHG:

Kette der kontrollierten Unternehmen: –

Metzingen, 18. Februar 2015

Der Vorstand

- HUGO BOSS AG received the following notification of BlackRock Financial Management, Inc. New York, NY, USA, pursuant to sec. 21 para. 1 WpHG on February 18, 2015:

BlackRock Financial Management, Inc. New York, NY, USA, has notified us that its percentage of voting rights in HUGO BOSS AG, Metzingen, Germany, exceeding the threshold of 5% on February 16, 2015 and amounts to 5.11% (equals: 3,594,124 voting rights) as per this date. Of these voting rights 1.49% (equals: 1,049,675 voting rights) are to be attributed to BlackRock Financial Management, Inc. New York, NY, USA, pursuant to section 22 para. 1 sentence 1 no. 1 WpHG; 0.01% (equals: 6,049 voting rights) are to be attributed pursuant to section 22 para. 1 sentence 1 no. 2 in connection with sentence 2 WpHG; 0.03% (equals: 22,561 voting rights) are to be attributed pursuant to section 22 para. 1 sentence 1 no. 6 WpHG and 3.88% (equals: 2,731,017 voting rights) are to be attributed pursuant to section 22 para. 1 sentence 1 no. 6 in connection with sentence 2 WpHG.

Please note that the total amount stated above does not necessarily equal the sum of the detailed attributed holdings. This results from voting rights having multiple attributions within the BlackRock group structure.

Metzingen, February 18, 2015

The Managing Board

- Correction of publication of voting rights pursuant to sec. 26 WpHG (German Securities Trading Act)

HUGO BOSS AG received the following notification of BlackRock Inc., New York, USA pursuant to sec. 21 para. 1 WpHG on February 16, 2015:

BlackRock Inc., New York, USA, has notified us that its percentage of voting rights in HUGO BOSS AG, Metzingen, Germany, exceeding the threshold of 5% on February 12, 2015 and amounts to 5.02% (equals: 3,531,609 voting rights) as per this date. Of these voting rights 1.49% (equals: 1,047,780 voting rights) are to be attributed to BlackRock BlackRock Inc., New York, USA,, pursuant to section 22 para. 1 sentence 1 no. 1 WpHG; 0.01% (equals: 6,049 voting rights) are to be attributed pursuant to section 22 para. 1 sentence 1 no. 2 in connection with sentence 2 WpHG and 3.81% (equals: 2,684,437 voting rights) are to be attributed pursuant to section 22 para. 1 sentence 1 no. 6 in connection with sentence 2 WpHG.

Please note that the total amount stated above does not necessarily equal the sum of the detailed attributed holdings. This results from voting rights having multiple attributions within the BlackRock group structure.

Apart from that, no other shareholders have reported holdings equivalent to more than 10% of the voting rights. Moreover, the Company received no other new reports of shareholdings of 3% or more of the voting rights in HUGO BOSS AG.

MANAGING BOARD

CLAUS-DIETRICH LAHRS

Stuttgart, Germany

Chairman of the Managing Board

Responsible for

Sales,
Own Retail,
Communications,
Licenses

MARK LANGER

Stuttgart, Germany

Responsible for

Finance & Controlling,
Investor Relations,
Legal, Compliance and
Risk Management,
IT,
Logistics,
Human Resources
Director of Labor Relations

CHRISTOPH AUHAGEN

Stuttgart, Germany

Responsible for

Creative Management,
Brand Management,
Sourcing and Production

SUPERVISORY BOARD

DR. HELLMUT ALBRECHT

Munich, Germany

Management Consultant
Chairman of the Supervisory Board

ANTONIO SIMINA

Metzingen, Germany

Tailor/Chairman of the Works Council
HUGO BOSS AG,
Metzingen, Germany
Deputy Chairman of the Supervisory Board
Employee representative

GERT BAUER

Reutlingen, Germany

First Authorized Representative of the German
Metalworkers' Union (IG Metall),
Reutlingen/Tübingen, Germany
Employee representative

HELMUT BRUST

Bad Urach, Germany

Senior Head of Corporate Culture,
Health and Safety
HUGO BOSS AG,
Metzingen, Germany
Employee representative

DAMON MARCUS BUFFINI

Surrey, Great Britain

Managing Director
Permira Advisers LLP,
London, Great Britain

MONIKA LERSMACHER

Kornwestheim, Germany

Secretary of the German Metalworkers' Union
IG Metall Area Headquarters Baden-Württemberg,
Stuttgart, Germany
Employee representative

DR. KLAUS MAIER

Stuttgart, Germany

Management Consultant

GAETANO MARZOTTO

Milan, Italy

Chairman of the Supervisory Board
Gruppo Santa Margherita S.p.A.,
Fossalta di Portogruaro, Italy

LUCA MARZOTTO

Venice, Italy

Chief Executive Officer
Zignago Holding S.p.A.,
Fossalta di Portogruaro, Italy

SINAN PISKIN

Metzingen, Germany

Administrative Employee
HUGO BOSS AG,
Metzingen, Germany
Employee representative

BERND SIMBECK

Metzingen, Germany

Administrative employee
HUGO BOSS AG,
Metzingen, Germany
Employee representative

DR. MARTIN WECKWERTH

Frankfurt/Main, Germany

Partner
Permira Beteiligungsberatung GmbH,
Frankfurt/Main, Germany

ADDITIONAL INFORMATION ON THE DUTIES OF SUPERVISORY BOARD AND MANAGING BOARD

The members of HUGO BOSS' Supervisory Board are also members of an executive body at the following companies:¹

Dr. Hellmut Albrecht	MME Moviemment AG ²	Berlin, Germany
Gert Bauer	ElringKlinger AG	Dettingen/Erms, Germany
Monika Lersmacher	Berthold Leibinger GmbH	Ditzingen, Germany
Dr. Klaus Maier	Diehl Stiftung & Co. KG ²	Nuremberg, Germany
	Titan X Holding AB	Mjällby, Sweden
	Galeria Kaufhof GmbH	Cologne, Germany
Gaetano Marzotto	Zignago Holding S.p.A.	Fossalta di Portogruaro, Italy
	Santa Margherita S.p.A. ²	Fossalta di Portogruaro, Italy
	Zignago Vetro S.p.A.	Fossalta di Portogruaro, Italy
	Alpitour S.p.A.	Turin, Italy
Luca Marzotto	Zignago Holding S.p.A. ²	Fossalta di Portogruaro, Italy
	Santa Margherita S.p.A.	Fossalta di Portogruaro, Italy
	H. Farm Ventures S.p.A.	Roncade, Italy
	New High Glass Inc.	Miami, FL, U.S.A.
	Centervue S.p.A.	Padua, Italy
	Cà del Bosco Srl – Società Agricola	Erbusco, Italy
	Vetri Speciali S.p.A.	Trento, Italy
	Zignago Vetro S.p.A.	Fossalta di Portogruaro, Italy
	Telecom Italia	Milan, Italy

¹The Members not stated have no seats on executive or advisory bodies at any other company.

²Holding the post of Chairman.

The Managing Board is also member of an executive body at the following company:¹

Claus-Dietrich Lahrs	Ravensburger AG	Ravensburg, Germany
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¹The members not named have no seats on executive or advisory bodies at other companies.

DISCLOSURE

The Group annual report and accounts of HUGO BOSS AG are published in the electronic German Federal Gazette and on the HUGO BOSS website.

Metzingen, February 19, 2015

HUGO BOSS AG
The Managing Board

Claus-Dietrich Lahrs
Christoph Auhagen
Mark Langer

STATEMENT OF CHANGES IN FIXED ASSETS

(in EUR thousand)

	Acquisition or manufacturing costs				12/31/2014
	01/01/2014	Additions	Regrouped	Disposals	
I. Intangible Assets					
1. For consideration industrial property rights and similar rights as well as licenses in such rights and assets	108,473	16,910	4,535	(929)	128,989
2. Goodwill	1,340	0	0	0	1,340
3. Prepayments	4,709	4,004	(4,535)	0	4,178
	114,522	20,914	0	(929)	134,507
II. Property, Plant and Equipment					
1. Land and buildings including buildings on third-party land	43,888	899	0	(125)	44,662
2. Technical equipment and machinery	9,988	197	0	(378)	9,807
3. Other equipment, factory and office equipment	160,142	9,703	72	(11,444)	158,473
4. Prepayments and constructions in progress	261	2,125	(72)	0	2,314
	214,279	12,924	0	(11,947)	215,256
III. Financial Assets					
1. Shares in affiliated companies	545,372	0	0	0	545,372
2. Other shares	35	0	0	0	35
	545,407	0	0	0	545,407
	874,208	33,838	0	(12,876)	895,170

	Depreciation			Net values		
	01/01/2014	Additions	Disposals	12/31/2014	12/31/2014	12/31/2013
	82,765	10,513	(879)	92,399	36,590	25,708
	822	117	0	939	401	519
	0	0	0	0	4,178	4,709
	83,587	10,630	(879)	93,338	41,169	30,936
	17,544	1,190	(78)	18,656	26,006	26,344
	8,701	384	(378)	8,707	1,100	1,288
	95,327	14,345	(11,118)	98,554	59,919	64,815
	0	0	0	0	2,314	261
	121,572	15,919	(11,574)	125,917	89,339	92,708
	540	0	0	540	544,832	544,832
	0	0	0	0	35	35
	540	0	0	540	544,867	544,867
	205,699	26,549	(12,453)	219,795	675,375	668,511

RESPONSIBILITY STATEMENT

To the best of our knowledge, and in accordance with the applicable reporting principles, the annual financial statements give a true and fair view of the assets, liabilities, financial position and profit or loss of HUGO BOSS AG, and the management report, which is combined with the Group management report, includes a fair review of the development and performance of the business and the position of HUGO BOSS AG, together with a description of the principal opportunities and risks associated with the expected development of HUGO BOSS AG.

Metzingen, February 19, 2015

HUGO BOSS AG
The Managing Board

Claus-Dietrich Lahrs
Christoph Auhagen
Mark Langer

AUDIT OPINION

We have issued the following opinion on the financial statements and the management report, which has been combined with the group management report:

“We have audited the annual financial statements, comprising the balance sheet, the income statement and the notes to the financial statements, together with the bookkeeping system, and the management report, which was combined with the group management report, of HUGO BOSS AG, Metzingen, for the fiscal year from 1 January to 31 December 2014. The maintenance of the books and records and the preparation of the annual financial statements and management report in accordance with German commercial law are the responsibility of the Company’s management. Our responsibility is to express an opinion on the annual financial statements, together with the bookkeeping system, and the management report based on our audit.

We conducted our audit of the annual financial statements in accordance with Sec. 317 HGB [“Handelsgesetzbuch”: German Commercial Code] and German generally accepted standards for the audit of financial statements promulgated by the Institut der Wirtschaftsprüfer [Institute of Public Auditors in Germany] (IDW). Those standards require that we plan and perform the audit such that misstatements materially affecting the presentation of the net assets, financial position and results of operations in the annual financial statements in accordance with [German] principles of proper accounting and in the management report are detected with reasonable assurance. Knowledge of the business activities and the economic and legal environment of the Company and expectations as to possible misstatements are taken into account in the determination of audit procedures. The effectiveness of the accounting-related internal control system and the evidence supporting the disclosures in the books and records, the annual financial statements and the management report are examined primarily on a test basis within the framework of the audit. The audit includes assessing the accounting principles used and significant estimates made by management, as well as evaluating the overall presentation of the annual financial statements and management report. We believe that our audit provides a reasonable basis for our opinion.

Our audit has not led to any reservations.

In our opinion, based on the findings of our audit, the annual financial statements comply with the legal requirements and give a true and fair view of the net assets, financial position and results of operations of the Company in accordance with [German] principles of proper accounting. The management report is consistent with the annual financial statements and as a whole provides a suitable view of the Company’s position and suitably presents the opportunities and risks of future development.”

Stuttgart, February 19, 2015

Ernst & Young GmbH
Wirtschaftsprüfungsgesellschaft

Matischiok
Wirtschaftsprüfer

[German Public Auditor]

Biller
Wirtschaftsprüferin

[German Public Auditor]

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ADDITIONAL INFORMATION

FORWARD-LOOKING STATEMENTS

This document contains forward-looking statements that reflect management's current views with respect to future events. The words "anticipate", "assume", "believe", "estimate", "expect", "intend", "may", "plan", "project", "should" and similar expressions identify forward-looking statements. Such statements are subject to risks and uncertainties. If any of these or other risks or uncertainties occur, or if the assumptions underlying any of these statements prove incorrect, then actual results may be materially different from those expressed or implied by such statements. We do not intend or assume any obligation to update any forward-looking statement, which speaks only as of the date on which it is made.

FINANCIAL CALENDAR AND CONTACTS

FINANCIAL CALENDAR

MARCH 12, 2015

Press and analysts' conference

MAY 6, 2015

Publication of the first quarter report 2015

MAY 12, 2015

Annual shareholders' meeting

AUGUST 4, 2015

Publication of the first half year report 2015

NOVEMBER 3, 2015

Publication of the nine months report 2015

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